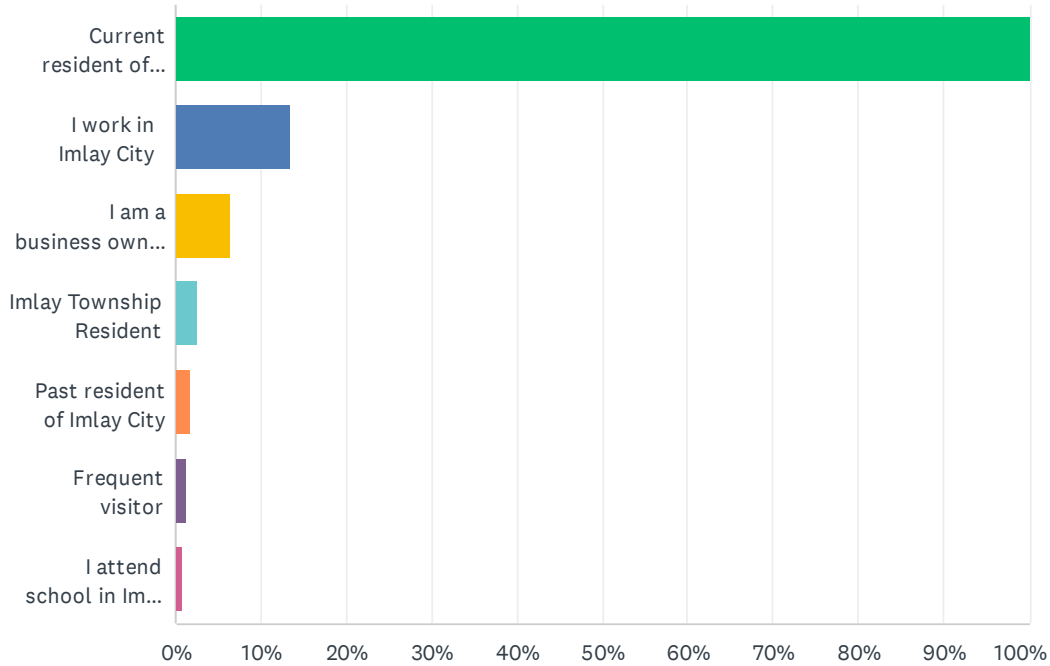


Q1 How would you describe your relationship to Imlay City? (Select all that apply)

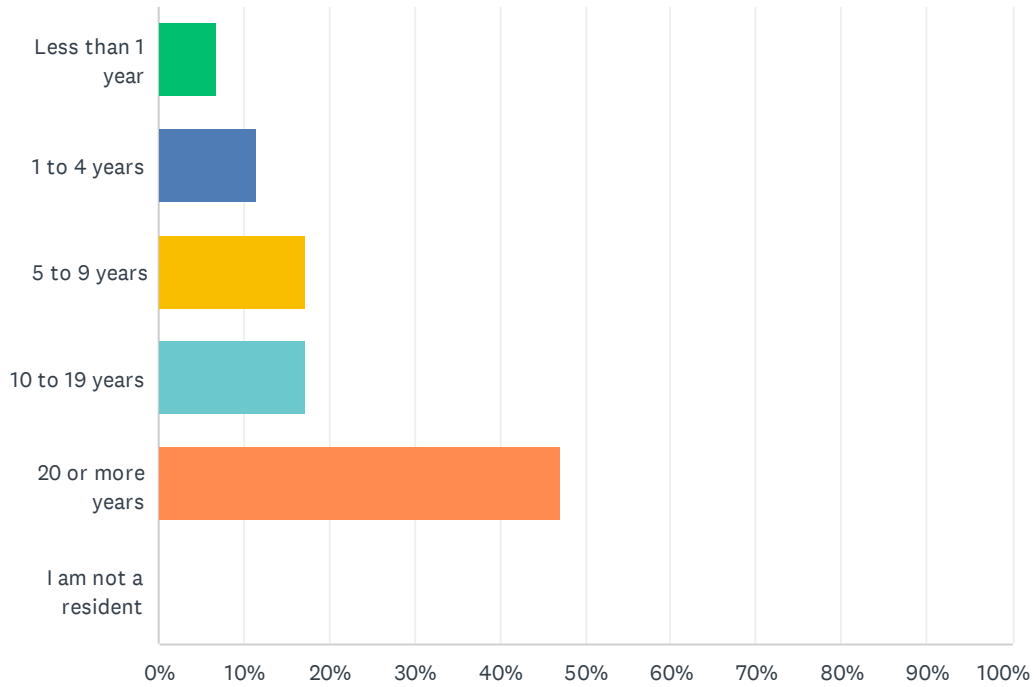
Answered: 237 Skipped: 0



ANSWER CHOICES	RESPONSES	
Current resident of Imlay City	100.00%	237
I work in Imlay City	13.50%	32
I am a business owner in Imlay City	6.33%	15
Imlay Township Resident	2.53%	6
Past resident of Imlay City	1.69%	4
Frequent visitor	1.27%	3
I attend school in Imlay City	0.84%	2
Total Respondents: 237		

Q2 How long have you lived in Imlay City? (Select one below)

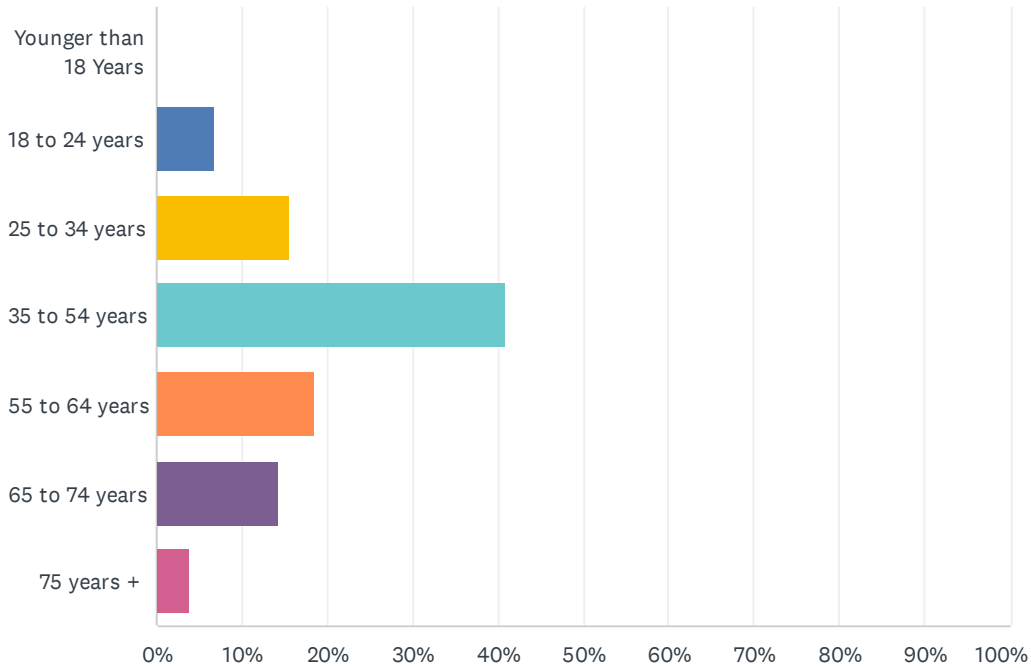
Answered: 236 Skipped: 1



ANSWER CHOICES	RESPONSES	
Less than 1 year	6.78%	16
1 to 4 years	11.44%	27
5 to 9 years	17.37%	41
10 to 19 years	17.37%	41
20 or more years	47.03%	111
I am not a resident	0.00%	0
TOTAL		236

Q3 In what age range do you fall? (Select one below)

Answered: 237 Skipped: 0

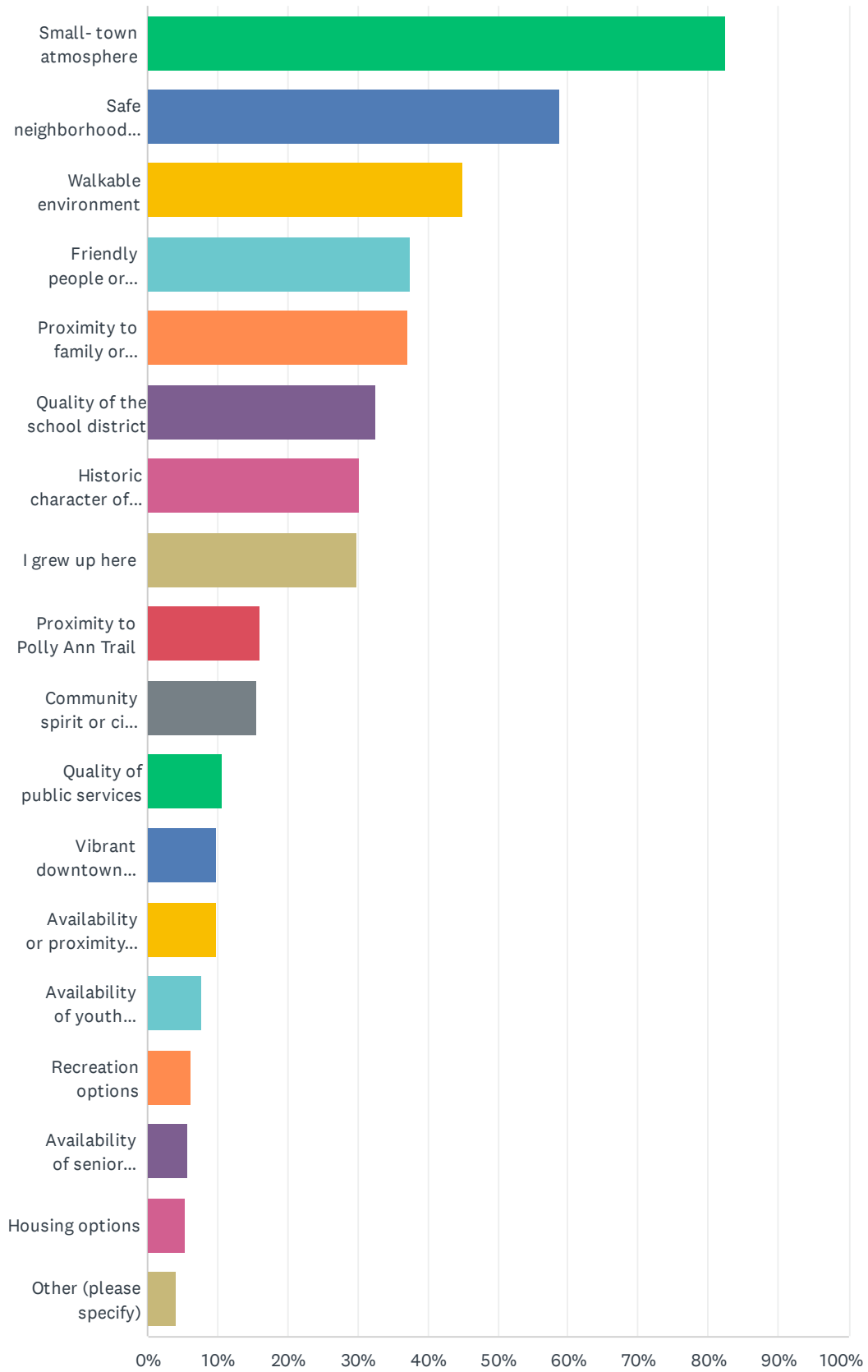


ANSWER CHOICES	RESPONSES	
Younger than 18 Years	0.00%	0
18 to 24 years	6.75%	16
25 to 34 years	15.61%	37
35 to 54 years	40.93%	97
55 to 64 years	18.57%	44
65 to 74 years	14.35%	34
75 years +	3.80%	9
TOTAL		237

Q4 What are your MOST favorable or appealing aspects? (Select all that apply)

Answered: 224 Skipped: 13

Imlay City Master Plan Citizen Survey



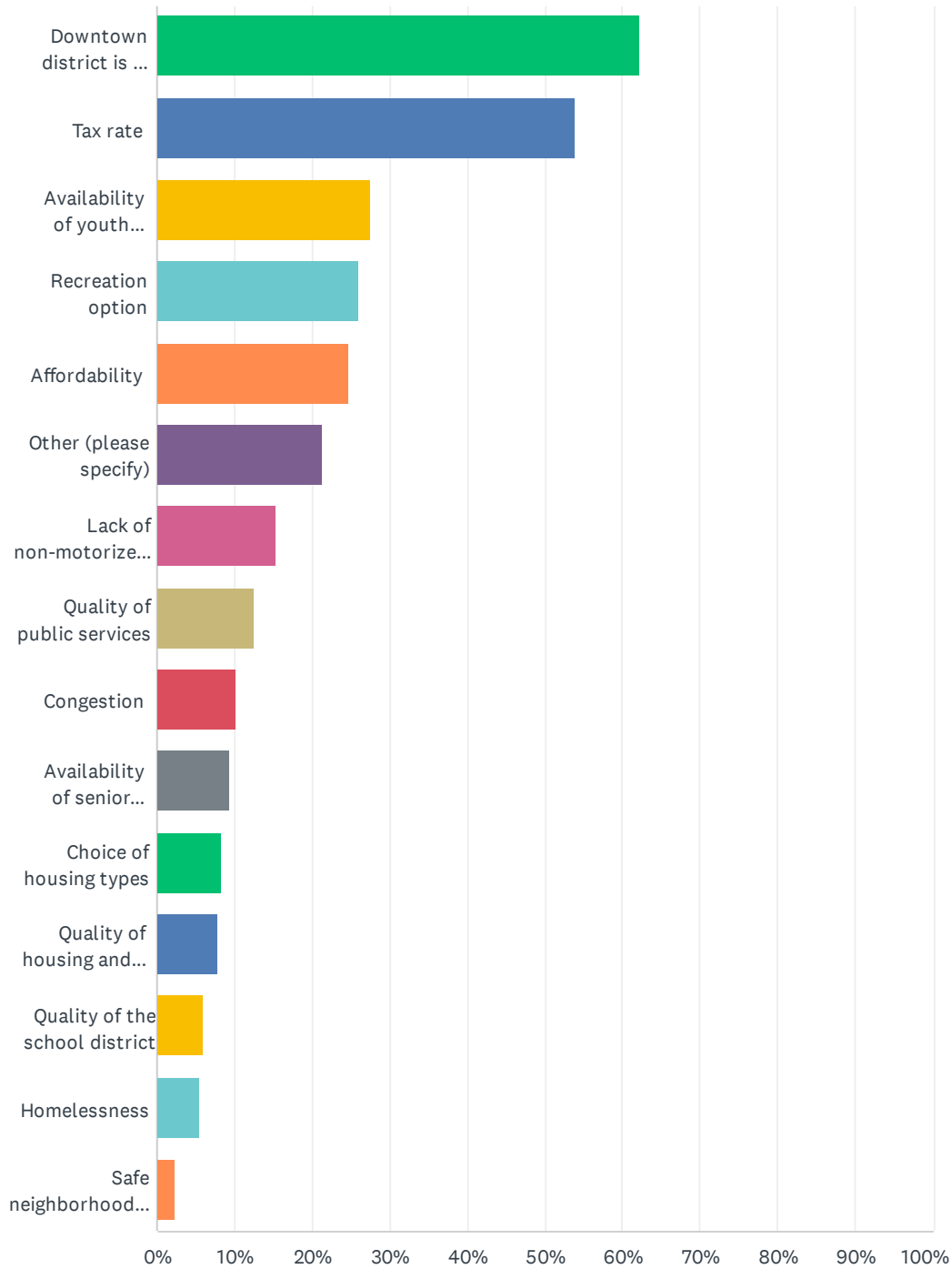
Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Small- town atmosphere	82.59%	185
Safe neighborhoods and community	58.93%	132
Walkable environment	45.09%	101
Friendly people or atmosphere	37.50%	84
Proximity to family or friends	37.05%	83
Quality of the school district	32.59%	73
Historic character of community	30.36%	68
I grew up here	29.91%	67
Proximity to Polly Ann Trail	16.07%	36
Community spirit or civic mindedness	15.63%	35
Quality of public services	10.71%	24
Vibrant downtown district	9.82%	22
Availability or proximity to jobs/employment	9.82%	22
Availability of youth activities	7.59%	17
Recreation options	6.25%	14
Availability of senior services or activities	5.80%	13
Housing options	5.36%	12
Other (please specify)	4.02%	9
Total Respondents: 224		

#	OTHER (PLEASE SPECIFY)	DATE
1	Need a better downtown business	5/7/2024 9:59 AM
2	Proximity to larger cities equally in all directions. And availability of basic needs...grocery store, restaurants, etc. Also availability/access to Latin products.	5/1/2024 7:13 PM
3	I live right next to the middle school, and it gives me comfort to see kids walking to and from school and baseball every day on a safe street, as well as people walking their dogs and riding bikes. The walkability and lack of substance abuse and other safety issues make me proud to live here. I also love that it's quiet and small and the traffic is much better than Romeo and Almond.	5/1/2024 10:48 AM
4	Lots of business to support & use at own convenience.	4/24/2024 4:29 PM
5	Library	4/13/2024 1:15 PM
6	Gateway Church	4/12/2024 8:16 PM
7	More business needed	4/11/2024 3:15 PM
8	I went to high here graduated moved away and moved back here again 9 years ago	4/11/2024 2:58 PM
9	Acreage	4/11/2024 8:42 AM

Q5 What are your LEAST favorable or appealing aspects? (Select all that apply)

Answered: 215 Skipped: 22



Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Downtown district is not vibrant enough	62.33%	134
Tax rate	53.95%	116
Availability of youth activities	27.44%	59
Recreation option	26.05%	56
Affordability	24.65%	53
Other (please specify)	21.40%	46
Lack of non-motorized transportation (bike paths, sidewalks, etc.)	15.35%	33
Quality of public services	12.56%	27
Congestion	10.23%	22
Availability of senior services or activities	9.30%	20
Choice of housing types	8.37%	18
Quality of housing and neighborhoods	7.91%	17
Quality of the school district	6.05%	13
Homelessness	5.58%	12
Safe neighborhoods and community	2.33%	5
Total Respondents: 215		

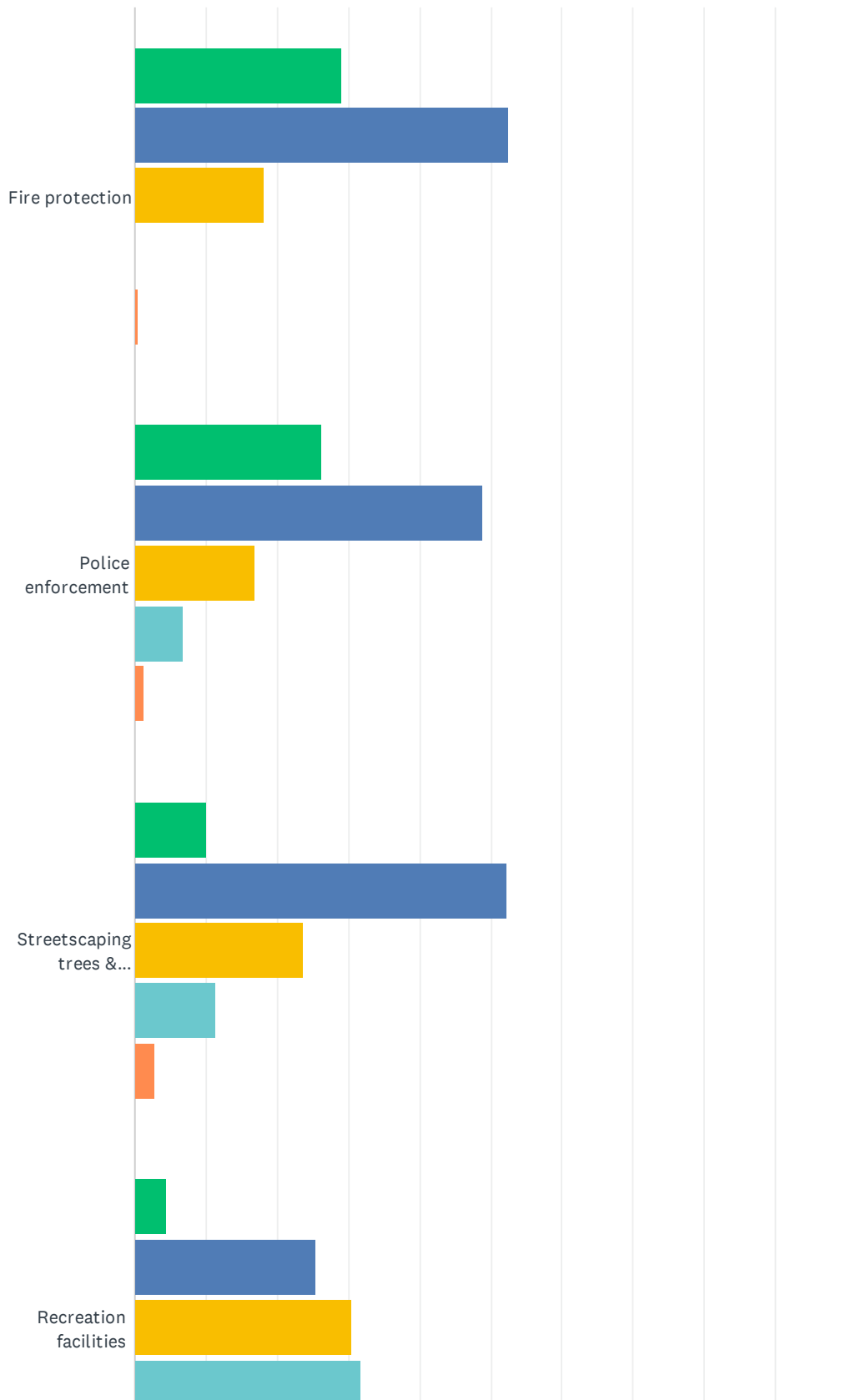
#	OTHER (PLEASE SPECIFY)	DATE
1	Lack of competition to Kroger. We need an Aldi, not a Planet Fitness!	5/10/2024 4:45 PM
2	Blite, several building along M53 need to be torn dow	5/9/2024 8:44 PM
3	We need a traffic light at one of the entrances of Chrome	5/8/2024 8:32 AM
4	Property Taxes and utility billing are out of control.	5/6/2024 10:42 AM
5	As a young adult , it would be nice to have a affordable gym	5/2/2024 2:53 PM
6	Walkability of sidewalks. Some areas are in serious need of repair. Same goes for some streets.	5/1/2024 7:13 PM
7	I don't understand why taxes have gone up significantly since it's been just over a year that I have lived here and that my realtor told me the taxes in this area are higher than other comperable areas she's sold houses in. I also didn't realize until moving here that there is no in-district community college, so I am out-of-bounds for Michigan Reconnect paying full tuition.	5/1/2024 10:48 AM
8	Town is a disgrace it is so run down very sad!	4/30/2024 5:27 PM
9	Renters	4/30/2024 1:15 PM
10	City sidewalk snow removal, street lamp lights are blinding when driving down Almont Ave - too low and light up all the residential homes (that must be annoying for them; maybe change them to a soft glow until you get into the business area), Bus route (Blacks Corners Road) repaired/resurfaced, downtown area needs something to draw people to it. The winery would have been an awesome addition to draw locals from other communities and now it's replaced with a multi-use business that cannot be defined by the newspaper article (event, store, market, crafts, food?). It's not a defined business. The winery would have drawn more business to downtown and storefronts would start to open again. We do not need any more fast food or dining experiences (KFC, Arbys...thumbs down). Art and Jakes sit down and sports bar atmosphere, however is a great idea.	4/24/2024 12:45 PM

Imlay City Master Plan Citizen Survey

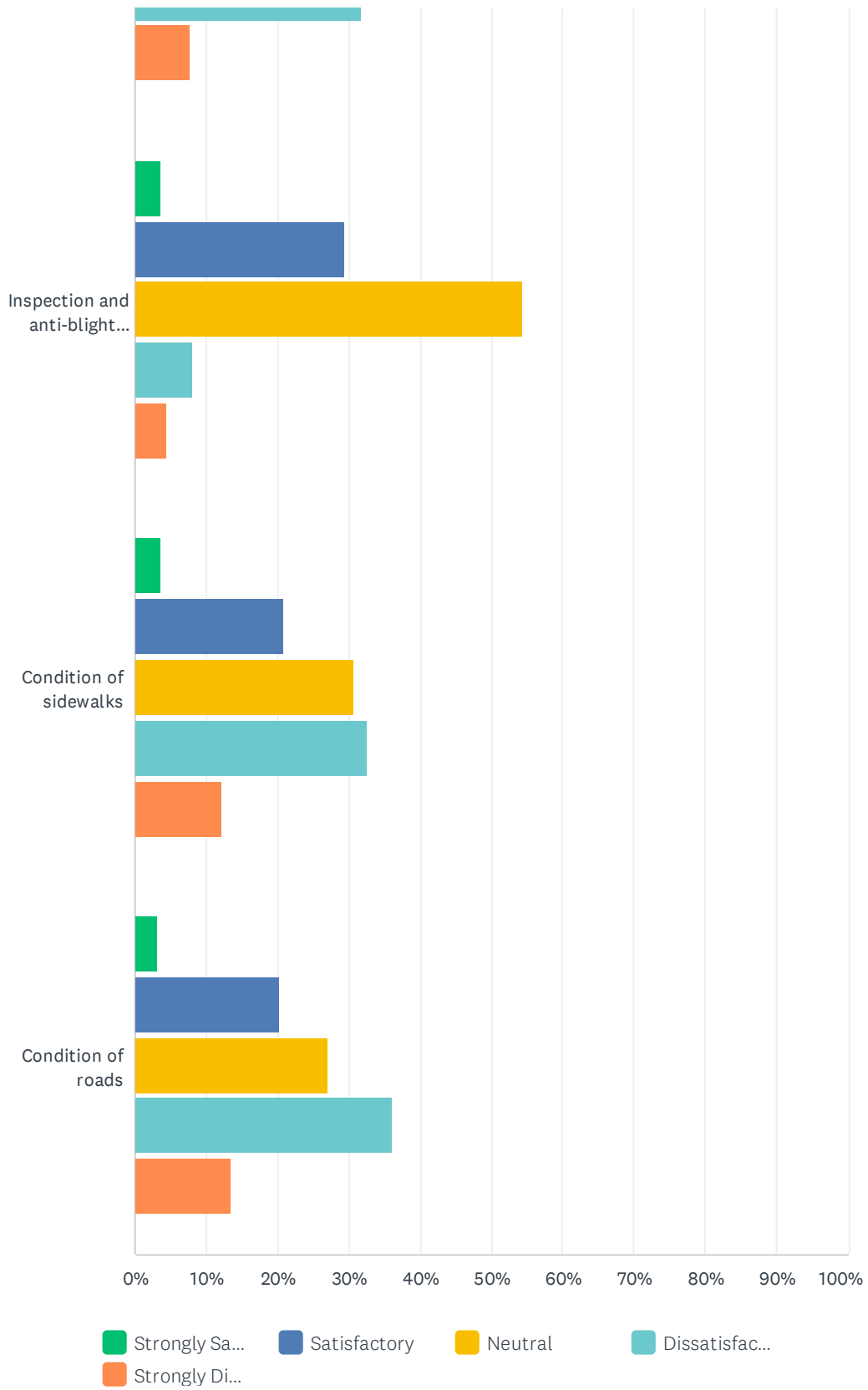
11	Water bill	4/21/2024 9:48 AM
12	Obnoxious dog barking ALL DAY LONG on several properties so disturbing. Dpw employees extremely rude going door to door demanding payment for water/sewer bills. Massive trees engulfing yards causing sewer blockages from tree roots. Multiple properties with junk all over porches and yards.	4/16/2024 10:47 PM
13	Property taxes 4200 year	4/14/2024 8:45 AM
14	Drug Availability/Use	4/14/2024 7:27 AM
15	The increasing rise of the water, sewer, and trash bill!	4/14/2024 6:57 AM
16	Downtown road conditions. Rumoured rampant drug problem in town.	4/14/2024 5:48 AM
17	Corrupt local government	4/14/2024 1:16 AM
18	Only one grocery store & absolutely nothing for clothing	4/13/2024 10:56 PM
19	City Manager is so rude	4/13/2024 9:35 AM
20	Aggressive policing ticketing	4/12/2024 9:54 AM
21	Utility rate	4/12/2024 6:46 AM
22	Streets not repaired correctly	4/11/2024 10:51 PM
23	NOT pedestrian friendly	4/11/2024 8:38 PM
24	Bad roads	4/11/2024 5:01 PM
25	More business are needed	4/11/2024 3:15 PM
26	Van Dyke from 1st Street to Newark Rd is a nightmare.	4/11/2024 12:58 PM
27	Lack of more options for food or coffee in the form of chains (like Starbucks, Popeyes, etc) near M53 / I69 area)	4/11/2024 10:24 AM
28	Kroger	4/11/2024 9:07 AM
29	The condo taxes are outrageous	4/11/2024 8:57 AM
30	M53 is a death trap with speeders ESP between Newark and 21	4/11/2024 8:32 AM
31	The kids (high schoolers) could use a venue	4/11/2024 8:01 AM
32	Too many wreckless drivers, not enough being stopped.	4/11/2024 7:59 AM
33	Too many empty buildings, many need tearing down.	4/11/2024 5:09 AM
34	Trains! We would like to see a south east Michigan rail project break ground in the future.	4/10/2024 11:59 PM
35	Sidewalks are horrible especially to push a stroller on	4/10/2024 8:41 PM
36	4th street worse than mack Ave in Detroit	4/10/2024 6:47 PM
37	Lack of safe and updated children's parks	4/10/2024 6:20 PM
38	The mayor	4/10/2024 4:23 PM
39	Lack of competent leadership (mayor, city manager)	4/10/2024 2:32 PM
40	Sidewalks suck balls	4/10/2024 2:12 PM
41	Sidewalks are still not safe to walk on. Very un level. Trip hazards everywhere.	4/10/2024 1:55 PM
42	some of the neighborhoods are not keep up. junk all over the yards.	4/10/2024 1:55 PM
43	Water rates	4/10/2024 12:41 PM
44	We need more options for kids activities	4/10/2024 11:32 AM
45	Highest water rates around. Not affordable.	4/10/2024 8:37 AM
46	Kroger needs a Traffic Signal.	4/9/2024 9:41 AM

Q6 How would you rate your satisfaction with each community service?

Answered: 222 Skipped: 15



Imlay City Master Plan Citizen Survey

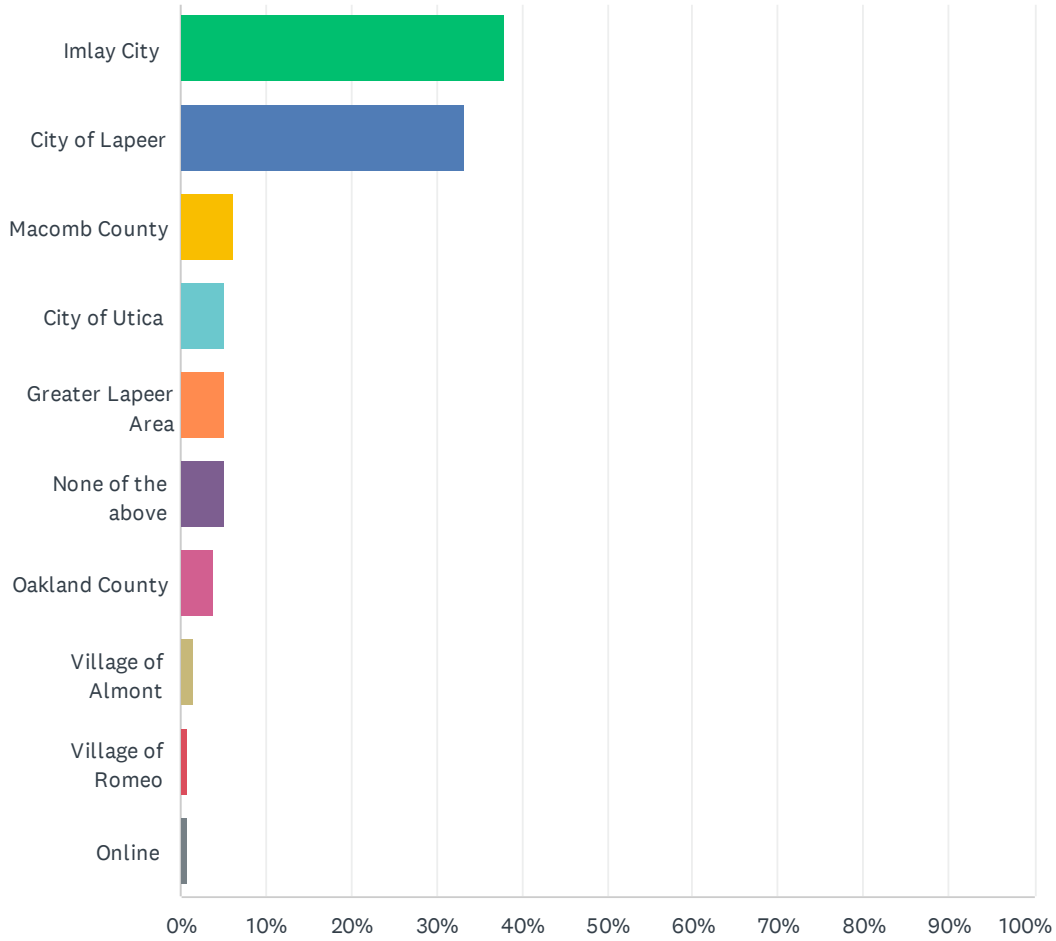


Imlay City Master Plan Citizen Survey

	STRONGLY SATISFACTORY	SATISFACTORY	NEUTRAL	DISSATISFACTORY	STRONGLY DISSATISFACTORY	TOTAL
Fire protection	28.96% 64	52.49% 116	18.10% 40	0.00% 0	0.45% 1	221
Police enforcement	26.24% 58	48.87% 108	16.74% 37	6.79% 15	1.36% 3	221
Streetscaping trees & lighting	10.00% 22	52.27% 115	23.64% 52	11.36% 25	2.73% 6	220
Recreation facilities	4.55% 10	25.45% 56	30.45% 67	31.82% 70	7.73% 17	220
Inspection and anti-blight services	3.62% 8	29.41% 65	54.30% 120	8.14% 18	4.52% 10	221
Condition of sidewalks	3.62% 8	20.81% 46	30.77% 68	32.58% 72	12.22% 27	221
Condition of roads	3.15% 7	20.27% 45	27.03% 60	36.04% 80	13.51% 30	222

Q7 Where do you most commonly go for your dining and entertainment needs? (Select one below)

Answered: 211 Skipped: 26

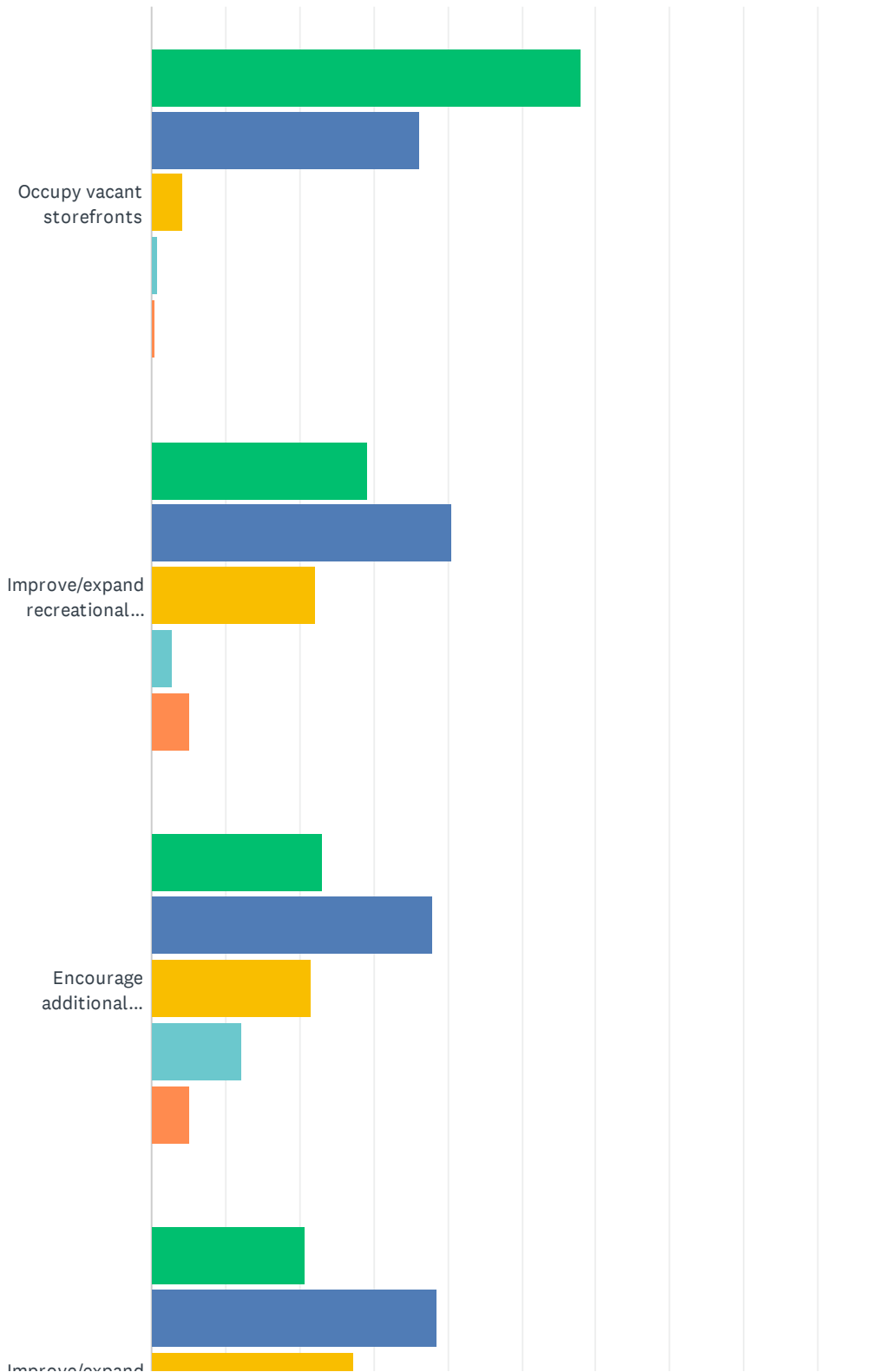


Imlay City Master Plan Citizen Survey

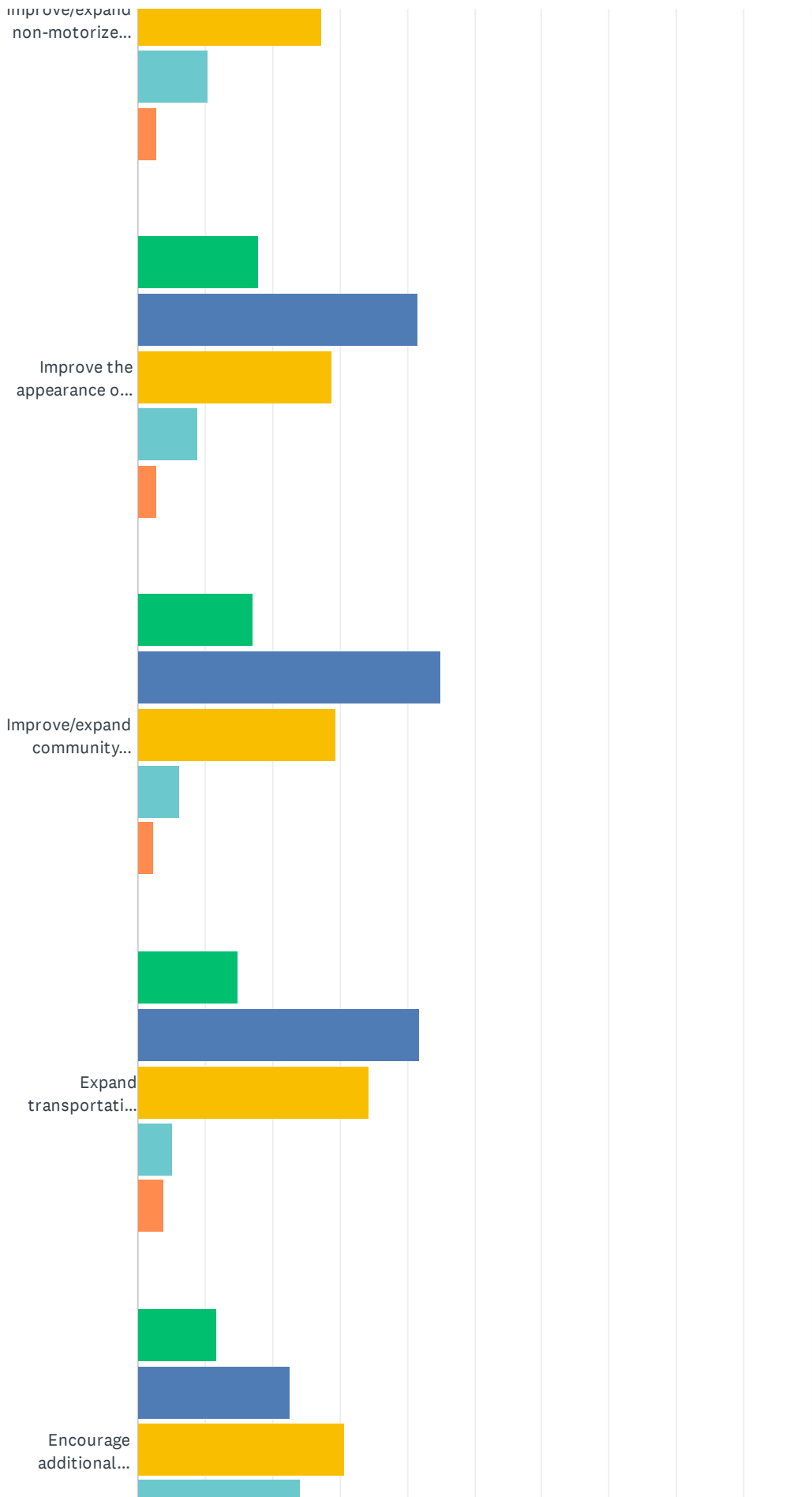
ANSWER CHOICES	RESPONSES	
Imlay City	37.91%	80
City of Lapeer	33.18%	70
Macomb County	6.16%	13
City of Utica	5.21%	11
Greater Lapeer Area	5.21%	11
None of the above	5.21%	11
Oakland County	3.79%	8
Village of Almont	1.42%	3
Village of Romeo	0.95%	2
Online	0.95%	2
TOTAL	211	

Q8 The following is a list of potential land use development strategies that Imlay City could employ over the next 5 to 20 years. In your opinion, what is the level of importance of each of these potential strategies?

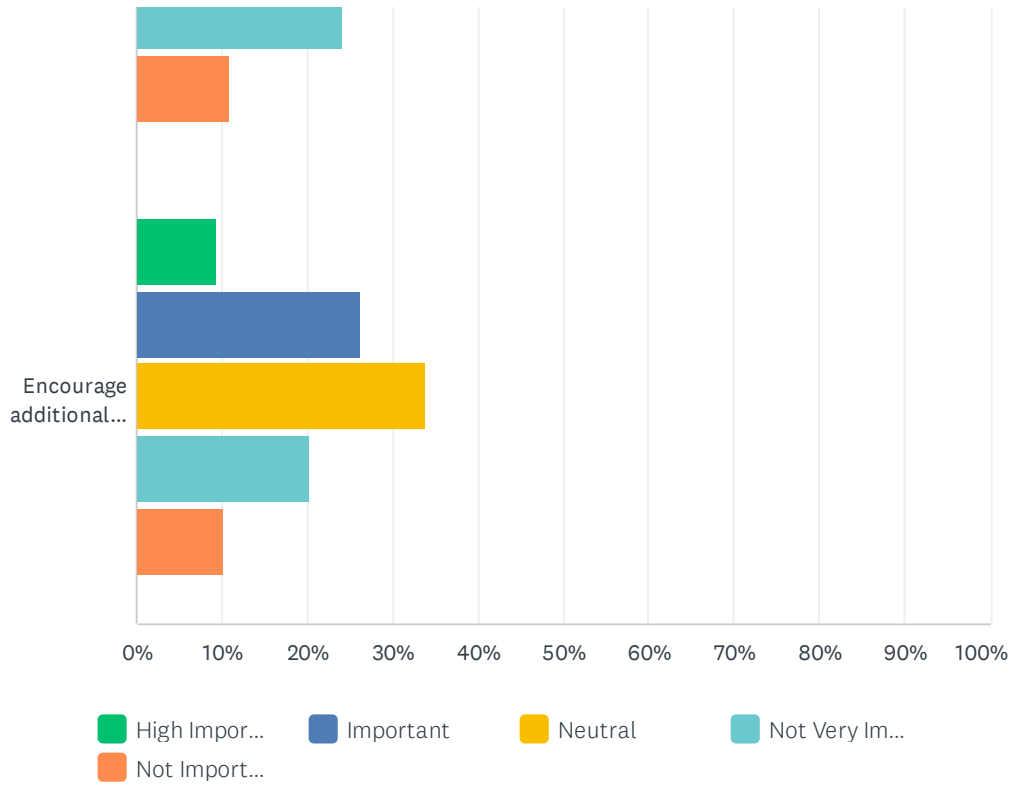
Answered: 213 Skipped: 24



Imlay City Master Plan Citizen Survey



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	HIGH IMPORTANCE	IMPORTANT	NEUTRAL	NOT VERY IMPORTANT	NOT IMPORTANT AT ALL	TOTAL
Occupy vacant storefronts	58.02% 123	36.32% 77	4.25% 9	0.94% 2	0.47% 1	212
Improve/expand recreational facilities and programs	29.25% 62	40.57% 86	22.17% 47	2.83% 6	5.19% 11	212
Encourage additional commercial development outside the downtown	23.00% 49	38.03% 81	21.60% 46	12.21% 26	5.16% 11	213
Improve/expand non-motorized transportation network (bike path, sidewalks)	20.75% 44	38.68% 82	27.36% 58	10.38% 22	2.83% 6	212
Improve the appearance of existing homes and neighborhoods	17.92% 38	41.51% 88	28.77% 61	8.96% 19	2.83% 6	212
Improve/expand community services/infrastructure	17.06% 36	45.02% 95	29.38% 62	6.16% 13	2.37% 5	211
Expand transportation options for seniors	15.02% 32	41.78% 89	34.27% 73	5.16% 11	3.76% 8	213
Encourage additional housing development	11.79% 25	22.64% 48	30.66% 65	24.06% 51	10.85% 23	212
Encourage additional industrial development	9.39% 20	26.29% 56	33.80% 72	20.19% 43	10.33% 22	213

#	OTHER (PLEASE SPECIFY)	DATE
1	No weed businesses! It smells up the neighborhood, brings in low life	5/10/2024 4:58 PM
2	I know there is talk of opening a marijuana store. I am strongly opposed to this, largely because there are children walking downtown everyday who deserve safety and peace and	5/1/2024 11:20 AM

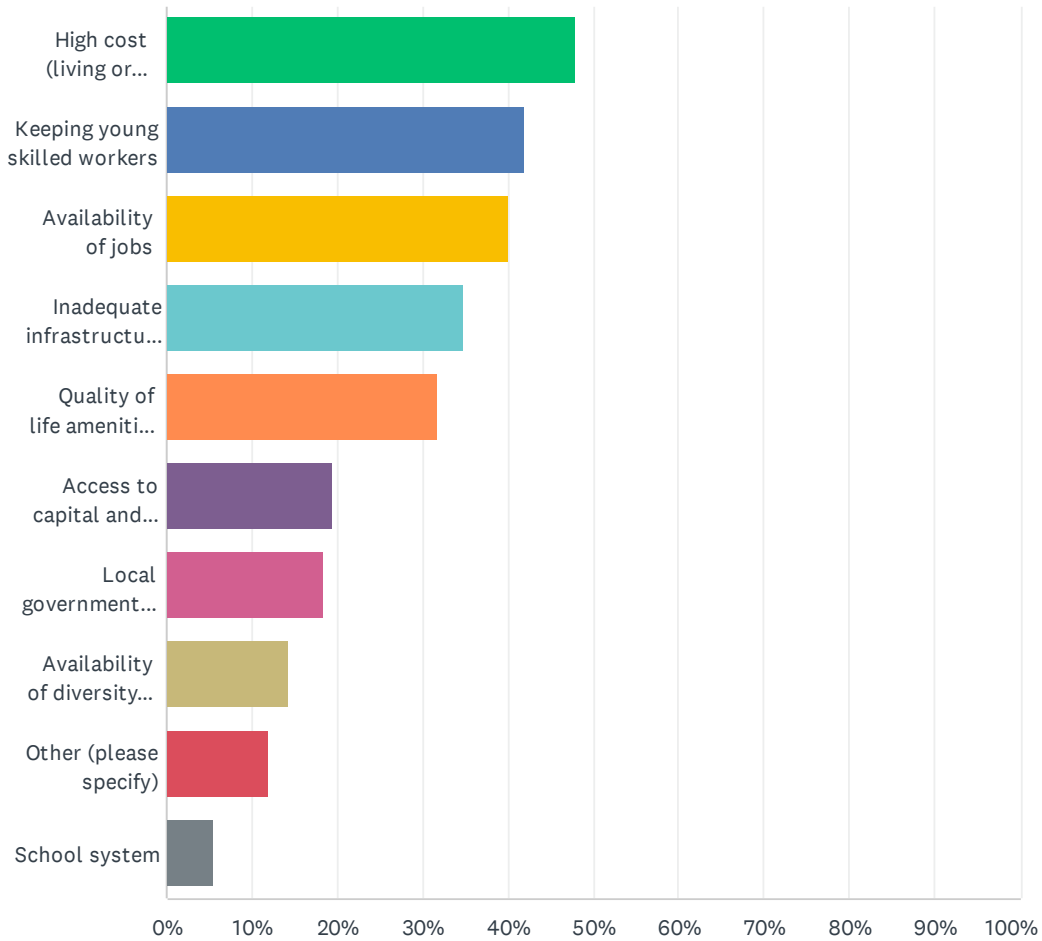
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who need time to be a kid before they make their own decisions about weed as an adult. I also believe it will draw the wrong type of crowd into town that will not participate in community involvement and will push out all of the elderly and small businesses. I also wouldn't want added traffic from out-of-towners. But I absolutely love our library on main Street. If we could invest more into their events and weekly groups (I do attend craft & chat on occasion) and donation efforts, that would be a much better use of resources. I also have no experience with the fire department here and don't want that to skew your data... But I do have negative experience with the police officers here - when I first moved to the area I was working until midnight in Romeo, and so on my way back to my house an officer stopped me for "staying too long in the turn lane" and asked to see my ID and where I was going and why I was out so late (around 1am). And I told him I worked until 12am in Romeo and live here and he didn't seem to believe me and went to enter in my ID information, and when it came back okay he said he would let me off with a warning because I lived just down the street and was in the right turn lane to get there. It was an abuse of his power, a waste of my time, and a waste of our high tax dollars. Meanwhile people fly down the main road by the Kroger all day everyday, many accidents occur there, and no police officers seem to stop there. They need to use their resources more effectively, and that's why I do not appreciate that I am paying more for them to be less effective than when I first moved in since I have seen none of them out lately and when it's close to the end of their quota period I see four or five on the same street at the same time looking to stop people. Never when it's raining or snowing. We also do need to put a traffic light by the Kroger on Cedar St. There are too many accidents there, it's a long strip of road with lots of lanes and lots of businesses and people seem to cross it on foot too often for there not to be a crosswalk as well. It needs a traffic light.

3	I currently own a rental property on m53, we understand most driveways are on the owner to fix however ours is with the speed limit sign. We wish there was a way to know if the city could help fix the huge problem in the entrance of 53 & the driveway.	4/24/2024 4:33 PM
4	Road conditions-high importance	4/14/2024 11:20 AM
5	T	4/13/2024 1:24 PM
6	Giving already locals for places to shop for things other than groceries while maintaining a small town feel so that our schools don't become congested, especially in a time it's already hard to keep bus drivers and the busses are overfilled.	4/12/2024 7:20 AM
7	Grocery stores needed along with a Walmart	4/11/2024 10:23 PM
8	Clean up junky businesses, ie Halloween Store, junky house that sells stuff on m-53 and fifth street. Eyesore for city. Also northeast corner of m-53 and capac rd. Eyesore and dangerous. Easy for homeless to go into.	4/11/2024 3:14 PM
9	KEEP MARIJUANA OUT OF IC we have enuf dispensers in Lapeer, jeep out city SAFE	4/11/2024 8:36 AM
10	The main solution to fixing roads and congestion is to reduce the amount dependent on them. A van dyke express railway would alleviate all the issues.	4/11/2024 12:02 AM
11	FIX 4TH STREET NOW!	4/10/2024 6:50 PM
12	Keep our police! They respond very quickly. Also last measure to add bond didn't address why so many more calls were happening or if those were repeats to address possibly curtailing root cause of increase, instead of just throwing more money at that.	4/10/2024 2:38 PM
13	Stop spending money on unimportant projects and make living in Imlay city actually affordable again.	4/10/2024 8:44 AM

Q9 What are the challenges facing Imlay City as it works to improve jobs and economic growth? (Select all that apply)

Answered: 202 Skipped: 35



Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
High cost (living or business operation)	48.02%	97
Keeping young skilled workers	42.08%	85
Availability of jobs	40.10%	81
Inadequate infrastructure (internet, water rates)	34.65%	70
Quality of life amenities (parks & recreation)	31.68%	64
Access to capital and small business resources	19.31%	39
Local government policy	18.32%	37
Availability of diversity of housing	14.36%	29
Other (please specify)	11.88%	24
School system	5.45%	11
Total Respondents: 202		

#	OTHER (PLEASE SPECIFY)	DATE
1	Not a place most would visit, historic downtown, very sad state.	5/9/2024 8:48 PM
2	Lack of ethnic diversity	5/6/2024 6:49 PM
3	Property taxes and utility billing is out of control.	5/6/2024 10:45 AM
4	We definitely need a recreation center	5/2/2024 3:00 PM
5	I know inflation is bad right now for the nation, but I have noticed the grocery stores struggling. Maybe see if we can invest in local farms to negate the cost of transportation and incentivise Michigan-grown crops in grocery stores for reasonable prices. The higher taxes just don't make sense to me - the water seems fine, and I get that it's for maintenance, but I don't understand why we need to raise our taxes more and more every year for the same annual maintenance. I don't know what that money is going toward and I'm upset by it. There's also a house right next to me that I'm pretty sure is abandoned but I don't know anything about and I'm curious about whether they pay taxes or not because their heater and AC seem to be running on a schedule? It's the one closest to the middle school on W 1st St.	5/1/2024 11:20 AM
6	High Taxes	4/30/2024 5:34 PM
7	Do a survey at the school level (minors) what they would like to see in their community for their recreation. This is where we are lacking.	4/24/2024 1:01 PM
8	Downtown is dead	4/23/2024 8:53 PM
9	Opening of marihuana facilities	4/18/2024 4:24 PM
10	Lack of shopping. Too many dealerships. Poor paying employment. Billion dollar food plant (Vlastic) humiliating pay for employees. Poor wages everywhere in imlay. Poor quality of restaurants. No great sports bar. Drive and spend elsewhere. Sadly. Obsessive parking tickets especially on holidays where families have no option but to park in street.	4/16/2024 11:10 PM
11	Taxes too high	4/14/2024 11:20 AM
12	No businesses downtown to draw people here	4/12/2024 9:58 AM
13	There are a lot of decent paying jobs, younger adults don't want to work and sweat.	4/11/2024 3:14 PM
14	Availability of Local public Transportation issues are horrible	4/11/2024 3:05 PM
15	Need to be open and welcoming to new restaurants, cafes, chains to eliminate the need for people to leave town for such. Also need to create opportunities for the same in regard to	4/11/2024 10:33 AM

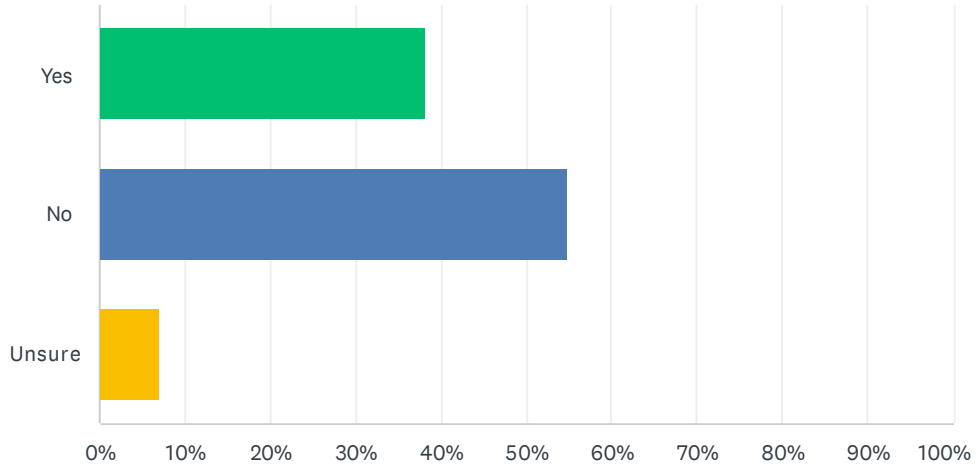
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downtown development, so that people have a reason to go there to eat, walk to another place for coffee, walk to another for a nightcap, etc. Need multiple destinations available in downtown to make it an attractive dining and entertainment destination, so people can make a night of it. Right now it's a ghost town after 5:00PM

16	Property taxes are too high	4/11/2024 9:59 AM
17	We need something that brings people in (like recreational marijuana) will double demographics...	4/11/2024 8:08 AM
18	there's nothing to do here.	4/11/2024 7:43 AM
19	Taxes go up every year, highest in the county, water bill expensive	4/10/2024 6:50 PM
20	Lack of public transportation	4/10/2024 5:34 PM
21	Water rates are killing the town	4/10/2024 4:28 PM
22	We are taxed more than any city anywhere near us and the money we pay seems to be squandered	4/10/2024 2:39 PM
23	Need to keep both young and older workers!	4/10/2024 2:38 PM
24	Fix the sidewalks	4/10/2024 2:15 PM

Q10 Imlay City currently allows for medical marihuana facilities. Are you in favor of recreational marihuana facilities in Imlay City?

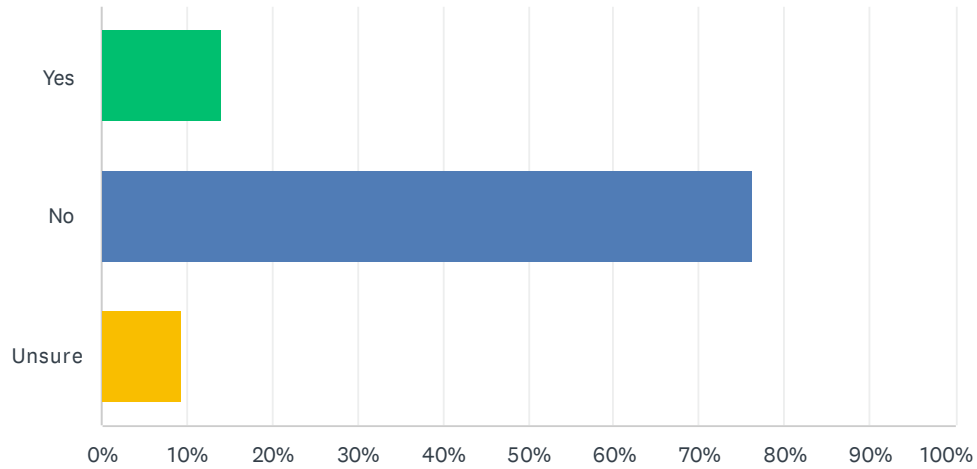
Answered: 212 Skipped: 25



ANSWER CHOICES	RESPONSES	
Yes	38.21%	81
No	54.72%	116
Unsure	7.08%	15
TOTAL		212

Q11 Are you in favor of an unlimited number of recreational marihuana facilities in Imlay City?

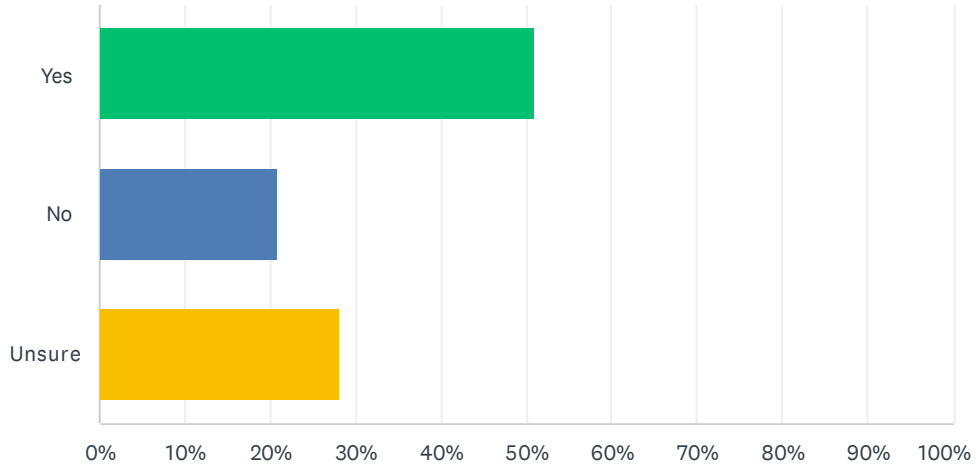
Answered: 212 Skipped: 25



ANSWER CHOICES	RESPONSES	
Yes	14.15%	30
No	76.42%	162
Unsure	9.43%	20
TOTAL		212

Q12 Would you like Imlay City to hold an open forum to voice your opinion regarding recreational marihuana?

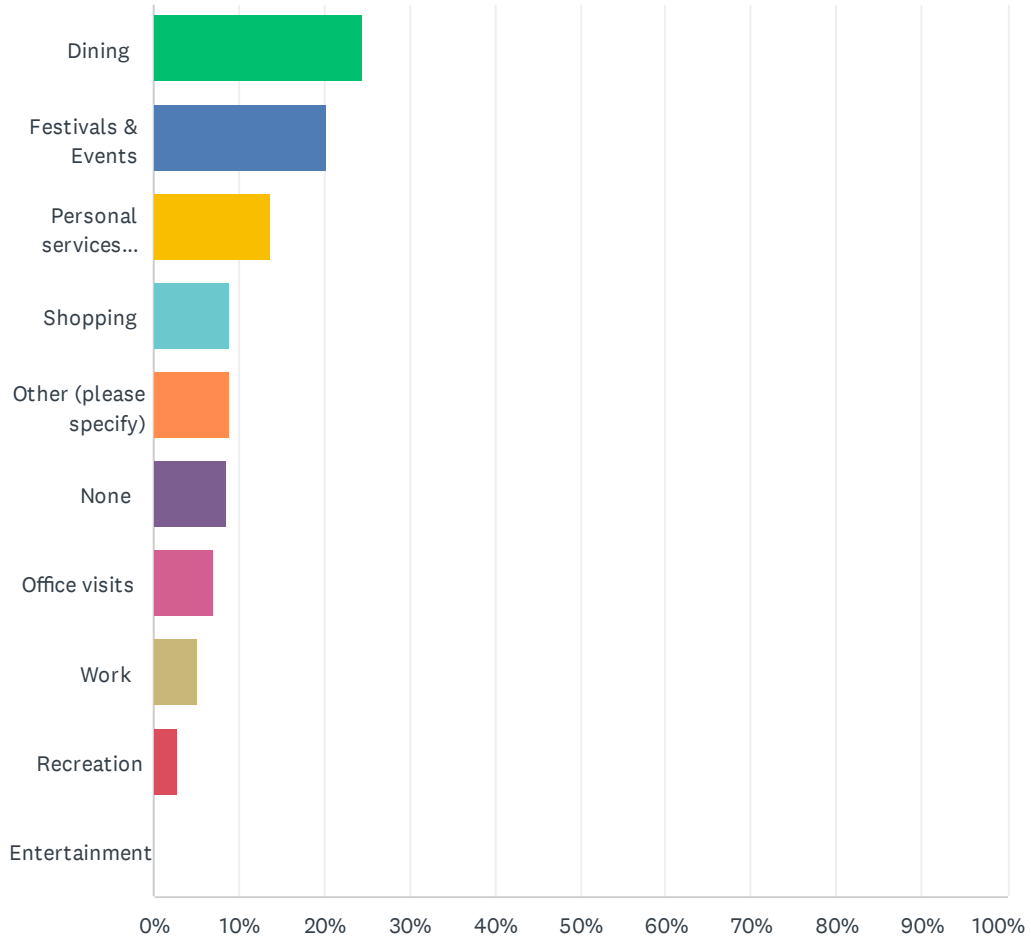
Answered: 210 Skipped: 27



ANSWER CHOICES	RESPONSES	
Yes	50.95%	107
No	20.95%	44
Unsure	28.10%	59
TOTAL		210

Q13 For which of the following activities or purposes do you visit the downtown most often?

Answered: 212 Skipped: 25



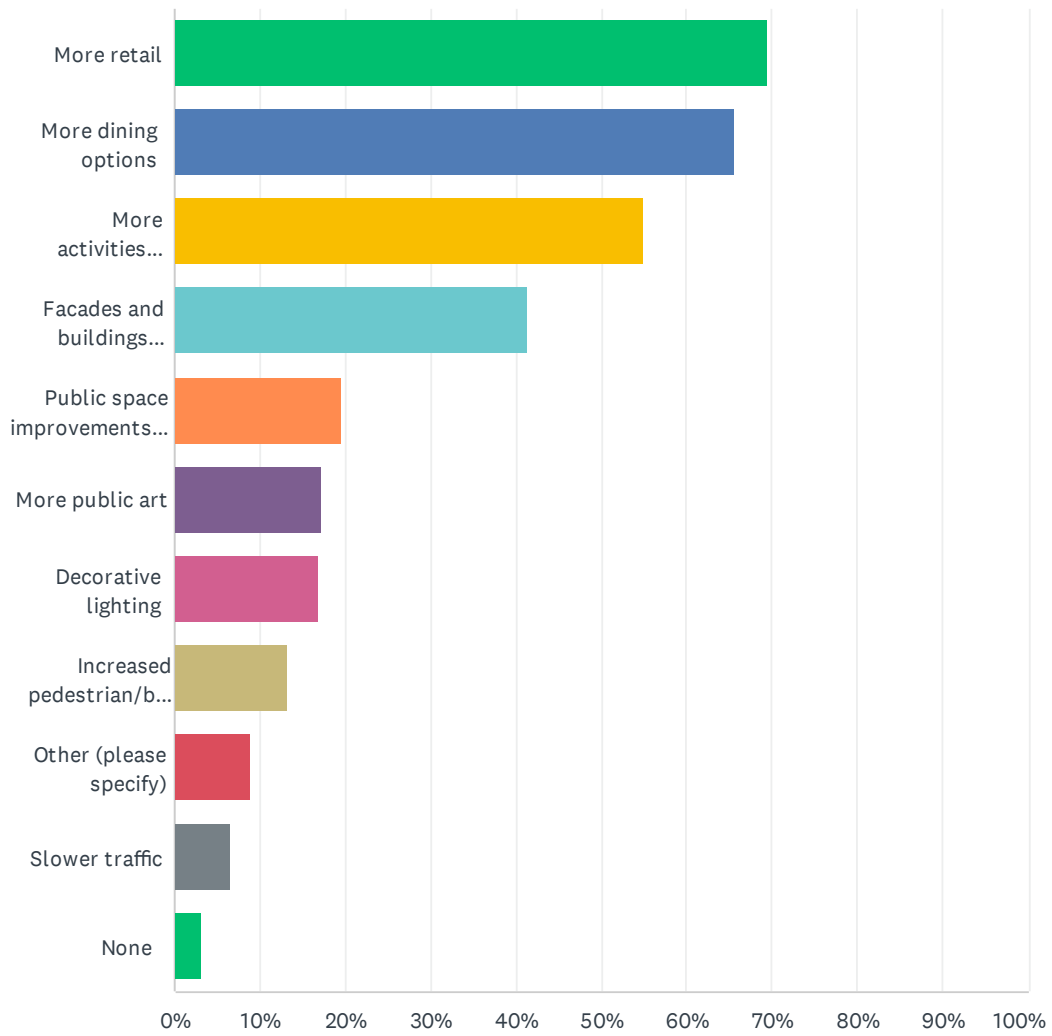
Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Dining	24.53%	52
Festivals & Events	20.28%	43
Personal services (nail/hair salon)	13.68%	29
Shopping	8.96%	19
Other (please specify)	8.96%	19
None	8.49%	18
Office visits	7.08%	15
Work	5.19%	11
Recreation	2.83%	6
Entertainment	0.00%	0
TOTAL		212

#	OTHER (PLEASE SPECIFY)	DATE
1	Pizza Machine, the library, and the little store that sells Halloween decorations year-round. I also like to pop in the other stores from time to time. I just noticed there's an urgent care there the other day and I'll keep that in mind if need be. I attended churches in that area a few times as well.	5/1/2024 11:20 AM
2	Down town to be viable	4/30/2024 2:51 PM
3	Post office and Jaliscos (that is it) Was looking forward to the Winery which I have never been to and hear all about from my co-workers who live all over.	4/24/2024 1:01 PM
4	Driving through downtown only	4/17/2024 9:19 AM
5	Library	4/14/2024 5:36 PM
6	There is no place to shop	4/13/2024 1:44 PM
7	There's nothing there to visit	4/12/2024 3:22 PM
8	Don't use downtown much. Used to go to Nacho's which is now closed. My hairdresser closed. Shop at hardware store as needed. Use Post Office & CPA.	4/11/2024 10:23 PM
9	Post office	4/11/2024 8:42 PM
10	Library, shopping, recreation	4/11/2024 3:31 PM
11	All above	4/11/2024 3:05 PM
12	Mainly to get El Ranchito, or see a parade. Otherwise there is little reason to be there after 5:00PM	4/11/2024 10:33 AM
13	Along with work, dining and salon	4/11/2024 9:59 AM
14	Farmers market	4/11/2024 9:00 AM
15	Live	4/11/2024 8:08 AM
16	There's really no services to go to downtown.	4/11/2024 8:02 AM
17	Once or twice a month for jaliscos or heavenly sweets bakery	4/10/2024 4:59 PM
18	All of the above I'm 100% for Imlay City	4/10/2024 4:28 PM
19	Post office, library	4/10/2024 2:39 PM

Q14 What would make downtown better?

Answered: 213 Skipped: 24



Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
More retail	69.48%	148
More dining options	65.73%	140
More activities downtown	54.93%	117
Facades and buildings rehabbed	41.31%	88
Public space improvements/addition of pocket park	19.72%	42
More public art	17.37%	37
Decorative lighting	16.90%	36
Increased pedestrian/bike safety and amenities (bike racks)	13.15%	28
Other (please specify)	8.92%	19
Slower traffic	6.57%	14
None	3.29%	7
Total Respondents: 213		

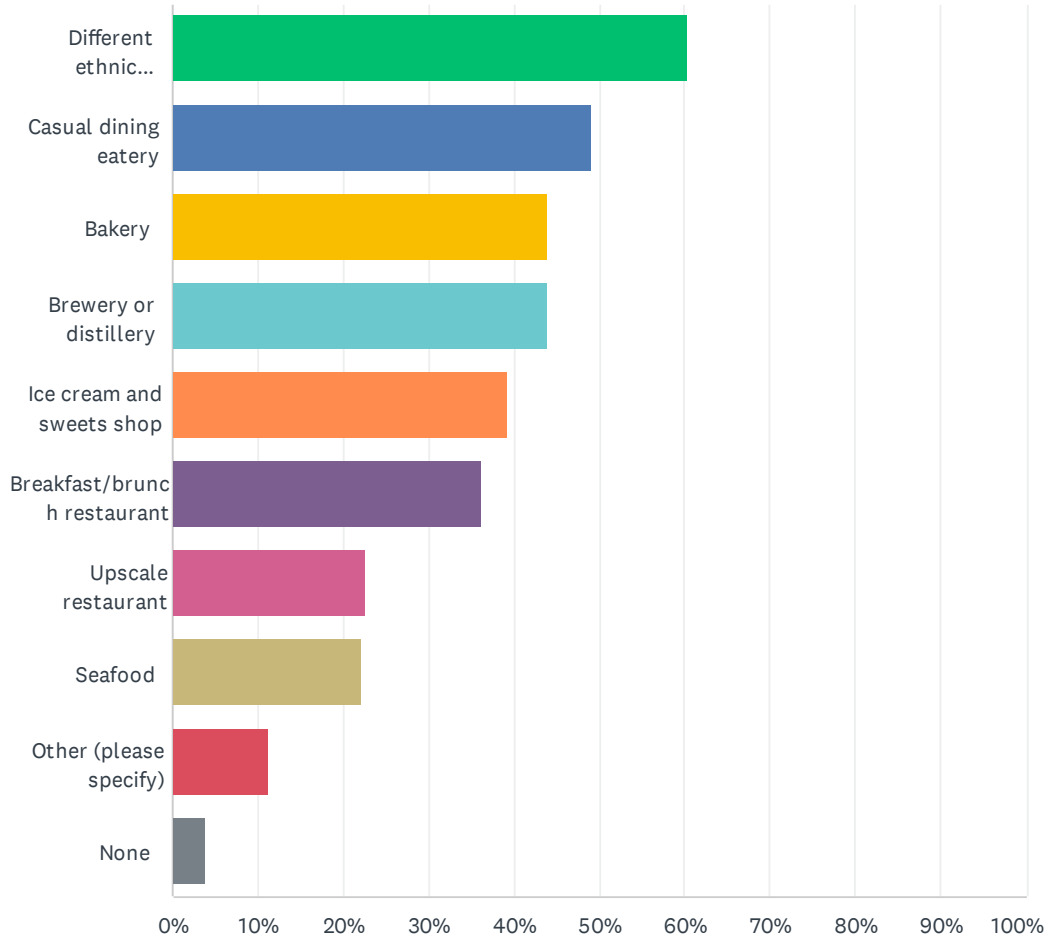
#	OTHER (PLEASE SPECIFY)	DATE
1	Hear me out , close e third st. And just have it be a park , with seating , hold huge events .	5/2/2024 3:00 PM
2	I really like the look of lampposts and think the buildings look a little shabby but also it's not a priority to fix. It adds to the quaint nature of the town and makes me feel like it's a small, safe town. There's not trash on the streets, I've never seen homeless people begging on the corner, and we have a few events from time to time that are just what I want. I think Romeo got very overcrowded by their historical district events, and living there would be a nightmare with their high taxes and traffic with year-round festivals and parades. Almont is getting close to that too, and their events on the streets aren't even fun. We have a unique opportunity with the fairgrounds, and as long as there is adequate free parking and my taxes don't go up because of it, I would love to see more events there. Parades down the street are never a good use of resources, don't actually get people to go into stores but just to take free samples from booths, and block off major streets to make work commutes impossible since most people probably don't actually work a traditional 9-5 M-F job. If you could make the state fair last longer that would be cool- I haven't gotten to go yet because I've been working. But let Almont and Romeo have the car shows unless the cars are parked and not parading through the streets. I can't stand the traffic. Bike racks are a great idea. I think encouraging businesses to provide water bowls for dogs is a great idea - you'll get a lot more dog walkers to go downtown - not sure which businesses allow dogs in the stores, though. Would also love to see someone open an antique store or furniture flipping (and flipping supplies) or independent thrift store.	5/1/2024 11:20 AM
3	clean the place up	4/30/2024 5:34 PM
4	Honestly, when you say downtown I am thinking you mean Third Street, and if so, we need another option than Mexican cuisine to draw a dining crowd. Maybe something that offers outside dining in the summer. That would be really nice with concerts in the park on Tuesdays and would have been extra great with the winery had it gone in. :-)	4/24/2024 1:01 PM
5	Nostalgic charm missing. Ugly or closed store fronts. Too many repetitive Mexican venues. Imlay City used to be amazing. Didn't have to drive and spend out of this town. Too many dollar stores	4/16/2024 11:10 PM
6	Something for adults to do	4/13/2024 11:37 PM
7	Fix the brick pavers, they are buckled up and hard on vehicles. Also, those bump outs are hard yo maneuver on the narrow streets.	4/13/2024 9:41 AM
8	Replace park equipment at old school park, stores with items people want to buy, I don't think I would leave imlay city if we had a place to buy clothes and home goods as well as a planet	4/12/2024 7:20 AM

Imlay City Master Plan Citizen Survey

	fitness.	
9	More attraction for outside communities to want to come visit and bring business into the town (make it more alive)	4/11/2024 3:24 PM
10	Downtown Almont is looking great, can we follow their plan? Also need to limit marihuana shops. We don't want to become like Lapeer where you see one every corner.	4/11/2024 3:14 PM
11	Possible added foliage to provide shade along downtown walkways	4/11/2024 1:35 PM
12	Support small fairs, pop up to keep money in the community. If we support our neighbors, as a community we will grow stronger.	4/11/2024 8:47 AM
13	Dog park	4/11/2024 2:48 AM
14	Trolley system allowing for reasonable access to the outskirts of the city on foot.	4/11/2024 12:02 AM
15	DOWNTOWN 3RD & Almont block party	4/10/2024 4:28 PM
16	Please rehab buildings instead of new sidewalks, then tearing up those to just replace again. Eye level and up buildings make or break if people feel safe and if it looks taken care of, people feel more welcome & safe	4/10/2024 2:38 PM
17	people just dont go to down towns anymore.	4/10/2024 2:01 PM
18	Nice sidewalks	4/10/2024 1:58 PM
19	A crosswalk between Newark and Capac rd allowing for pedestrians to cross safely at a light. My child has to walk from school to work and has to run across 5lanes of traffic because there is no crosswalk	4/10/2024 12:47 PM

Q15 Which of the following types of new or expanded eating and drinking establishments would make you visit downtown more often?

Answered: 212 Skipped: 25



Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Different ethnic restaurants (Thai, Italian, etc)	60.38%	128
Casual dining eatery	49.06%	104
Bakery	43.87%	93
Brewery or distillery	43.87%	93
Ice cream and sweets shop	39.15%	83
Breakfast/brunch restaurant	36.32%	77
Upscale restaurant	22.64%	48
Seafood	22.17%	47
Other (please specify)	11.32%	24
None	3.77%	8
Total Respondents: 212		

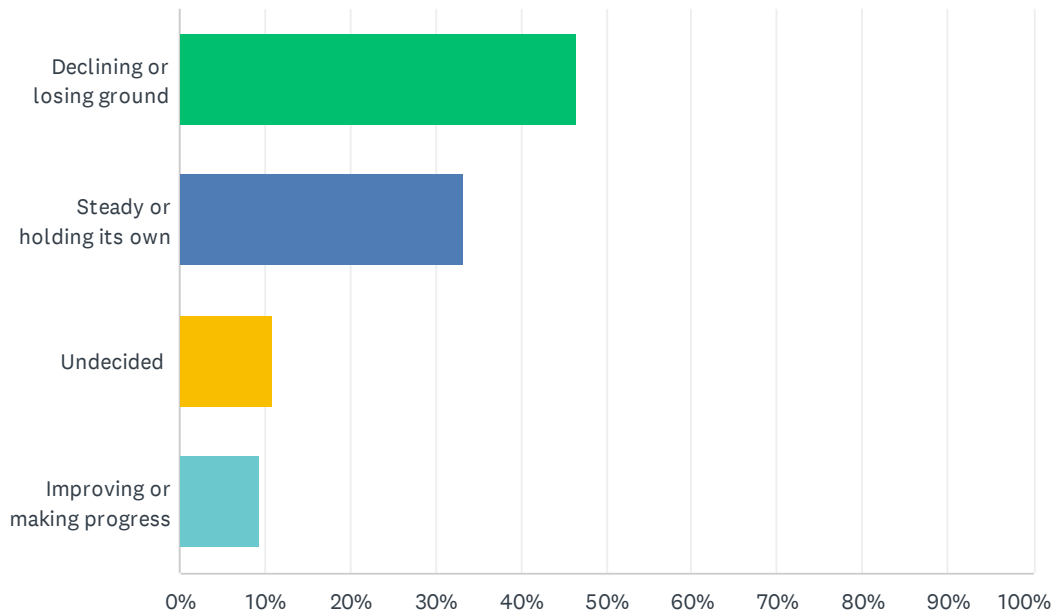
#	OTHER (PLEASE SPECIFY)	DATE
1	Longer open hours for businesses. Almost everything in IC closes early. Have barely any dinner options at dinner time except fast food.	5/4/2024 9:32 AM
2	As much as I love Mexican food . We don't need more . A More affordable ice cream place sounds amazing , and a movie theater is a need .	5/2/2024 3:00 PM
3	Different ethnic restaurants would be nice if they're not corporations. With the current downtown area, things like panda express or Shogun wouldn't fit in well. I really love Pizza Machine - it feels authentic and like they're there for the joy of pizza and not for a job. If you can find businesses like that- passionate people who love making a specific type of food, but not public companies that would prefer a modern infrastructure - that would be perfect. An ice cream shop would be huge for the kids too. I would also like to see places like Panda Express, but more along the highway and entrance to Imlay City along Cedar St, not on Main St. Keep that walkable - no drive-thrus.	5/1/2024 11:20 AM
4	A coffee shop	4/30/2024 2:51 PM
5	New coffee place!	4/24/2024 4:33 PM
6	Sit down restaurant - not fast food.	4/24/2024 1:01 PM
7	Winery	4/23/2024 8:53 PM
8	Outdoor seating. Live entertainment country stores inexpensive boutiques. Saloons. Sports complex.	4/16/2024 11:10 PM
9	Coffee house	4/14/2024 1:24 AM
10	Barbeque restaurant	4/13/2024 1:24 PM
11	Bar	4/13/2024 11:26 AM
12	Basic American Restaurants, no fancy food.	4/12/2024 10:25 PM
13	Basic Coney Island type of restaurants. Nothing fancy. Must be open for breakfast, lunch and dinner	4/12/2024 10:11 PM
14	Please no more bars	4/12/2024 8:22 PM
15	Would love a coffee shop or smoothie or frozen yogurt stop,something with a patio	4/12/2024 7:20 AM
16	A good deli. Mediterranean restaurant.	4/11/2024 10:23 PM

Imlay City Master Plan Citizen Survey

17	Meat market from local farma	4/11/2024 3:05 PM
18	Winery	4/11/2024 9:04 AM
19	movie theater, rollerskating rink	4/11/2024 7:43 AM
20	Coffee shop with seating	4/11/2024 6:36 AM
21	A good coffee shop	4/11/2024 12:47 AM
22	Skate park	4/10/2024 10:24 PM
23	Coffee	4/10/2024 9:07 PM
24	Anything besides another Mexican restaurant	4/10/2024 1:58 PM

Q16 Which of the following best describes recent trends in downtown?

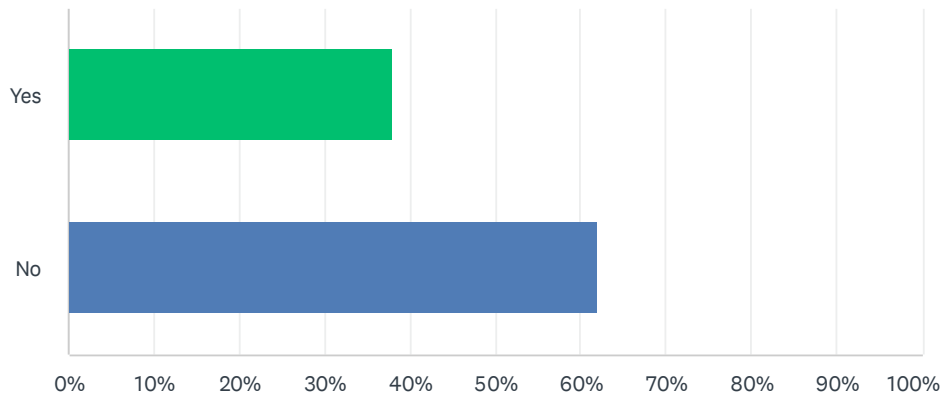
Answered: 213 Skipped: 24



ANSWER CHOICES	RESPONSES	
Declining or losing ground	46.48%	99
Steady or holding its own	33.33%	71
Undecided	10.80%	23
Improving or making progress	9.39%	20
TOTAL		213

Q17 Do you live in the downtown area?

Answered: 213 Skipped: 24



ANSWER CHOICES	RESPONSES	
Yes	38.03%	81
No	61.97%	132
TOTAL		213

Q18 Why do you live downtown?

Answered: 65 Skipped: 172

#	RESPONSES	DATE
1	My son can walk home from school after sports and I know it's a safe environment because I know that the marijuana rate is much lower due to no shops in Imlay City unlike Lapeer where it's a drug city.	5/8/2024 8:37 AM
2	I like the walking distance to downtown . Wish there was more to do or see and not just empty stone fronts .	5/7/2024 10:04 AM
3	We enjoy walking access to amenities.	5/7/2024 9:19 AM
4	Cheap rent	5/7/2024 9:16 AM
5	Own my house	5/6/2024 5:35 PM
6	The house was available at the right price.	5/5/2024 9:36 PM
7	Because that's where the house i rent is located.	5/4/2024 9:35 AM
8	Is somewhat affordable . But I like how safe it is at night , you can go on a late night walk and feel safe . It's very clean .	5/2/2024 3:01 PM
9	City water and sewers, natural gas and cable.0	5/2/2024 10:40 AM
10	Safe environment. Paved roads, walkability, access to city water.	5/1/2024 7:36 PM
11	I live on West 1st, which is close enough to downtown. I love how quiet and walkable it is. Even when you're driving through to get to work, seeing kids safely walking around and the library with their flowers and turning down by a church just gives the area a good feeling. We need more purity in America. Good, clean fun. Not necessarily Christian, but wholesome. I don't want to see gang tags on trains, I don't want to see trash in the street, and I don't want to see heavy industrialization, to be honest. I like being able to sit on the sidewalk (or at the table if they're not busy) and eat a slice of pizza before heading to the library without even wasting gas or a parking space that someone else could use. And when I don't do that, I like that I'm able to. It makes me feel safe.	5/1/2024 11:25 AM
12	I live near downtown not in downtown	4/30/2024 5:34 PM
13	Live near downtown	4/30/2024 12:38 PM
14	Like the downtown	4/30/2024 10:52 AM
15	I live close to downtown. On m53 passed cop station. We love the location and love the option the rental property gave us.	4/24/2024 4:34 PM
16	Not really downtown but by school	4/24/2024 1:33 PM
17	Happened to find a home we loved	4/23/2024 8:53 PM
18	I enjoy the city but there room for improvement!	4/22/2024 5:00 PM
19	Close to school and work	4/19/2024 10:03 AM
20	Close to school. Close to police/fire. Love to walk. Bike ride.	4/16/2024 11:11 PM
21	Easy access to everything	4/15/2024 2:18 PM
22	Thought it was time for a change.	4/15/2024 11:08 AM
23	Affordable housing when purchased.	4/14/2024 7:48 PM
24	Housing availability	4/14/2024 11:50 AM
25	My house is located there	4/14/2024 8:34 AM

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26	To be able to walk to that area, if I chose to	4/14/2024 8:04 AM
27	I like to walk and be in town	4/14/2024 7:56 AM
28	Close proximity to family	4/14/2024 7:32 AM
29	That's where my house is.	4/14/2024 1:25 AM
30	Closer to walk to store	4/13/2024 11:38 PM
31	We value city services. Our house is here 😊	4/13/2024 11:02 PM
32	Close to family	4/13/2024 8:01 PM
33	Prefer town living - community involvement	4/13/2024 7:46 PM
34	Grew up here and family lives here	4/13/2024 1:25 PM
35	Affordable rent. Attractive apartments above downtown buildings. Convenient location for jobs.	4/13/2024 11:27 AM
36	Because I want to.	4/13/2024 9:42 AM
37	My wife and I live downtown because it's close to work, it's quiet, it's great for walks, and it's a safe area away from the eagles club and the bar downtown.	4/12/2024 8:23 PM
38	Community living.	4/12/2024 10:49 AM
39	I live on Almont ave. I picked here when looking for housing because I feel safe being close by the police station and the area I live in is kept nice, close to festivals and walking distance of schools, library, urgent care.	4/12/2024 7:23 AM
40	Proximity to everything	4/11/2024 9:50 PM
41	Affordability and location	4/11/2024 9:59 AM
42	walking distance to town...small town environment	4/11/2024 8:45 AM
43	Own a building....	4/11/2024 8:08 AM
44	affordable	4/11/2024 7:43 AM
45	I'm two houses off 3rd st on Bancroft. Didn't necessarily Choose to live near downtown, but just found the right house.	4/11/2024 7:33 AM
46	Be to close with neighbors and walking distance from the downtown area.	4/11/2024 7:26 AM
47	Generational	4/11/2024 5:53 AM
48	Fell on hard times, would like to be back in the township within next couple years	4/11/2024 1:35 AM
49	Where we found a house we could afford	4/11/2024 12:45 AM
50	I would like to raise my family in a walkable city.	4/11/2024 12:03 AM
51	Affordable housing	4/10/2024 10:26 PM
52	Found a good housing price, love to be able to take walks and be close to downtown	4/10/2024 8:47 PM
53	Living expenses at time were in our range	4/10/2024 6:23 PM
54	It was the perfect house when we were shopping around. I love the downtown atmosphere.	4/10/2024 5:29 PM
55	Best house on the market at the time, was a tight housing market and kids needed to stay in imlay schools	4/10/2024 5:12 PM
56	I love the parade, and town living.	4/10/2024 5:09 PM
57	I needed to move quickly.	4/10/2024 5:02 PM
58	I adore the town I grew up in , I love the history and the strong Hispanic community we have become! We do need more entertainment Movie theater, parks , i would rather walk downtown to an event then drive to another town . I grew up here my children grew up and graduated from here I own a business here Imlay city is beautiful just needs the right people in the right mind with the lord and trust that Jesus Christ our lord and Savior will bring this town to its glory !	4/10/2024 4:33 PM

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59	Close to stores. Like living in town for walks.	4/10/2024 4:19 PM
60	Work	4/10/2024 3:46 PM
61	We fell in love with the home. Had we known the taxes were so high we never would have moved here.	4/10/2024 2:40 PM
62	Only solid home with a garage I could find that wasn't centuries old	4/10/2024 2:39 PM
63	Closer to the schools for my kids. If the schools were out of town I wouldn't be downtown.	4/10/2024 11:50 AM
64	I love the location	4/10/2024 11:37 AM
65	I like to walk to places.	4/9/2024 9:45 AM

Q19 How much do you pay in monthly rent?

Answered: 59 Skipped: 178

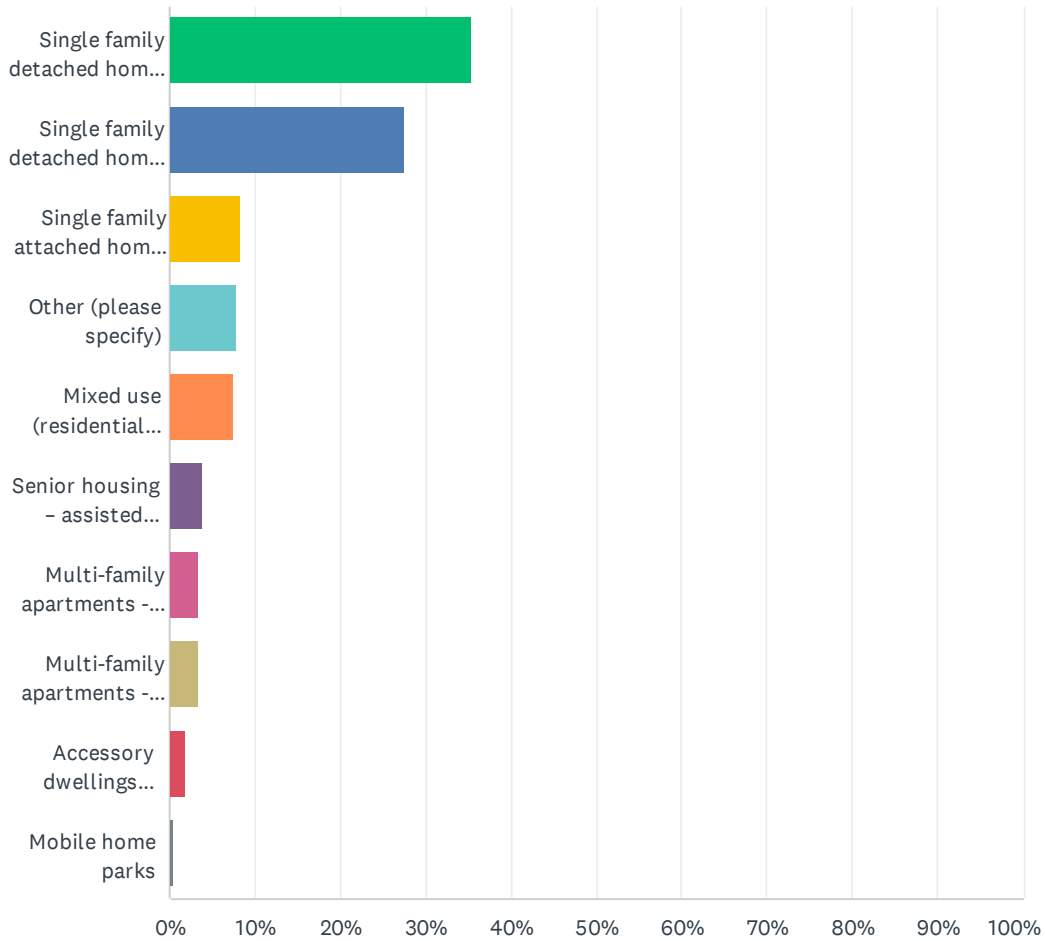
#	RESPONSES	DATE
1	I own my home and my mortgage is \$1,000 a month	5/8/2024 8:37 AM
2	We own a house walking distance from downtown. \$1000	5/7/2024 10:04 AM
3	NA	5/7/2024 9:19 AM
4	900.00 and it's still to much for a senior to afford on fixed incomes	5/7/2024 9:16 AM
5	Own my home.	5/5/2024 9:36 PM
6	\$800. Seems low but my utilities are outrageous can barely afford to live here and feed the family.	5/4/2024 9:35 AM
7	\$800	5/2/2024 3:01 PM
8	0	5/2/2024 10:40 AM
9	Own home.	5/1/2024 7:36 PM
10	\$1624, I think. My mortgage went up with the recent tax increases, but I am pretty sure we bought the house off a foreclosure so it might be lower than what other houses are going for.	5/1/2024 11:25 AM
11	Own	4/30/2024 12:38 PM
12	\$1100	4/30/2024 10:52 AM
13	Mortgage is \$1600	4/24/2024 4:34 PM
14	own home	4/24/2024 1:33 PM
15	I own.	4/24/2024 1:01 PM
16	900.00	4/23/2024 8:53 PM
17	2k	4/22/2024 5:00 PM
18	1600.00	4/15/2024 2:18 PM
19	N/A	4/15/2024 11:08 AM
20	Own	4/14/2024 7:48 PM
21	1000	4/14/2024 11:50 AM
22	Zero	4/14/2024 8:34 AM
23	\$700	4/14/2024 8:04 AM
24	1200	4/14/2024 7:56 AM
25	Own my home	4/14/2024 7:32 AM
26	I own my home.	4/14/2024 1:25 AM
27	800	4/13/2024 11:38 PM
28	We own	4/13/2024 11:02 PM
29	I own	4/13/2024 8:01 PM
30	Nothing	4/13/2024 7:46 PM
31	0\$	4/13/2024 1:25 PM

Imlay City Master Plan Citizen Survey

32	\$875	4/13/2024 11:27 AM
33	1,200	4/13/2024 9:42 AM
34	\$700	4/12/2024 8:23 PM
35	1357	4/12/2024 10:49 AM
36	I don't rent. I consider myself living downtown since I live on almont but I don't live in the apartments downtown.	4/12/2024 7:23 AM
37	own	4/11/2024 8:45 AM
38	Own	4/11/2024 8:08 AM
39	800	4/11/2024 7:43 AM
40	I don't rent.	4/11/2024 7:33 AM
41	1,300.00	4/11/2024 7:26 AM
42	Own	4/11/2024 5:53 AM
43	\$1200	4/11/2024 1:35 AM
44	900	4/11/2024 12:45 AM
45	2500	4/11/2024 12:03 AM
46	\$900	4/10/2024 10:26 PM
47	Don't pay rent I pay a mortgage	4/10/2024 8:47 PM
48	Own house	4/10/2024 6:23 PM
49	994.00	4/10/2024 5:29 PM
50	Own	4/10/2024 5:12 PM
51	0	4/10/2024 5:09 PM
52	1,000	4/10/2024 5:02 PM
53	To much 750 single no other income it's gross	4/10/2024 4:33 PM
54	1100	4/10/2024 4:19 PM
55	We do not rent	4/10/2024 2:40 PM
56	I own my home	4/10/2024 2:39 PM
57	I own	4/10/2024 11:50 AM
58	We own our home	4/10/2024 11:37 AM
59	700.00	4/9/2024 9:45 AM

Q20 In the next 5 to 20 years, what type of housing should be developed in Imlay City? (Select one below)

Answered: 203 Skipped: 34



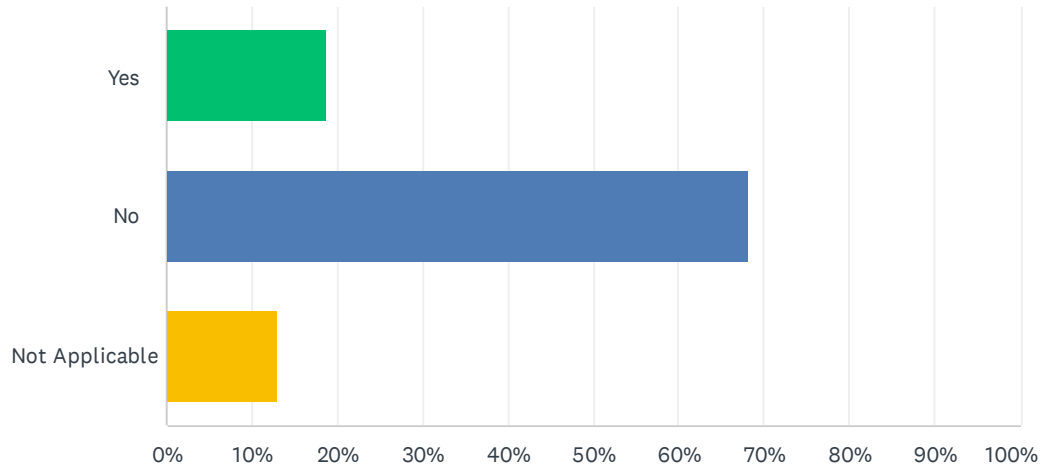
Imlay City Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Single family detached homes - small (approx. 1,500 square feet or less)	35.47%	72
Single family detached homes - large (approx. 1,500 square feet or more)	27.59%	56
Single family attached homes (townhouses, attached condos)	8.37%	17
Other (please specify)	7.88%	16
Mixed use (residential in same building with commercial/office) Senior housing – independent living	7.39%	15
Senior housing – assisted living or nursing care	3.94%	8
Multi-family apartments - income restricted	3.45%	7
Multi-family apartments - market rate	3.45%	7
Accessory dwellings (granny flats, in-law suites, etc.) (Less than 500 square feet)	1.97%	4
Mobile home parks	0.49%	1
TOTAL		203

#	OTHER (PLEASE SPECIFY)	DATE
1	Keep the older homes and make renovations possible	5/7/2024 10:06 AM
2	Affordable	5/4/2024 9:38 AM
3	Accessory dwellings, senior housing, and single small and single large homes. I don't think adding income-restricted homes would benefit anyone because of the cost of living in the area. I think if you were to build a homeless shelter that would be good - I don't know of any in the area, but I did just move here. Lowering taxes for everyone would be appreciated much more than adding homes for low-income families and increasing everyone's taxes to pay for them. And I think most people who want to live in Imlay City would feel the same way, but we should have public forums to discuss adding more housing. In any case, a stoplight at the Kroger intersection is very necessary. As more cars will be going through, I oppose adding houses or holding more events until that area is safer - with a stoplight and a crosswalk.	5/1/2024 11:31 AM
4	We don't need more homes	5/1/2024 10:39 AM
5	Unsure	4/12/2024 3:23 PM
6	As a family of 6, single homes that are larger than 3 bedrooms would be nice. However with housing prices and taxes i don't see us moving into one.	4/12/2024 7:25 AM
7	Please Do not build more and take the land away. Like every other city. Build up is horrible.	4/11/2024 8:40 PM
8	Affordable rental houses and affordable apartments	4/11/2024 3:06 PM
9	None	4/11/2024 10:25 AM
10	None	4/11/2024 10:00 AM
11	Fix the houses we already have rent them cheaper	4/11/2024 8:37 AM
12	Keep our farm land	4/11/2024 8:06 AM
13	None, I like the small town feel and as we get more homes it loses that...	4/11/2024 7:56 AM
14	Tiny home community	4/10/2024 10:26 PM
15	Whatever the younger generations can start to afford	4/10/2024 11:52 AM
16	None..already over crowded and chaotic driving	4/10/2024 8:47 AM

Q21 Do you plan on moving out of Imlay City in the next 5 to 10 years? (Select one below)

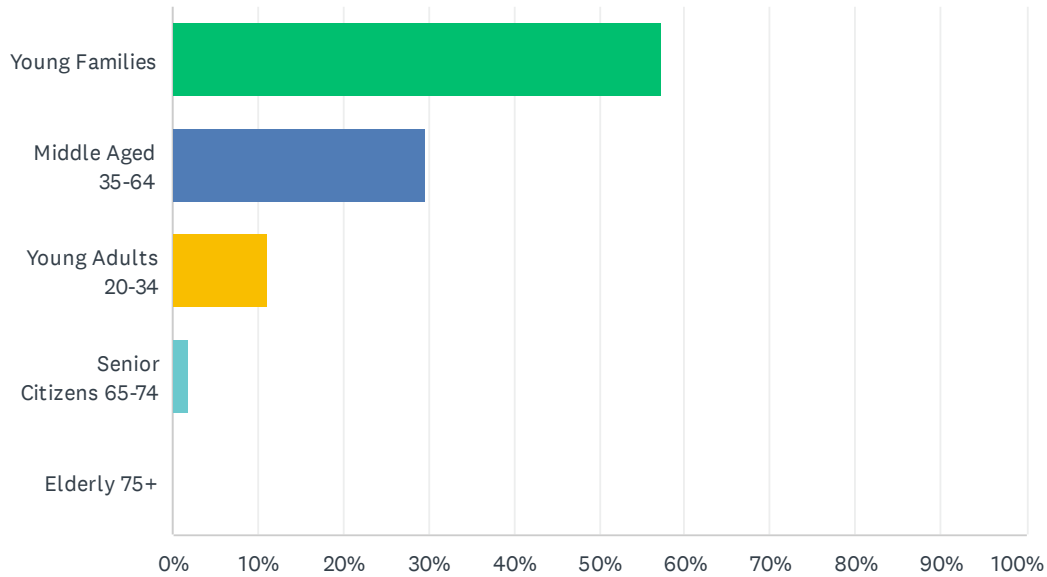
Answered: 208 Skipped: 29



ANSWER CHOICES	RESPONSES	
Yes	18.75%	39
No	68.27%	142
Not Applicable	12.98%	27
TOTAL		208

Q22 What age groups of people would you like to see more of in Imlay City?

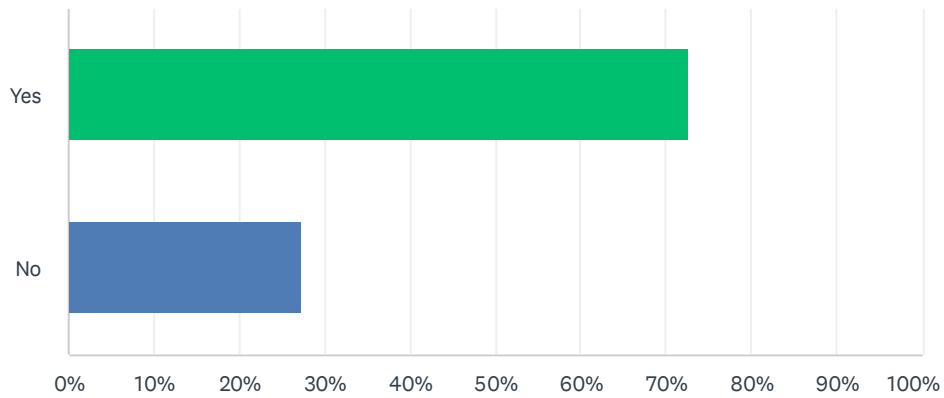
Answered: 199 Skipped: 38



ANSWER CHOICES	RESPONSES	
Young Families	57.29%	114
Middle Aged 35-64	29.65%	59
Young Adults 20-34	11.06%	22
Senior Citizens 65-74	2.01%	4
Elderly 75+	0.00%	0
TOTAL		199

Q23 Should additional pedestrian crossings be added on Van Dyke?

Answered: 202 Skipped: 35



ANSWER CHOICES	RESPONSES	
Yes	72.77%	147
No	27.23%	55
TOTAL		202

Q24 Where should crosswalks be added?

Answered: 129 Skipped: 108

#	RESPONSES	DATE
1	I'm not sure but any safe crossing along the path north of 69 would be helpful.	5/10/2024 9:07 PM
2	A walkover bridge over Van Dyke near Kroger area. No light - don't stop the traffic for that!	5/10/2024 5:01 PM
3	Wherever is safest	5/9/2024 2:25 PM
4	Around Kroger area and also a light at Kroger at one of the entrances because there's an accident there literally every other day and most of them are fatal.	5/8/2024 8:39 AM
5	Na	5/7/2024 10:06 AM
6	Traffic signals would be helpful for allowing better pedestrian access to Kroger supermarket.	5/7/2024 9:21 AM
7	In front of Kroger's, and auto zone.	5/7/2024 9:18 AM
8	Near MacDonald's	5/6/2024 10:04 PM
9	Wherever it is safest to do so	5/6/2024 6:56 PM
10	Borland, Kroger, 4th street	5/6/2024 2:27 PM
11	1. Third St and M-53 2. Fourth St and M-53 3. Borland Road and M-53	5/5/2024 9:39 PM
12	Borland and M53	5/5/2024 6:23 PM
13	Unsure	5/4/2024 9:39 AM
14	Borland at M53 and Newark Rd at M53	5/3/2024 6:43 PM
15	I see lots of young people walking on the sidewalk on van dyke , and they need a safe option to cross the road	5/2/2024 3:04 PM
16	Along Van Dyke	5/2/2024 10:44 AM
17	Pedestrian bridge would be a better option near Kroger & the Fairgrounds. And sidewalks added to the East side of Van Dyke.	5/1/2024 7:44 PM
18	At a STOPLIGHT added by the Kroger. Also I feel like there should be one going toward the fairgrounds but I'm not sure if there already is one.	5/1/2024 11:32 AM
19	Just before the McDonald's	5/1/2024 10:39 AM
20	Borland and Van Dyke Kroger by South and North entrance	4/30/2024 6:26 PM
21	A traffic light at Borland and Vandyke with a crosswalk	4/30/2024 5:37 PM
22	Several along the business way	4/30/2024 2:54 PM
23	Near Kroger	4/30/2024 12:39 PM
24	borland and 53	4/30/2024 11:33 AM
25	Borland	4/30/2024 10:53 AM
26	By the Kroger shopping center.	4/27/2024 6:52 AM
27	At Borland-53 intersection.	4/24/2024 5:22 PM
28	Close to Kroger.	4/24/2024 4:22 PM
29	By Kroger plaza	4/24/2024 1:35 PM
30	It's too dangerous with the way that area of travel is set up. If they do anything, they should make an above road bridge from fair grounds to the East side of Van Dyke so fair goers, 4H	4/24/2024 1:04 PM

Imlay City Master Plan Citizen Survey

members, fair employees, etc can get to Kroger and the other fast food areas for their needs.

31	Unsure	4/22/2024 5:01 PM
32	Near kroger plaza and McDonald's fairgrounds	4/22/2024 8:16 AM
33	Near the commerce areas	4/21/2024 9:52 AM
34	Bordman.rd	4/20/2024 10:37 AM
35	Van Dyke and Borland, Van Dyke and 4th	4/19/2024 10:04 AM
36	Borland and Van Dyke	4/18/2024 3:15 PM
37	None should be added	4/17/2024 10:10 PM
38	Kroger, hungry howies, 5th st.	4/17/2024 9:21 AM
39	Only added with additional traffic lights.	4/16/2024 11:15 PM
40	Places where students are likely to cross like E Borland Rd	4/15/2024 10:12 PM
41	stoplights	4/15/2024 8:53 PM
42	Borland	4/15/2024 11:10 AM
43	Where safest!	4/14/2024 7:49 PM
44	Corner of Borland and 53 with a light	4/14/2024 6:51 PM
45	Na	4/14/2024 11:21 AM
46	I think there should be a sidewalk in front of the fairgrounds on van Duke, and on borland rd between vandyke and Almont ave	4/14/2024 9:12 AM
47	Borland rd & M53	4/14/2024 8:49 AM
48	Borland and Van Dyke	4/14/2024 8:36 AM
49	Borland Rd	4/14/2024 8:05 AM
50	Borland and Cedar	4/14/2024 7:34 AM
51	Borland and 53	4/14/2024 7:09 AM
52	A walking bridge over 53 (by fairgrounds) sounds like a safe option.	4/14/2024 6:07 AM
53	Borland Rd. Newark Rd. M-21	4/14/2024 1:27 AM
54	Over 53 to get to stores	4/13/2024 11:40 PM
55	It's not safe for pedestrians to cross VanDyke at any location. Traffic lights don't allow enough time to get across VanDyke.	4/13/2024 11:05 PM
56	Sidewalks on the east side of VanDyke. Crosswalk at Borland road.	4/13/2024 10:01 PM
57	A streetlight at Kroger	4/13/2024 9:21 PM
58	5th, 4th, 1st, fairgrounds.	4/13/2024 1:26 PM
59	Lots of places	4/13/2024 9:44 AM
60	None needed	4/12/2024 10:26 PM
61	None	4/12/2024 10:12 PM
62	I often see people during the day and night walking across 53 near Kroger or the near by fast food places.	4/12/2024 8:25 PM
63	I have no idea without traffic lights, which we obviously cannot get, Van Dyke would be dangerous on the best of days!	4/12/2024 7:53 PM
64	Borland	4/12/2024 10:19 AM
65	By Kroger	4/12/2024 7:43 AM

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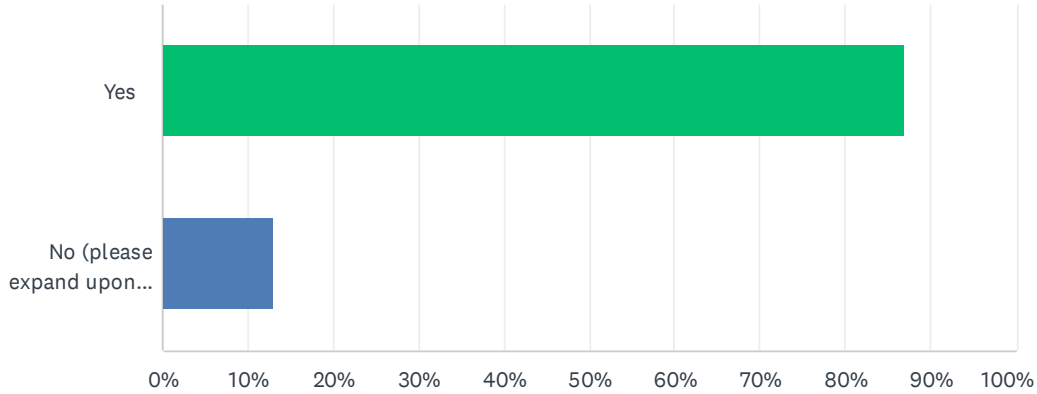
66	Anywhere	4/12/2024 5:44 AM
67	Kroger and by taco bell	4/11/2024 10:56 PM
68	Downtown only	4/11/2024 9:54 PM
69	Kroger area	4/11/2024 9:52 PM
70	Borland / vandyke	4/11/2024 8:50 PM
71	Borland and 1st St.	4/11/2024 8:44 PM
72	By the fairgrounds or the small speedway	4/11/2024 8:41 PM
73	VanDyke	4/11/2024 5:41 PM
74	Near Taco Bell	4/11/2024 5:11 PM
75	In front of Kroger. In front of the fairgrounds. Somewhere between 5th and 3rd street.	4/11/2024 4:36 PM
76	Kroger shopping center	4/11/2024 4:26 PM
77	Need a light at Borland and VanDyke! Pedestrian crossing also.	4/11/2024 3:36 PM
78	Kroger plaza area give walkers a safe crossing and maybe lights can prevent frequent accidents.	4/11/2024 3:26 PM
79	N/a	4/11/2024 3:16 PM
80	Light at krogers entrance and cross walk over to kroger	4/11/2024 3:07 PM
81	Somewhere by the fair grounds- it is very often I see people crossing the road or standing in the middle lane to cross safely	4/11/2024 2:31 PM
82	Unsure, generally Van Dyke is a dangerous road to cross as of right now, a walkway bridge over Van Dyke would be a nice solution although expensive	4/11/2024 1:38 PM
83	Kroger a light	4/11/2024 1:30 PM
84	Borland Rd, Newark Rd	4/11/2024 1:02 PM
85	Across from the Kroger plaza	4/11/2024 12:55 PM
86	Borland rd	4/11/2024 12:13 PM
87	Stop lights and stop signs	4/11/2024 9:32 AM
88	Kroger exit is very dangerous . It needs a light more than a crosswalk	4/11/2024 9:16 AM
89	By Kroger and across from fairgrounds. ADD A light at Kroger entrances	4/11/2024 8:59 AM
90	If added are we adding stop signs and or traffic lights?	4/11/2024 8:49 AM
91	near kroger plaza	4/11/2024 8:46 AM
92	By kroger maybe an overhead walkway 21 by rite aide family dollar	4/11/2024 8:38 AM
93	Borland & Van Dyke. There's also no sidewalk from Almont Ave to Van Dyke on Borland.	4/11/2024 8:33 AM
94	?	4/11/2024 8:06 AM
95	Everywhere! The main focus for the future should be getting our small town as pedestrian friendly as possible! The future to a healthy town is making it as green and walkable as possible.	4/11/2024 8:04 AM
96	Right by Kroger.	4/11/2024 7:34 AM
97	Near 1st or 2nd street	4/11/2024 7:34 AM
98	Maybe at the fairground area. Or the small speedway right after the bridge.	4/11/2024 7:29 AM
99	Borland rd, and 1st st	4/11/2024 6:54 AM
100	By Krogers	4/11/2024 6:44 AM

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101	Borland Road & M53 Or traffic light in front on Kroger plaza.	4/11/2024 6:41 AM
102	Near kroger plaza	4/11/2024 5:54 AM
103	Borland	4/11/2024 5:03 AM
104	They should put a traffic light in front of the Kroger plaza	4/11/2024 1:36 AM
105	You first need to address the issue of no traffic light being present at the Kroger plaza	4/11/2024 12:49 AM
106	Anywhere with a 1500 ft gap or larger	4/11/2024 12:04 AM
107	Borland Rd	4/10/2024 10:26 PM
108	Both sides of Van Dyke from Imlay City Rd to 69	4/10/2024 9:09 PM
109	Borland road, Newark rd	4/10/2024 8:47 PM
110	Near the commerce areas	4/10/2024 5:33 PM
111	Borland and 53	4/10/2024 5:31 PM
112	Near the venture high school.	4/10/2024 5:27 PM
113	By the fairgrounds and a street light by Taco Bell	4/10/2024 5:14 PM
114	Borland	4/10/2024 4:52 PM
115	Where the stores are on the opposite side of town This was a really stupid question	4/10/2024 4:35 PM
116	Borland and 53	4/10/2024 4:20 PM
117	Coming out of Kroger. Please put a light!	4/10/2024 4:09 PM
118	By Kroger	4/10/2024 3:48 PM
119	Newark Rd/Van Dyke; Newark Rd/S Almont Ave; E Borland Rd/Van Dyke, possibly E 1st St or 4th St/Van Dyke	4/10/2024 2:46 PM
120	It is too busy	4/10/2024 2:42 PM
121	By the train tracks and fairgrounds	4/10/2024 2:16 PM
122	by the dairy queen, kroger, mcdonalds	4/10/2024 2:04 PM
123	By the train or by the fair grounds	4/10/2024 1:59 PM
124	Near M-21 & M-53 and at At Kroger	4/10/2024 12:55 PM
125	At the fairgrounds. My daughter has to walk from the HS to work at DQ every day and dodges 5lanes of traffic. Many pedestrians cross in this area and it's extremely unsafe. Crossing here provides access to all shopping with no close crosswalks. This is the most important question on this survey	4/10/2024 12:50 PM
126	I've always thought we could use a pedestrian bridge near Kroger or near the Fair Grounds.	4/10/2024 11:59 AM
127	A light and crosswalk needs to be added at Borland Rd. This would help reduce the amount of accidents in front of Kroger Plaza. Another should be added at 1st st. This would allow people to cross from the southern downtown area to the side of Van Dyke where most of the jobs in town are.	4/10/2024 11:56 AM
128	Unsure	4/10/2024 11:38 AM
129	Kroger Traffic Light	4/9/2024 9:47 AM

Q25 Do you like Imlay City's colors of dark blue and light blue? If not, what colors work for you?

Answered: 200 Skipped: 37



ANSWER CHOICES	RESPONSES	
Yes	87.00%	174
No (please expand upon your answer)	13.00%	26
TOTAL		200

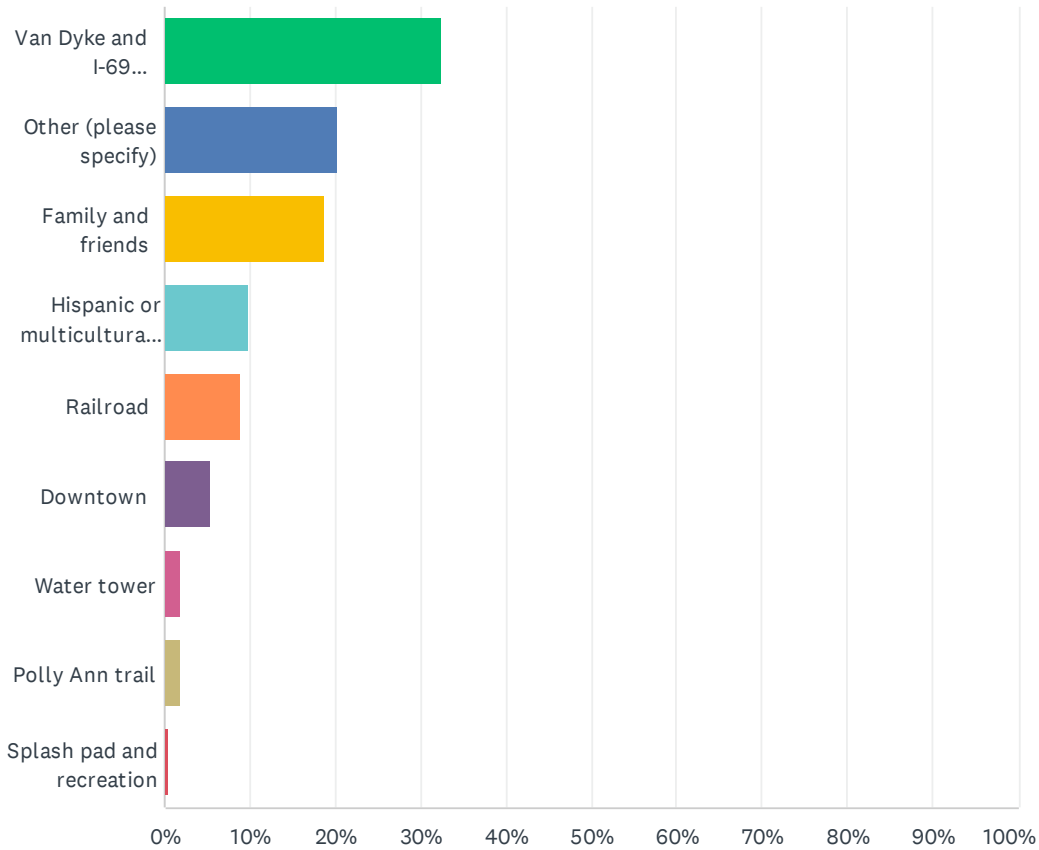
#	NO (PLEASE EXPAND UPON YOUR ANSWER)	DATE
1	Some of the signs block oncoming traffic view!	5/10/2024 5:14 PM
2	Imlay City's colors are the school colors of blue and gold	5/5/2024 6:29 PM
3	Blue is fine, but the current tones of blue are very plain and boring.	5/1/2024 7:56 PM
4	I don't really care, to be honest	5/1/2024 11:41 AM
5	It doesn't matter to me	4/30/2024 5:41 PM
6	Don't care	4/30/2024 2:58 PM
7	Blue and gold	4/30/2024 10:54 AM
8	Blue on Blue is not very striking, but if that is what historically it has been, why change it?	4/24/2024 1:15 PM
9	Burgundy and gold	4/17/2024 9:23 AM
10	Prefer neutral	4/15/2024 2:19 PM
11	Use the High Schools colors	4/14/2024 8:09 AM
12	Pink green fun colors	4/13/2024 11:42 PM
13	Didn't know IC had colors	4/13/2024 11:09 PM
14	Didn't know those were the "city colors"	4/12/2024 5:48 AM
15	Not important	4/11/2024 5:16 PM
16	They should match the school colors.	4/11/2024 1:05 PM
17	I'd like to stick with the school colors	4/11/2024 10:42 AM

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18	Don't really think of city colors, but school colors Blue & Gold	4/11/2024 8:53 AM
19	Get rid of the light blue. Add different colors	4/11/2024 7:40 AM
20	Blue & yellow like the school	4/11/2024 5:14 AM
21	Don't care	4/11/2024 12:51 AM
22	Blue and Gold to match the school	4/10/2024 10:30 PM
23	Unsure	4/10/2024 9:15 PM
24	Brighter colors, The sign northbound van Dyke is hardly visible and a waste of money	4/10/2024 6:54 PM
25	Blue and gold	4/10/2024 4:21 PM
26	light blue and bright yellow	4/10/2024 2:11 PM

Q26 What makes you think of Imlay City?

Answered: 203 Skipped: 34



ANSWER CHOICES	RESPONSES	
Van Dyke and I-69 interchange	32.51%	66
Other (please specify)	20.20%	41
Family and friends	18.72%	38
Hispanic or multicultural heritage	9.85%	20
Railroad	8.87%	18
Downtown	5.42%	11
Water tower	1.97%	4
Polly Ann trail	1.97%	4
Splash pad and recreation	0.49%	1
TOTAL		203

#	OTHER (PLEASE SPECIFY)	DATE
1	Would love to say more but really it's just there .	5/7/2024 10:12 AM

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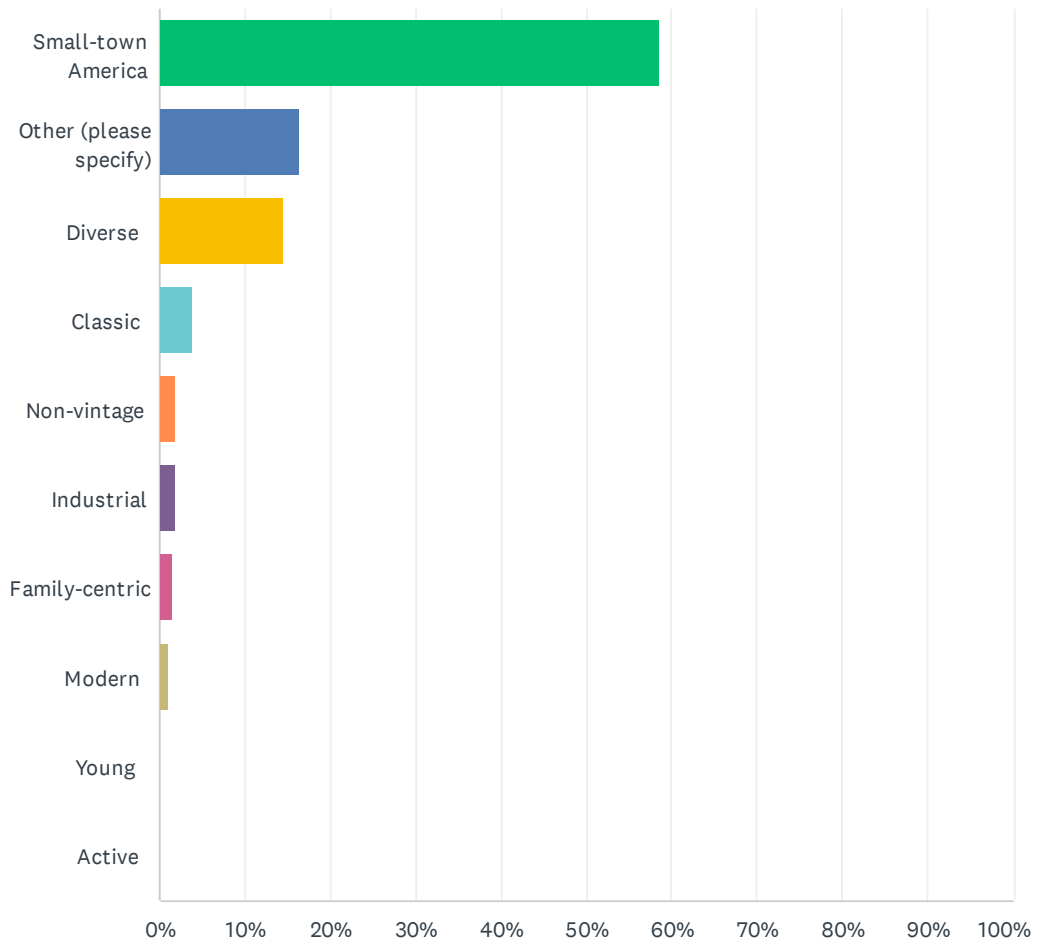
2	The smell of Vlasic's foods factory - vinegar and garlic	5/5/2024 6:29 PM
3	All of those besides Hispanic or multicultural heritage. I don't know much about that.	5/1/2024 11:41 AM
4	Just the community	4/30/2024 2:58 PM
5	Pickle factory	4/30/2024 10:54 AM
6	childhood memories	4/24/2024 1:37 PM
7	Pickles	4/24/2024 1:15 PM
8	Vlasic, water tower, pool	4/19/2024 10:07 AM
9	Blueberry festival	4/16/2024 11:30 PM
10	The pickle factory	4/16/2024 3:43 PM
11	Vlasic	4/14/2024 8:37 AM
12	Dill pickles	4/14/2024 6:13 AM
13	Caring community	4/14/2024 3:33 AM
14	Pickle Factory	4/14/2024 1:31 AM
15	Pickles	4/13/2024 11:42 PM
16	Pickle factory	4/13/2024 9:22 PM
17	Used to be the blueberry festival	4/13/2024 1:51 PM
18	Poorly kept streets	4/13/2024 9:52 AM
19	The Gateway Assembly church just south of I-69	4/12/2024 8:28 PM
20	Pickles	4/11/2024 10:58 PM
21	All of the above	4/11/2024 10:35 PM
22	Pickles	4/11/2024 9:58 PM
23	Pickle factory. Used to be the blueberry festival. Bring that back	4/11/2024 8:43 PM
24	Mix feelings of all above	4/11/2024 3:09 PM
25	Pickle plant	4/11/2024 1:22 PM
26	Pickle factory, Eastern Michigan State Fair	4/11/2024 1:05 PM
27	Home, small town feel with neighbors that care	4/11/2024 8:50 AM
28	Pickle factory	4/11/2024 8:05 AM
29	pickle plant	4/11/2024 7:45 AM
30	Fair and pickle factory	4/11/2024 6:55 AM
31	The old blueberry festival	4/11/2024 6:42 AM
32	Food and TSC	4/11/2024 5:24 AM
33	Pickles	4/11/2024 5:06 AM
34	This place is a dead end, I just wanna leave	4/11/2024 12:51 AM
35	Pickle factory	4/10/2024 8:48 PM
36	Vlasic	4/10/2024 5:39 PM
37	Fairgrounds	4/10/2024 5:25 PM
38	Pickles	4/10/2024 3:50 PM
39	High taxes and corrupt government	4/10/2024 2:49 PM

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40	Pickles	4/10/2024 2:19 PM
41	Pickles	4/10/2024 12:56 PM

Q27 How do you feel about Imlay City today?

Answered: 206 Skipped: 31



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ANSWER CHOICES	RESPONSES	
Small-town America	58.74%	121
Other (please specify)	16.50%	34
Diverse	14.56%	30
Classic	3.88%	8
Non-vintage	1.94%	4
Industrial	1.94%	4
Family-centric	1.46%	3
Modern	0.97%	2
Young	0.00%	0
Active	0.00%	0
TOTAL		206

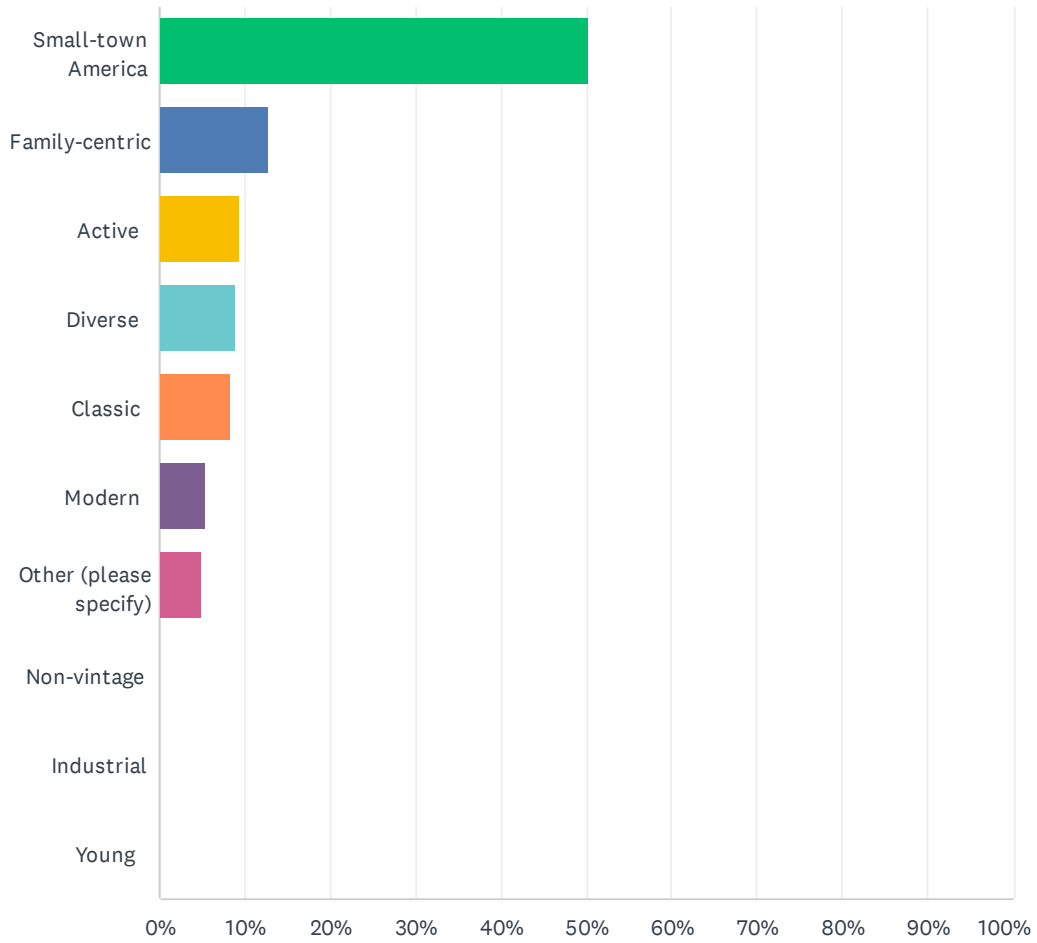
#	OTHER (PLEASE SPECIFY)	DATE
1	Bit run down	5/9/2024 8:52 PM
2	It's a a good place tp buy an old home renovate then ... nothing elsewe lost the fun over the last 10 years . When I bought here 18 years ago it was up and coming and then it all went away . Empty store fronts no social happening. Love that third and main started it back up but we need more . Seems like the empty store roots are put of range for any small business and larger business don't want to take the risk .	5/7/2024 10:12 AM
3	Behind the times, not in a good way	5/5/2024 9:42 PM
4	Status gou	5/4/2024 12:45 PM
5	Safe,quiet, not a lot to do because everything is closed	5/4/2024 9:46 AM
6	I feel like it's very divided. We need to be more of a community between the different races and cultures	5/2/2024 3:07 PM
7	Classic and small-town America and family-centric	5/1/2024 11:41 AM
8	An Hispanic community	4/30/2024 5:41 PM
9	Stuck in the past	4/24/2024 5:25 PM
10	Worn down	4/24/2024 3:12 PM
11	Empty boring	4/23/2024 8:57 PM
12	Blah	4/17/2024 9:23 AM
13	Boring	4/16/2024 11:30 PM
14	Boring, nothing to do	4/14/2024 6:58 AM
15	Run down ghost town	4/13/2024 9:52 AM
16	Looking rundown	4/12/2024 10:29 PM
17	Run down	4/12/2024 10:18 PM
18	Outdated/worn down	4/12/2024 3:27 PM
19	Feel like the town is slowly dying	4/12/2024 10:03 AM
20	Mix emotions of all above	4/11/2024 3:09 PM

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21	A small town with huge potential, limited by a lack of openness to modern opportunities	4/11/2024 10:42 AM
22	Depressed	4/11/2024 9:02 AM
23	Uninforced speeders esp almont Ave, Borland and Blks Corners Death trap 53 ifo Kroger	4/11/2024 8:53 AM
24	Too much traffic, less friendly,	4/11/2024 8:09 AM
25	Dead with little hope	4/11/2024 12:51 AM
26	Boring	4/10/2024 6:29 PM
27	Run down	4/10/2024 5:39 PM
28	STUCK IN RUT	4/10/2024 4:42 PM
29	Greedy	4/10/2024 2:49 PM
30	Rapidly declining small town	4/10/2024 2:19 PM
31	not as clean as it was when i moved her 37 years ago!!	4/10/2024 2:11 PM
32	Slowly declining small town	4/10/2024 2:02 PM
33	Old and dying. We are a small town that takes a car to do anything in it. We have one of the highest tax rates in the county but have nothing to show for it.	4/10/2024 12:01 PM
34	Expensive.	4/10/2024 8:50 AM

Q28 How do you want Imlay City to feel in the future?

Answered: 203 Skipped: 34



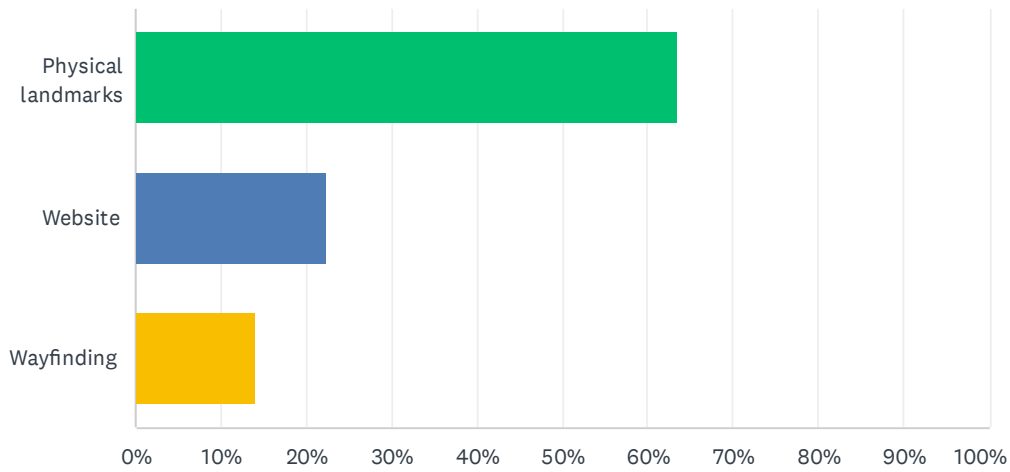
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ANSWER CHOICES	RESPONSES	
Small-town America	50.25%	102
Family-centric	12.81%	26
Active	9.36%	19
Diverse	8.87%	18
Classic	8.37%	17
Modern	5.42%	11
Other (please specify)	4.93%	10
Non-vintage	0.00%	0
Industrial	0.00%	0
Young	0.00%	0
TOTAL		203

#	OTHER (PLEASE SPECIFY)	DATE
1	as a destination of some kind	5/5/2024 9:42 PM
2	We definitely need to redo some buildings , keep it modern but also don't change it a lot to the original	5/2/2024 3:07 PM
3	It should continue to be classic, small-town America, and family-centric	5/1/2024 11:41 AM
4	Small-town America but with some modern vibes to attract young families.	4/24/2024 1:15 PM
5	Vibrant new businesses, fresh look	4/13/2024 9:52 AM
6	Clean it up. It looks trashy	4/12/2024 3:27 PM
7	Family Centered, small town America, pride and care of elderly.	4/11/2024 3:40 PM
8	small town but with things to do. stores to go to	4/11/2024 7:45 AM
9	See above	4/10/2024 12:01 PM
10	Affordable.	4/10/2024 8:50 AM

Q29 What branding improvements do you think the City needs?

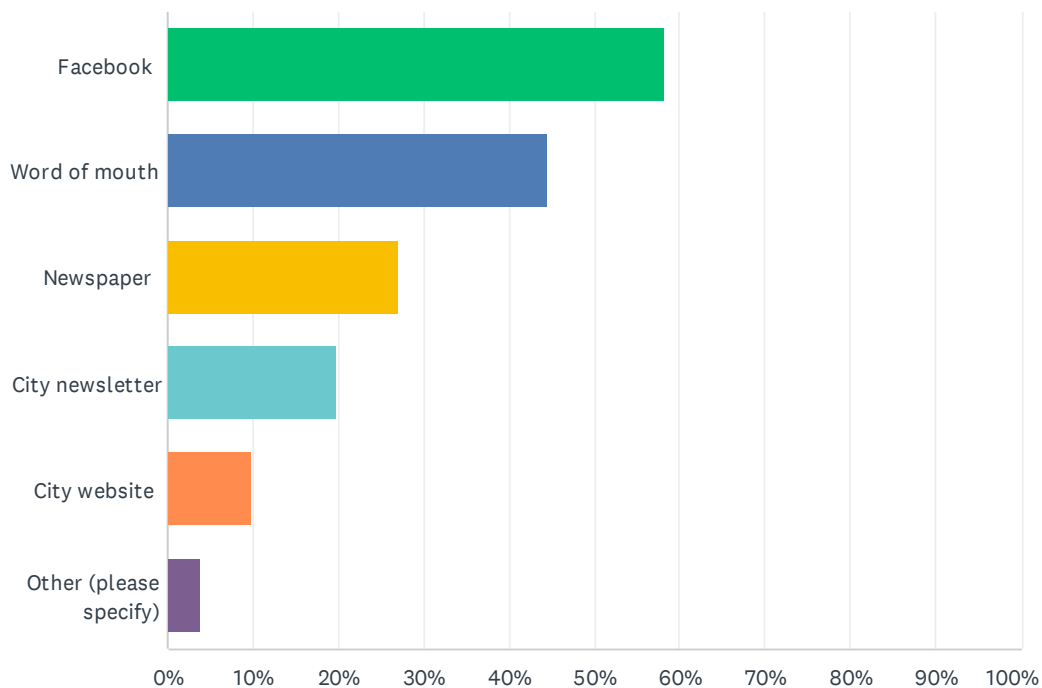
Answered: 178 Skipped: 59



ANSWER CHOICES	RESPONSES
Physical landmarks	63.48% 113
Website	22.47% 40
Wayfinding	14.04% 25
TOTAL	178

Q30 How do you hear about City activities?

Answered: 206 Skipped: 31



ANSWER CHOICES	RESPONSES
Facebook	58.25% 120
Word of mouth	44.66% 92
Newspaper	27.18% 56
City newsletter	19.90% 41
City website	9.71% 20
Other (please specify)	3.88% 8
Total Respondents: 206	

#	OTHER (PLEASE SPECIFY)	DATE
1	Sign at fairgrounds	5/10/2024 5:14 PM
2	Wish I received a news letter!	5/9/2024 8:52 PM
3	I Google it from time to time. But I do think there should be some sort of message board with current newsletters and event ads posted by rec centers and downtown. You can put a glass panel over it so people can't add things without taking it to the city for approval first.	5/1/2024 11:41 AM
4	Looked for a home	4/30/2024 2:58 PM
5	but by the time I hear about them, they have passed. A circular in the mail to your residents would be GREAT!!! Like a free flyer like the Eastern Michigan Fair puts out.	4/24/2024 1:15 PM
6	It's hard to find what activities are happening in town	4/12/2024 6:04 AM

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7	Barely hear anything going on anymore	4/11/2024 8:53 AM
8	The paper that comes with the dredged utility bill.	4/10/2024 8:50 AM

Q31 Any final thoughts?

Answered: 100 Skipped: 137

#	RESPONSES	DATE
1	No weed shops! No Planet Fitness, who allow men into women's locker rooms. No tattoo shops! No pawn shops! We get enough crime being so close to I-69. Get an Aldi in here & some nice restaurants. Thanks.	5/10/2024 5:14 PM
2	Speed limits on VanDyke need to be lowered or at least enforced better.	5/8/2024 2:59 PM
3	Please again do not allow marijuana shops to be in Imlay City it will literally ruin the city. I work in Lapeer and actually work at a pediatric office so I see so many parents coming in high off the weed coming in reeking of it and literally all appear is known for is how many weed shops they have and then they're high rate of heroin. I have worked in Lapeer for over 10 years and that is literally been the first thing anyone says about Lapeer is how disappointed people are that they kept getting more and more weed shops and how Lapeer has declined so quickly because of it.	5/8/2024 8:42 AM
4	Make downtown matter I walk and there is never anything happening	5/7/2024 10:12 AM
5	I am very disappointed in the "welcome to Imlay City" signage and median design on M—53 near the freeway and Newark Rd. I appreciate that former city leaders attempted to address this area, but this is a very sad and shabby look right now. Please fix this and make our community look more appealing! Thank you!	5/7/2024 9:26 AM
6	Need more affordable senior housing were there is less of a waiting list.	5/7/2024 9:21 AM
7	I would like there to be hand sanitizer dispensers and more recycling options available in public areas	5/6/2024 7:02 PM
8	I wish we could stop speeders on Almont Avenue. Also, I hope dispensaries do not come to Imlay the way they have in Lapeer.	5/6/2024 5:48 PM
9	We moved here 25 years ago and wouldn't live anywhere else!	5/6/2024 2:29 PM
10	We need local entertainment and things to do	5/5/2024 9:42 PM
11	More choices in town businesses. Seems so many salons. Another grocery store would be wonderful. Perhaps in empty Shopko building. Definitely would love another option to Kroger.	5/4/2024 9:46 AM
12	Nope	5/2/2024 3:07 PM
13	Please do not waste tax payer money again on the ridiculous median added between I-69 and Newark Road. It is an eyesore of cement with dirt in the middle. Also the Imlay City sign/brick structure that was added on the East side of Van Dyke across from the median should have had a larger Imlay City sign. The letters are too small and the lighting is horrible. It does nothing for our city.	5/1/2024 7:56 PM
14	Lower taxes, don't put in a marijuana store, I like the small-town America safe-for-families nature of the city and don't want it to change at all outside of those metrics. Don't worry about growth or expansion. Maintain our current awesome roads. Maybe add some houses if there's land for it, but see what houses are for sale now first. Fix up the one that might be abandoned next door to me on W1st. Inform the public more specifically about what our tax dollars are going towards with exact bullet points and percentages - we won't search through a legal document and try to interpret it ourselves, and that feels like you're hiding information which puts a bad taste in the people's mouths. Publish a graphic in the newsletter. Hold public forums. And put a traffic light and crosswalk outside the Kroger. That's the only infrastructure change we need.	5/1/2024 11:41 AM
15	Clean up downtown and put a traffic light at Borland and Van Dyke Too many accidents and deaths	4/30/2024 5:41 PM
16	no rec marijama improve parks no taking over township land to benefit land owners	4/30/2024 11:37 AM

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17	In my opinion I believe our taxes are extremely high in comparison to other municipalities.	4/24/2024 5:27 PM
18	I think that the key to attracting young families to this area you need to accommodate their needs; housing, necessities (a second small scale grocery would be great like Aldi or a mom/pop place to grab a few things), little specialty businesses, downtown eat outside sit down restaurants other than Mexican cuisine. Maybe pipe in some light music downtown during certain hours when the summer gazebo is not having entertainment so that there is something to listen to while they dine outside or walk through town. The winery would have been great. PLEASE do a survey at the school-age level to ask what the kids would like to see for entertainment. They are our future and they may have some really GREAT ideas!! I just don't think we need anymore fast-food on the VanDyke corridor and we need to attract some specialty stores downtown so we have a place to grab a smoothie or coffee and browse and shop. Right now the only reason I have to go downtown is to pick up my food at Jaliscos and mail things out at the post office. We do have GREAT potential. We just need the right people, who have money, to invest here. I also saw that the incubator building looked like it had a For Sale sign in the parking lot. That is disappointing, because it is a really great idea for someone to see if their business would be well-welcome. When I talk to people in our community that have lived here longer than me, they didn't even know it existed. It needed to have been advertised more. This being said a couple of times, we need a better way to inform our community about what events are going on and what opportunities there are. I do not know the answer to that, as I have not thought about it, but if I have any ideas I will gladly send them to the DDA.	4/24/2024 1:15 PM
19	Missed a HUGE opportunity by losing Sage Creek winery. Something like that would've brought people downtown. There is nothing o draw people in. A farmers market isn't going to do it.	4/23/2024 8:57 PM
20	No	4/22/2024 5:02 PM
21	Lower taxes and water bills would bring in more home buyers because they could afford the homes or programs so taxes are not increased so much after purchasing but gradually increase	4/19/2024 10:07 AM
22	I fully support police presence but I do not support getting harassed in my own driveway and questioned on where I went for dinner Also Downfown needs to be promoted and grown. I believe unique and amazing restaurants and specialty shops like a coffee shop and bakery would be amazing. Everyone is always driving to other communities just for a great restaurant or just Starbucks/bigby	4/18/2024 7:24 PM
23	Once government subsidized marijuana business open here, the safe, small town atmosphere will change because the people attracted to and living here will change.	4/18/2024 4:38 PM
24	You have an empty building sitting at the welcome to imlay city sign. Shopco would have been a great place for Aldi, Big Lot. Kroger has some one from city council in their back pocket. Its time to stand up and get buildings filled.	4/18/2024 3:19 PM
25	N/A	4/17/2024 10:11 PM
26	Quit spending money on useless projects. Apply money towards lowering our water rates	4/17/2024 9:23 AM
27	Movie Theater. Indoor Sports Complex. Better Shopping. Better restaurants bars Time to clean this town up. Multiple junk and garbage in yards (citations need to be issued!!!) Dogs barking all over this town for hours. Disturbing the peace. And nothing is done about it!!!! Yardwork/ Leaves mandatory. After all sidewalks have to be shoveled in snowstorms Tax breaks for outside repair and curb appeal!!!! Most of the homes in town need help. Most importantly the trees close to homes and property lines are monstrous causing so much damage to sewer lines and causing back ups 6th street trees engulf power lines and property lines. Not any of us can afford this cleanup	4/16/2024 11:30 PM
28	The city needs to be more affordable. I just moved here and already am being told that my taxes are going to double to the point where I am going to be struggling.	4/15/2024 11:13 AM
29	Please increase patrols on Newark. From 53 west... cars FLY down there!	4/14/2024 5:40 PM
30	No	4/14/2024 11:22 AM
31	Imlay city was a great place to grow up! I hope it stays just as great for when I have my own children!	4/14/2024 9:14 AM
32	City needs to utilize (more) the electronic sign at the Fairgrounds for upcoming city events	4/14/2024 8:09 AM

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33	There is nothing downtown but beauty shops. Taxes are huge! That is what is going to make us leave	4/14/2024 6:58 AM
34	Are the any plans to plant shrubs or perennials in the 53/69 overpass curbed median in the future? Looked nice...that one time.	4/14/2024 6:13 AM
35	Joi Kempf needs to go. Stop messing with the police. Stop trying to raise taxes.	4/14/2024 1:31 AM
36	Taxes are outrageous	4/13/2024 7:48 PM
37	There is nothing to offer youth here after graduation both high school and college. No incentives for people to move here, nothing special, no shopping here except TSC or kroger which has the highest prices of all krogers. We need more places to keep people from going to lapeer to shop, becoming a sleeper town	4/13/2024 1:51 PM
38	Love this town	4/13/2024 1:29 PM
39	Imlay city is a good town. I think the best improvements for the city would be more private owned business in downtown to fill empty building space and to also improve the building's appearances from the street. We also believe there should be recreational weed business but no more than two. Also we would like to see this town stay small and cute improving what we have instead of expanding to something like lapeer or port Huron.	4/13/2024 11:40 AM
40	Why is marijuana viewed as a villain, and a new brewery/winery applauded? Alcohol does so much damage to society, and marijuana simply mellows them out. It is an unjust view of marijuana. Allow the dispensaries, or get rid of the liquor stores.	4/13/2024 9:52 AM
41	Road repairs needed the entire length of 4th street and in Black Corners up to 21, widen roads and new sidewalk. Pave polyanne trail parking lot	4/12/2024 10:29 PM
42	The city needs new management. Bring in more cheap food and basic restaurants, nothing fancy. Fix the run down buildings in the downtown area, fix fourth street and blacks corners roads.	4/12/2024 10:18 PM
43	I really enjoy living in Imlay City. I would really like to see the eagles club either gone out of the city or really cleaned up. There are always people there crowding the street on the weekends and the building looks very ugly and tarnished. Downtown has many empty vacant businesses that I'd love to see filled with local shops! Thanks for allowing the residents to give input on what the city is doing! I greatly appreciate it!	4/12/2024 8:28 PM
44	We would love to see many improvements for our little city however it's gotten almost too expensive to live here on our retiree fixed income. Bringing living expenses down would go a long way to staying here for whatever time we have left.	4/12/2024 8:04 PM
45	Imlay city has completely been outdated. There's nothing here anymore. Nothing to do. No where to go shop. Tired of the same old people trying to open businesses that never work like third and main.	4/12/2024 3:27 PM
46	Taxes are too high. Not enough businesses in downtown that are open. Most buildings vacant. We are becoming a commuter town where people just live here only but drive elsewhere for everything else.	4/12/2024 10:03 AM
47	My family moved in from Arizona back in 2005. I knew I wanted to raise my family here. I hope we can add to the town to make it better for residents that are already here. To be able to do our shopping without having to go travel to other surrounding towns but still keep our town small and not like areas such as utica. Stores like Target or a Meijers or other type of retail would be a great a addition. I know lots of people,including myself were full of excitement to find out of a planet fitness. A cute coffee shop. Also some sort of recreation or programs for kids would be great as well. I think adding too much housing would hurt our already congested school district. Classroom sizes are huge and bussing is a nightmare. Let's make it to where our locals don't have to leave town to spend money but that we maintain a place where kids education is important.	4/12/2024 7:34 AM
48	Imlay city needs to focus on offering something for the people that live and work here before worrying about improving it. We have 4 Mexican restaurants and Pizza machine downtown. What else is there to attract anyone to Imlay city?	4/12/2024 5:48 AM
49	I know that marijuana stores bring revenue to towns & cities but they also change a town. I don't want this for Imlay City & I hope the majority of residents don't want it either.	4/11/2024 10:35 PM

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50	Keep Imlay City a small town atmosphere. Bring back traditional events (Blueberry Festival) or create new activities centered around traditional environment. Never bring back events like Buskerfest - complete failure!	4/11/2024 9:58 PM
51	We need to improve what we already have, i.e. condition of downtown, sidewalks, etc, before considering large scale projects like new apartments	4/11/2024 9:55 PM
52	I was horrified this winter when I saw a young mother pushing a stroller on Van Dyke rd. Because the sidewalk in front of the fairgrounds was full of snow and not plowed. It is absolutely unsafe for anyone to cross Van Dyke from the residential areas. Also, the DANGER pulling out of the Kroger strip mall.	4/11/2024 8:51 PM
53	Utilize the already empty business spaces. Stop building more and more. The more you build the more problems that will occur. It is facts.	4/11/2024 8:43 PM
54	Put a traffic light up in front of Kroger before someone else gets killed	4/11/2024 5:43 PM
55	Downtown needs to advertise more on social media sites.	4/11/2024 5:16 PM
56	Traffic light/crosswalk on m53 is desperately needed.	4/11/2024 4:57 PM
57	Appreciate this survey. Thank you for seeking out the thoughts of the residents.	4/11/2024 3:40 PM
58	Great family oriented city however the Youth is leaving, we need new people and the community to build and bond with each other. More residence and visitors to help fund this city could help in the growth of everything else.	4/11/2024 3:32 PM
59	Adding apartments and low income housing is inviting trouble. This happened to Harrison Twp, MI. Nothing but breaking into homes and theft. The landscaping in downtown is beautiful. The stores look empty and junky. No pride except for a few businesses.	4/11/2024 3:22 PM
60	City is growing too big too quickly	4/11/2024 1:22 PM
61	Internet service needs to be widened to cover those of us on the outskirts of town.	4/11/2024 1:05 PM
62	IC has a great opportunity for development and expansion of dining and cultural advancement that we see in communities to the south (and now the west). In order to not end up like one of the hollowed-out, bygone small towns throughout the thumb, we need to embrace these emerging trends and give people a reason to come here (or stay here).	4/11/2024 10:42 AM
63	It would be nice to see sidewalks repaired. I thought we voted for this but I have not seen any progress. The grass on the sidewalk on Newark Rd. From Van Dyke to Almont Ave. needs to be trimmed. The old mechanic shop on the north east corner of Van Dyke and M-21 needs to be repaired or torn down it is an I sore. There are many old abandoned businesses that are becoming blight and an I sore . I feel like Imlay City is fast becoming a "hillbilly" town and adding marijuana shops and grow facilities will certainly spiral this town downwards.	4/11/2024 10:09 AM
64	Imlay city needs vision. We are lacking a vibrant downtown. There is so much potential, but there needs to be forward thinking on how to grow this community to be both family friendly and attract young families. When building housing on the Stoldt field, it should not be low income housing. A nice subdivision with a dog park, pickleball court and coffee shop would be appealing. Having pot dispensaries is a way to destroy this city and bringing in more low income housing is a way to further the downhill slide. Hopefully, the people involved in this master plan for Imlay city will continue to include the people who live here to continue to give input on how to grow our community.	4/11/2024 9:25 AM
65	No	4/11/2024 9:02 AM
66	Add sushi, Thai, restaurant. Meat market, another grocery store, Kroger is so expensive. Bakery, coffee shop. No more Mexican places! PLEASE	4/11/2024 9:01 AM
67	Changing the Blueberry festival brought this town down. The fair moving to July brought this town down. The amount of speeders make it unsafe. Some cops have NO care but by the book and things aren't always black and white. Maybe some more 25 MPH signs on Borland and Black's corners. A sign that says you're in high school now a left arrow with a red circle means no turning left. Stop focusing on such huge projects when small things need to be addressed	4/11/2024 8:53 AM
68	Please keep Imlay City a small town with individual family homes and low taxes	4/11/2024 8:48 AM

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69	No.	4/11/2024 8:38 AM
70	Our city is known for its rich historical heritage an agricultural roots. I would love to see the city embrace that more with a focus on staying green in the process. I would love to see more community outreach and public transportation. Maybe an influx of money into small business to revitalize the town square. Bigger farmers markets, and handi crafts markets would be nice too to keep the town involved. Maybe even becoming a dark sky community for star gazing and goals to limit light pollution. There's so much potential for our little town. I'd love the focus to go to small business before it went to more commercialized structures and un personalized housing developments that will take away all the character Imlay City has left.	4/11/2024 8:12 AM
71	Way too much lost of farmland with housing development	4/11/2024 8:09 AM
72	We don't need any more marijuana businesses in the area, Lapeer has 10+...	4/11/2024 7:58 AM
73	We try to stay involved in every activity this town offers. We love walking around town and the Polly Ann. We would LOVE to see the downtown have more activity. We were devastated (that's a strong word) when the Front Row shut down. We would love to have another small town bar/restaurant downtown. We are hoping that more of the vacant storefronts get filled (and some of the current ones clean up their facades). I think this town has so many great attributes and not sure why we can't get more businesses here. It should only take one big successful one to attract more.	4/11/2024 7:46 AM
74	there needs to be more activities to do, easier shopping outlets like a target or walmart cause driving to lapeer all the time gets exhausting	4/11/2024 7:45 AM
75	Have more activities at the fairgrounds. Halloween haunted houses. Or Christmas craftshows.	4/11/2024 7:40 AM
76	No	4/11/2024 6:55 AM
77	Although we support them, too many dispensaries will increase traffic in our already congested town. As will building large scale apartment complexes etc. Large apartment complexes will put additional strain on our roads, schools, fire department, police and other community resources. It would take years to expand these services with the tax money they would generate. It would cause immediate strain on our resources and residents who expect a certain degree of reliability on these resource to justify supporting our mileages and personal contributions to the city. Our aim should be to draw in middle class families who will build homes and renovate empty homes raising families here which will stay and contribute for generations. It should not be to provide large scale living spaces that will draw in folks with no intentions of long term residence or contribution to our community. It should be to explore creative ways to aid our future generations to stay within our community. We have residents who need housing solutions but we must take care not to inadvertently develop in a way that draws in temporary residents pushing out our own children because they cannot obtain residency beyond mass housing projects they must compete with non-residents for. We want to leave our grandchildren a city built with pride and thoughtfulness towards future generations, not a shell of a once picture perfect town sacrificed not for the sake of hurried progress that grabs blindly into the future with no regard for the our past.	4/11/2024 6:31 AM
78	When my 8 year old daughter asks why buildings are "sad" and falling apart (specifically at the NE corner of 21 and 53), there is a problem. As we continued to turn south onto 53 and approached construction vehicles all over in front of the police station, across from there more torn up property and then a train rushing full speed over the bridge, I felt like I was in the poor parts of Detroit.	4/11/2024 5:24 AM
79	Dog park	4/11/2024 2:50 AM
80	Traffic lights in front of the Kroger plaza. And no medical marijuana stores. Look at lapeer there's several and the residents are constantly complaining on social media about it	4/11/2024 1:38 AM
81	I didn't even know about this survey... I just happened upon it	4/11/2024 12:51 AM
82	Would be great to update down town, restaurants, more friendly family places. Getting rid of the empty buildings that make the city look run down. Even going up imlay city rd where many people pass going up north, the old ice cream shop, Brandon's all sit empty and make our town look run down.	4/10/2024 10:33 PM
83	If you keep raising prices on living here, no one will be here for you to raise prices on.	4/10/2024 10:30 PM
84	Fix 4th street ASAP stop raising our taxes Have more updates on services about utilities like	4/10/2024 6:54 PM

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	how/when lead water lines are being replaced	
85	Would like to see more playground equipment at parks,affordable public transportation &improved roads &sidewalks&in winter enforce the snow removal on public sidewalks in a timely manner	4/10/2024 5:40 PM
86	encourage food truck/// we need a movie theater back or stuff so we don't have to leave town.	4/10/2024 5:30 PM
87	Holiday lights on the Polly Ann Trail, Storefront lights like Rochester at Christmas. Another streetlight on Van Dyke, Target!! Upgrade our Polly Ann trail to extend north of town. Better park equipment and activities at Lyons Park. Brung back the Blueberry Festival or change it to the Lavender Festival	4/10/2024 5:25 PM
88	The lack of communication about rising housing costs, and utility bills. As well as the number of empty rotting away buildings and houses	4/10/2024 5:06 PM
89	Right now is not a good time to upgrade things and cause our taxes and water/sewer/garbage to go up even more than they have in the last couple of years. Please keep the marijuana stores out of our town.	4/10/2024 5:02 PM
90	We need something for us as a community , the eagles hall is an embrassment to the order and our town , that needs to be completely fixed it's not a safe building and we all know it . Second every empty building in town needs to be rented out, it's sad seeing them being used for storage and hoarding trash , we need the revenue from the stores to bring in more community! Things to do for families, teens,seniors SINGLES . There's so much potential! Hire individuals that are under 30 ,get fresh perspective in that city hall for the love of god !	4/10/2024 4:42 PM
91	Cost is high to live here.	4/10/2024 3:50 PM
92	Please let people keep chickens in city limits. Allows for people to help make ends meet.	4/10/2024 3:29 PM
93	What pulls shoppers out of Imlay City is there are not enough retail & restaurant options so personally I get bored and head to 26 mile/Van Dyke where I can find many things on that stretch of road including huge Stoney Creek metro park - ALL within a relatively small radius. It feels open, active, lively, safe, and many things to do for a family on a budget without being too "cityfied".	4/10/2024 2:53 PM
94	Adding marijuana shops will degrade our little town. Families will avoid moving to and visiting imlay city. The only people who will visit downtown will be pot heads who don't have money to spend on restaurants and boutique shops. Crime will increase and all that will be left will be broken down homes and empty parking lots.	4/10/2024 2:49 PM
95	Fix the sidewalks please	4/10/2024 2:19 PM
96	Love living her but we need change, as in people cleaning there yards, down town stores are dumpy looking. There's room for alot of improvements. get rid of the islands off of cheney street, the curbs are all broke from snow plows. we dont need them. Just stuff like that...	4/10/2024 2:11 PM
97	Sidewalks are my biggest concern as I see people of all ages tripping. I'd also love to traffic slow down in downtown. Too many cars fly down 3rd street. Including our officers.	4/10/2024 2:02 PM
98	I live our town,but the kids need more activities, like a rec center for little ones and teens, low cost, safe but a place to go instead of walking the streets bored.	4/10/2024 11:41 AM
99	No	4/10/2024 8:50 AM
100	Keep the Dope Smoker stores under strict surveillance and make sure that they are following all safety precautions so we do not have a manslaughter situation like they just had in Clinton Township.	4/9/2024 9:50 AM