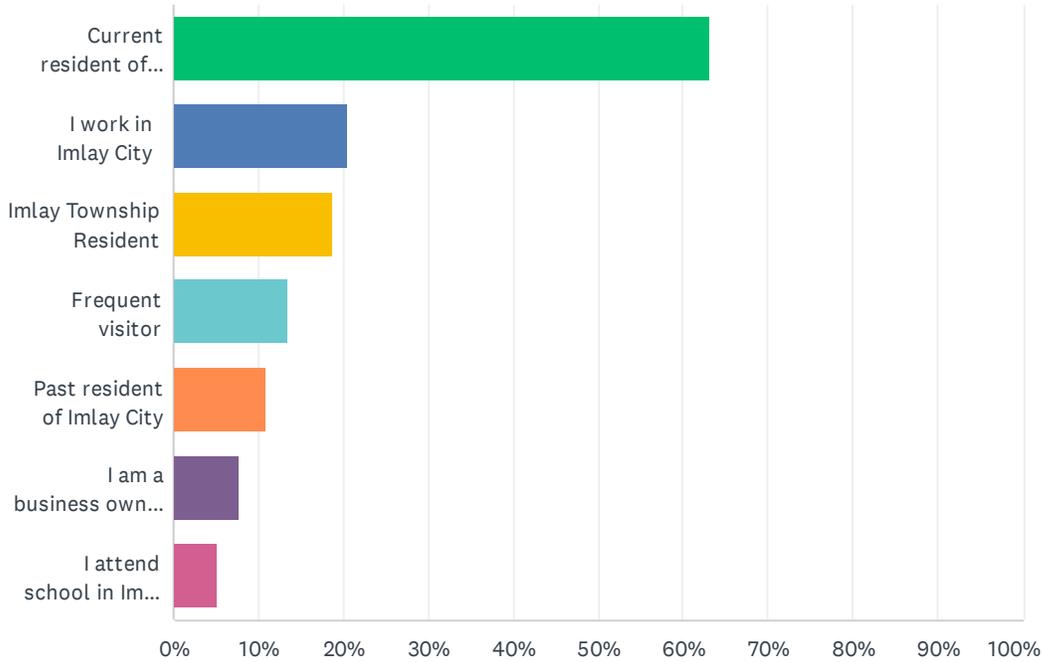


# Q1 How would you describe your relationship to Imlay City? (Select all that apply)

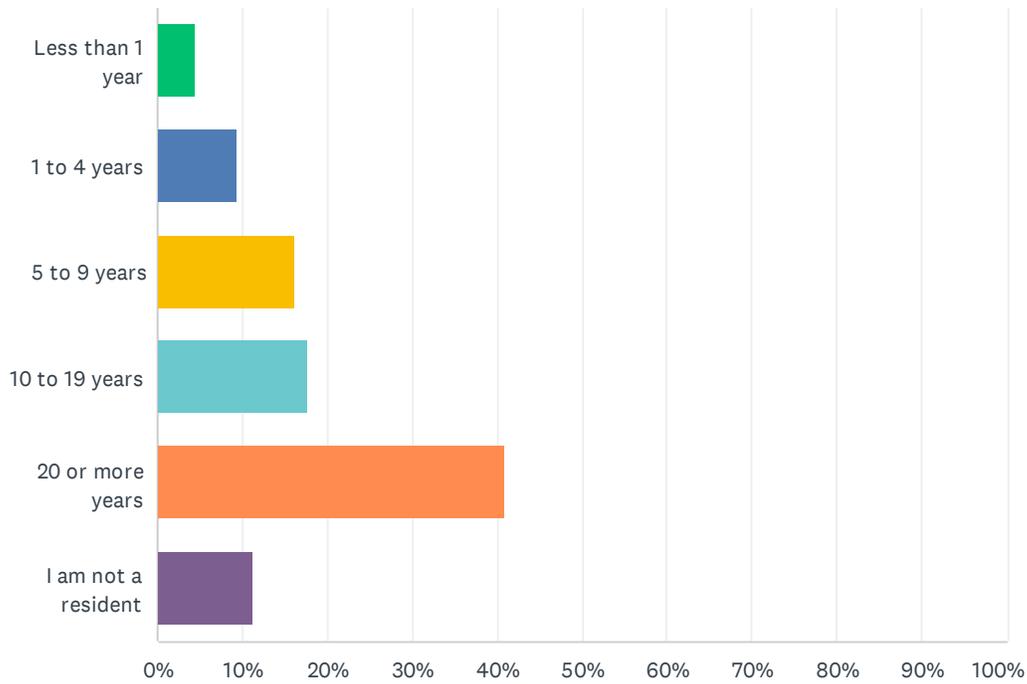
Answered: 375 Skipped: 2



| ANSWER CHOICES                      | RESPONSES |     |
|-------------------------------------|-----------|-----|
| Current resident of Imlay City      | 63.20%    | 237 |
| I work in Imlay City                | 20.53%    | 77  |
| Imlay Township Resident             | 18.67%    | 70  |
| Frequent visitor                    | 13.33%    | 50  |
| Past resident of Imlay City         | 10.93%    | 41  |
| I am a business owner in Imlay City | 7.73%     | 29  |
| I attend school in Imlay City       | 5.07%     | 19  |
| Total Respondents: 375              |           |     |

## Q2 How long have you lived in Imlay City? (Select one below)

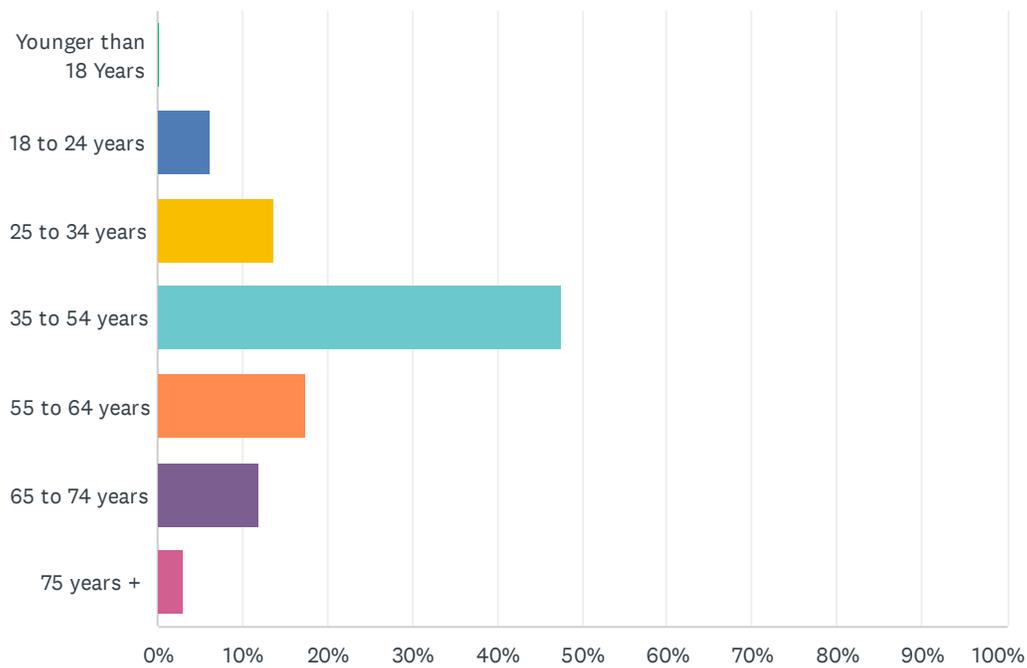
Answered: 374 Skipped: 3



| ANSWER CHOICES      | RESPONSES |            |
|---------------------|-----------|------------|
| Less than 1 year    | 4.55%     | 17         |
| 1 to 4 years        | 9.36%     | 35         |
| 5 to 9 years        | 16.31%    | 61         |
| 10 to 19 years      | 17.65%    | 66         |
| 20 or more years    | 40.91%    | 153        |
| I am not a resident | 11.23%    | 42         |
| <b>TOTAL</b>        |           | <b>374</b> |

### Q3 In what age range do you fall? (Select one below)

Answered: 376 Skipped: 1

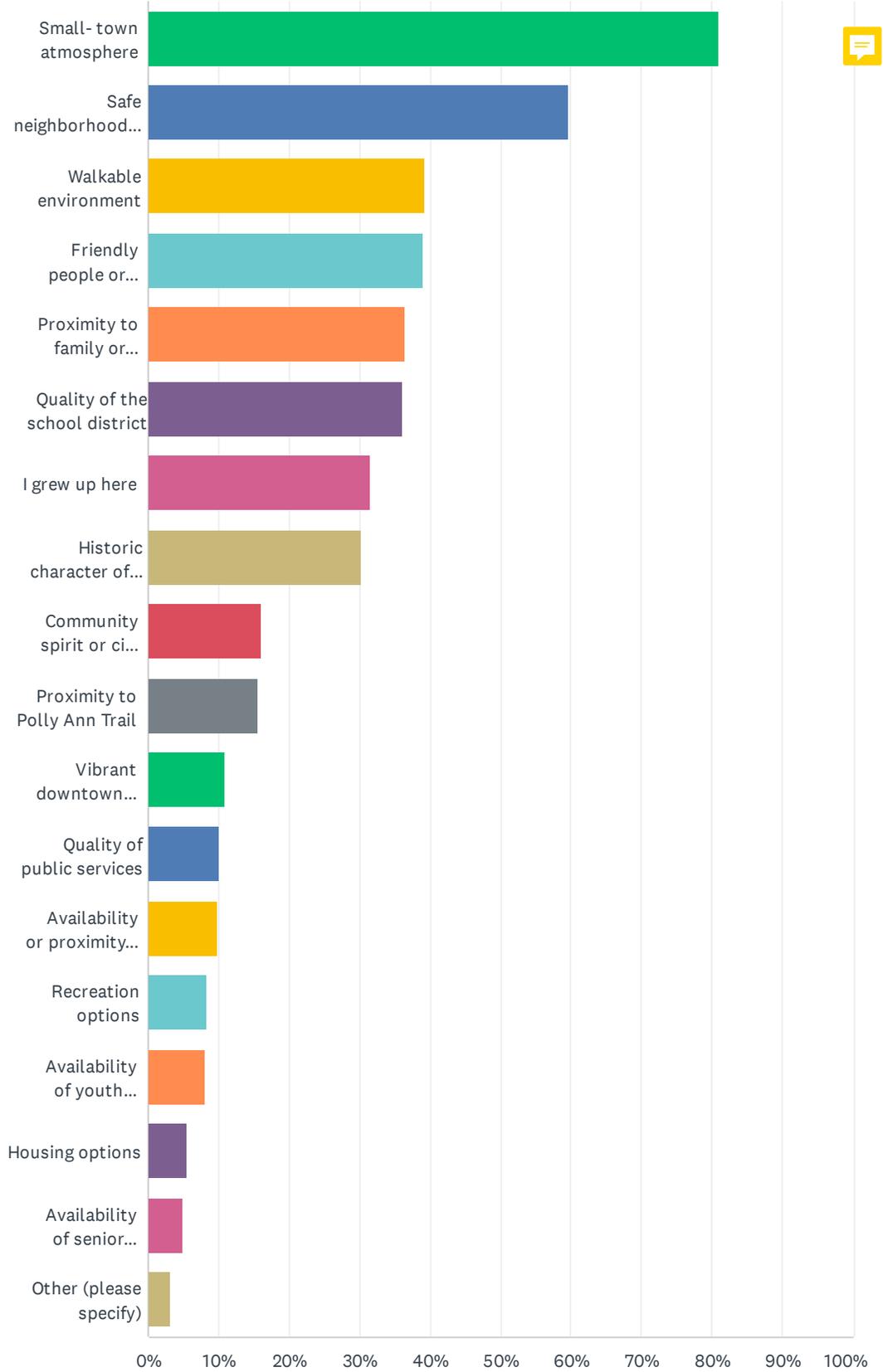


| ANSWER CHOICES        | RESPONSES |            |
|-----------------------|-----------|------------|
| Younger than 18 Years | 0.27%     | 1          |
| 18 to 24 years        | 6.12%     | 23         |
| 25 to 34 years        | 13.56%    | 51         |
| 35 to 54 years        | 47.61%    | 179        |
| 55 to 64 years        | 17.55%    | 66         |
| 65 to 74 years        | 11.97%    | 45         |
| 75 years +            | 2.93%     | 11         |
| <b>TOTAL</b>          |           | <b>376</b> |

Q4 What are your MOST favorable or appealing aspects? (Select all that apply)

Answered: 349 Skipped: 28

# Imlay City Master Plan Citizen Survey



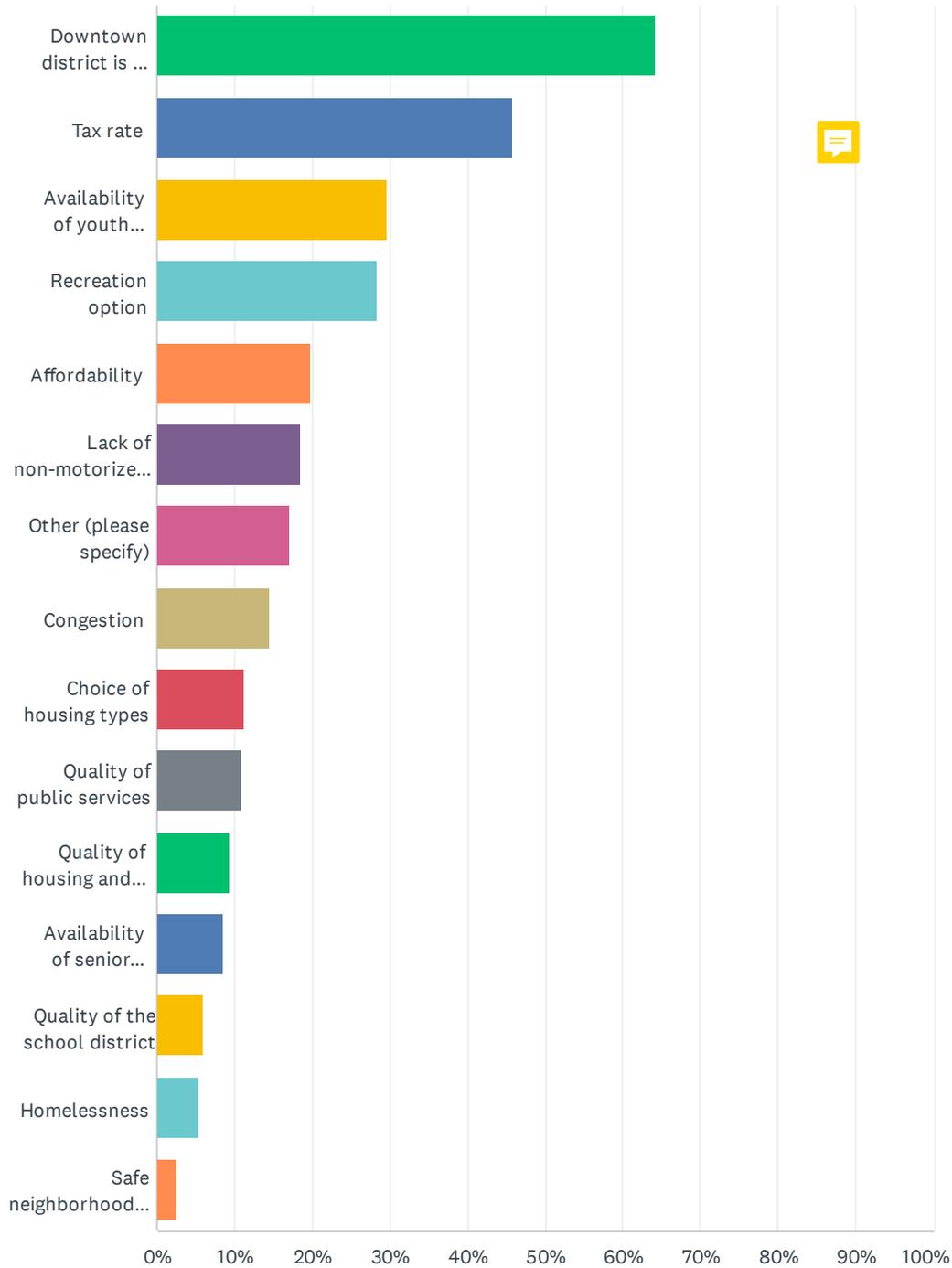
## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES                                | RESPONSES |     |
|---|-----------|-----|
| Small- town atmosphere                        | 81.09%    | 283 |
| Safe neighborhoods and community              | 59.60%    | 208 |
| Walkable environment                          | 39.26%    | 137 |
| Friendly people or atmosphere                 | 38.97%    | 136 |
| Proximity to family or friends                | 36.39%    | 127 |
| Quality of the school district                | 36.10%    | 126 |
| I grew up here                                | 31.52%    | 110 |
| Historic character of community               | 30.37%    | 106 |
| Community spirit or civic mindedness          | 16.05%    | 56  |
| Proximity to Polly Ann Trail                  | 15.47%    | 54  |
| Vibrant downtown district                     | 10.89%    | 38  |
| Quality of public services                    | 10.03%    | 35  |
| Availability or proximity to jobs/employment  | 9.74%     | 34  |
| Recreation options                            | 8.31%     | 29  |
| Availability of youth activities              | 8.02%     | 28  |
| Housing options                               | 5.44%     | 19  |
| Availability of senior services or activities | 4.87%     | 17  |
| Other (please specify)                        | 3.15%     | 11  |
| Total Respondents: 349                        |           |     |

| #  | OTHER (PLEASE SPECIFY)   | DATE              |
|----|--|-------------------|
| 1  | Need a better downtown business  | 5/7/2024 9:59 AM  |
| 2  | Proximity to larger cities equally in all directions. And availability of basic needs...grocery store, restaurants, etc. Also availability/access to Latin products.   | 5/1/2024 7:13 PM  |
| 3  | I live right next to the middle school, and it gives me comfort to see kids walking to and from school and baseball every day on a safe street, as well as people walking their dogs and riding bikes. The walkability and lack of substance abuse and other safety issues make me proud to live here. I also love that it's quiet and small and the traffic is much better than Romeo and Almond. | 5/1/2024 10:48 AM |
| 4  | Lots of business to support & use at own convenience.  | 4/24/2024 4:29 PM |
| 5  | Country life   | 4/21/2024 9:01 AM |
| 6  | Library  | 4/13/2024 1:15 PM |
| 7  | Gateway Church   | 4/12/2024 8:16 PM |
| 8  | More business needed   | 4/11/2024 3:15 PM |
| 9  | I went to high here graduated moved away and moved back here again 9 years ago   | 4/11/2024 2:58 PM |
| 10 | My horse barn is here  | 4/11/2024 8:55 AM |
| 11 | Acreage  | 4/11/2024 8:42 AM |

# Q5 What are your LEAST favorable or appealing aspects? (Select all that apply)

Answered: 338 Skipped: 39



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES   | RESPONSES |     |
|--|-----------|-----|
| Downtown district is not vibrant enough                            | 64.20%    | 217 |
| Tax rate   | 45.86%    | 155 |
| Availability of youth activities                                   | 29.59%    | 100 |
| Recreation option  | 28.40%    | 96  |
| Affordability  | 19.82%    | 67  |
| Lack of non-motorized transportation (bike paths, sidewalks, etc.) | 18.64%    | 63  |
| Other (please specify)   | 17.16%    | 58  |
| Congestion   | 14.50%    | 49  |
| Choice of housing types  | 11.24%    | 38  |
| Quality of public services   | 10.95%    | 37  |
| Quality of housing and neighborhoods                               | 9.47%     | 32  |
| Availability of senior services or activities                      | 8.58%     | 29  |
| Quality of the school district                                     | 5.92%     | 20  |
| Homelessness   | 5.33%     | 18  |
| Safe neighborhoods and community                                   | 2.66%     | 9   |
| Total Respondents: 338   |           |     |

| #  | OTHER (PLEASE SPECIFY)    | DATE               |
|----|--|--------------------|
| 1  | Lack of competition to Kroger. We need an Aldi, not a Planet Fitness!  | 5/10/2024 4:45 PM  |
| 2  | Blite, several building along M53 need to be torn dow  | 5/9/2024 8:44 PM   |
| 3  | We need a traffic light at one of the entrances of Chrome  | 5/8/2024 8:32 AM   |
| 4  | Property Taxes and utility billing are out of control.   | 5/6/2024 10:42 AM  |
| 5  | As a young adult , it would be nice to have a affordable gym   | 5/2/2024 2:53 PM   |
| 6  | Walkability of sidewalks. Some areas are in serious need of repair. Same goes for some streets.  | 5/1/2024 7:13 PM   |
| 7  | I don't understand why taxes have gone up significantly since it's been just over a year that I have lived here and that my realtor told me the taxes in this area are higher than other comperable areas she's sold houses in. I also didn't realize until moving here that there is no in-district community college, so I am out-of-bounds for Michigan Reconnect paying full tuition.  | 5/1/2024 10:48 AM  |
| 8  | Town is a disgrace it is so run down very sad!   | 4/30/2024 5:27 PM  |
| 9  | Semi trucks through town. Why is there no exit at Graham Road to I 69?   | 4/30/2024 3:28 PM  |
| 10 | Renters  | 4/30/2024 1:15 PM  |
| 11 | City sidewalk snow removal, street lamp lights are blinding when driving down Almont Ave - too low and light up all the residential homes (that must be annoying for them; maybe change them to a soft glow until you get into the business area), Bus route (Blacks Corners Road) repaired/resurfaced, downtown area needs something to draw people to it. The winery would have been an awesome addition to draw locals from other communities and now it's replaced with a multi-use business that cannot be defined by the newspaper article (event, store, market, crafts, food?). It's not a defined business. The winery would have drawn more business to downtown and storefronts would start to open again. We do not need any more fast food or | 4/24/2024 12:45 PM |

## Imlay City Master Plan Citizen Survey

dining experiences (KFC, Arbys...thumbs down). Art and Jakes sit down and sports bar atmosphere, however is a great idea.

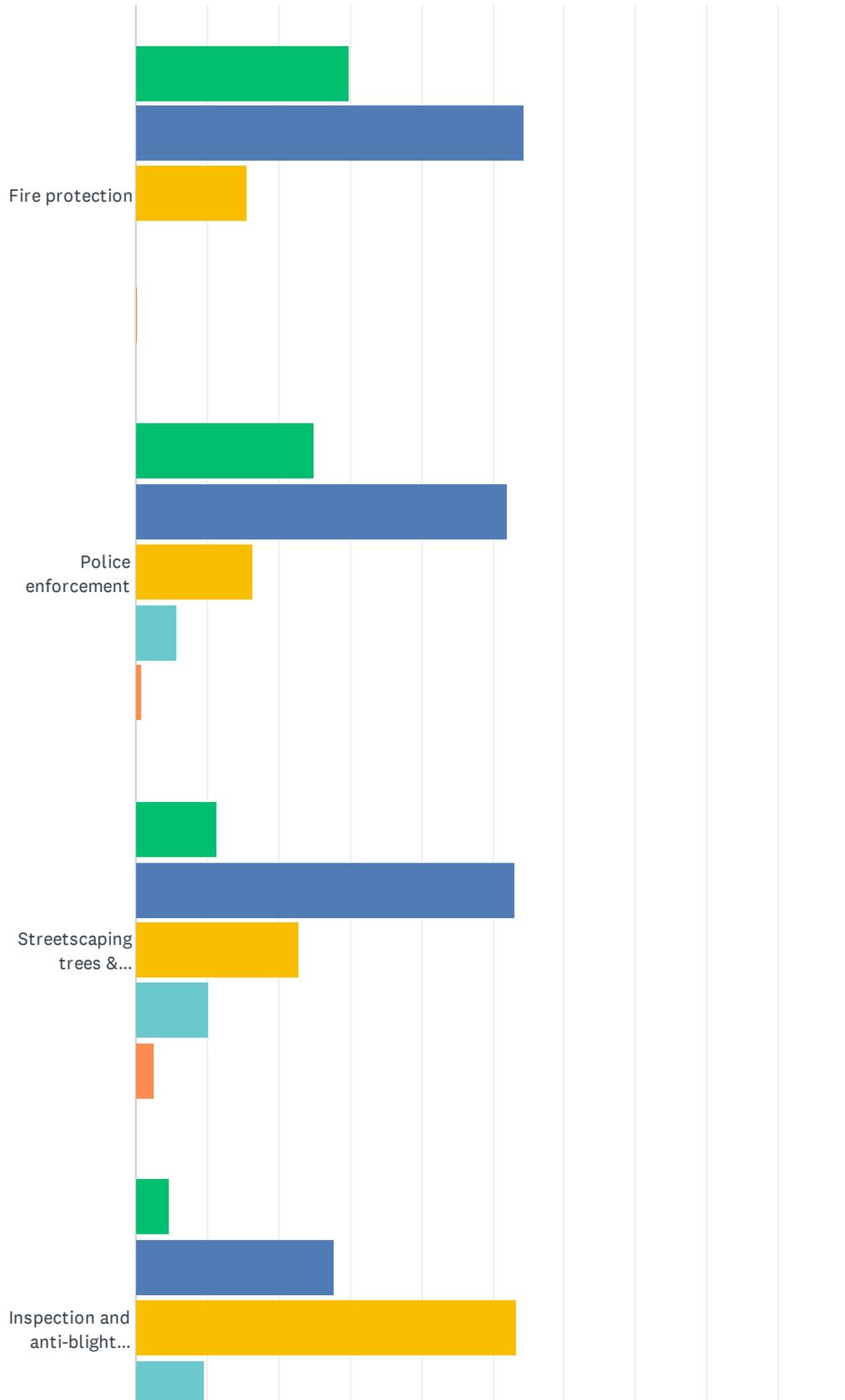
|    |   |                    |
|----|---|--------------------|
| 12 | Water bill  | 4/21/2024 9:48 AM  |
| 13 | Obnoxious dog barking ALL DAY LONG on several properties so disturbing. Dpw employees extremely rude going door to door demanding payment for water/sewer bills. Massive trees engulfing yards causing sewer blockages from tree roots. Multiple properties with junk all over porches and yards. | 4/16/2024 10:47 PM |
| 14 | More safe things for teens to do, safer access to and from Kroger parking lot   | 4/14/2024 9:17 AM  |
| 15 | Retail stores needed  | 4/14/2024 9:03 AM  |
| 16 | Property taxes 4200 year  | 4/14/2024 8:45 AM  |
| 17 | Drug Availability/Use   | 4/14/2024 7:27 AM  |
| 18 | Lack of retail stores   | 4/14/2024 6:59 AM  |
| 19 | The increasing rise of the water, sewer, and trash bill!  | 4/14/2024 6:57 AM  |
| 20 | Downtown road conditions. Rumoured rampant drug problem in town.  | 4/14/2024 5:48 AM  |
| 21 | Corrupt local government  | 4/14/2024 1:16 AM  |
| 22 | No real shopping downtown   | 4/13/2024 11:33 PM |
| 23 | Only one grocery store & absolutely nothing for clothing  | 4/13/2024 10:56 PM |
| 24 | City Manager is so rude   | 4/13/2024 9:35 AM  |
| 25 | Lack of new housing   | 4/12/2024 9:51 PM  |
| 26 | Aggressive policing ticketing   | 4/12/2024 9:54 AM  |
| 27 | Utility rate  | 4/12/2024 6:46 AM  |
| 28 | Streets not repaired correctly  | 4/11/2024 10:51 PM |
| 29 | NOT pedestrian friendly   | 4/11/2024 8:38 PM  |
| 30 | Bad roads   | 4/11/2024 5:01 PM  |
| 31 | Blight (i.e. car wash, corner 21 and Vandyke, Shopko), the fact the town screwed up Sage Creek, lack of advertisement for new businesses downtown   | 4/11/2024 4:11 PM  |
| 32 | More business are needed  | 4/11/2024 3:15 PM  |
| 33 | Van Dyke from 1st Street to Newark Rd is a nightmare.   | 4/11/2024 12:58 PM |
| 34 | Lack of more options for food or coffee in the form of chains (like Starbucks, Popeyes, etc) near M53 / I69 area)   | 4/11/2024 10:24 AM |
| 35 | Need of more local shopping ie grocery, clothing, and general.  | 4/11/2024 9:50 AM  |
| 36 | Kroger  | 4/11/2024 9:07 AM  |
| 37 | The condo taxes are outrageous  | 4/11/2024 8:57 AM  |
| 38 | Lack of paved road and lack of city water services  | 4/11/2024 8:54 AM  |
| 39 | M53 is a death trap with speeders ESP between Newark and 21   | 4/11/2024 8:32 AM  |
| 40 | Quality of parks  | 4/11/2024 8:23 AM  |
| 41 | Not enough shopping   | 4/11/2024 8:16 AM  |
| 42 | The kids (high schoolers) could use a venue   | 4/11/2024 8:01 AM  |
| 43 | Too many wreckless drivers, not enough being stopped.   | 4/11/2024 7:59 AM  |
| 44 | Seeing more vagrants with signs begging for money lately  | 4/11/2024 6:38 AM  |
| 45 | Too many empty buildings, many need tearing down.   | 4/11/2024 5:09 AM  |

## Imlay City Master Plan Citizen Survey

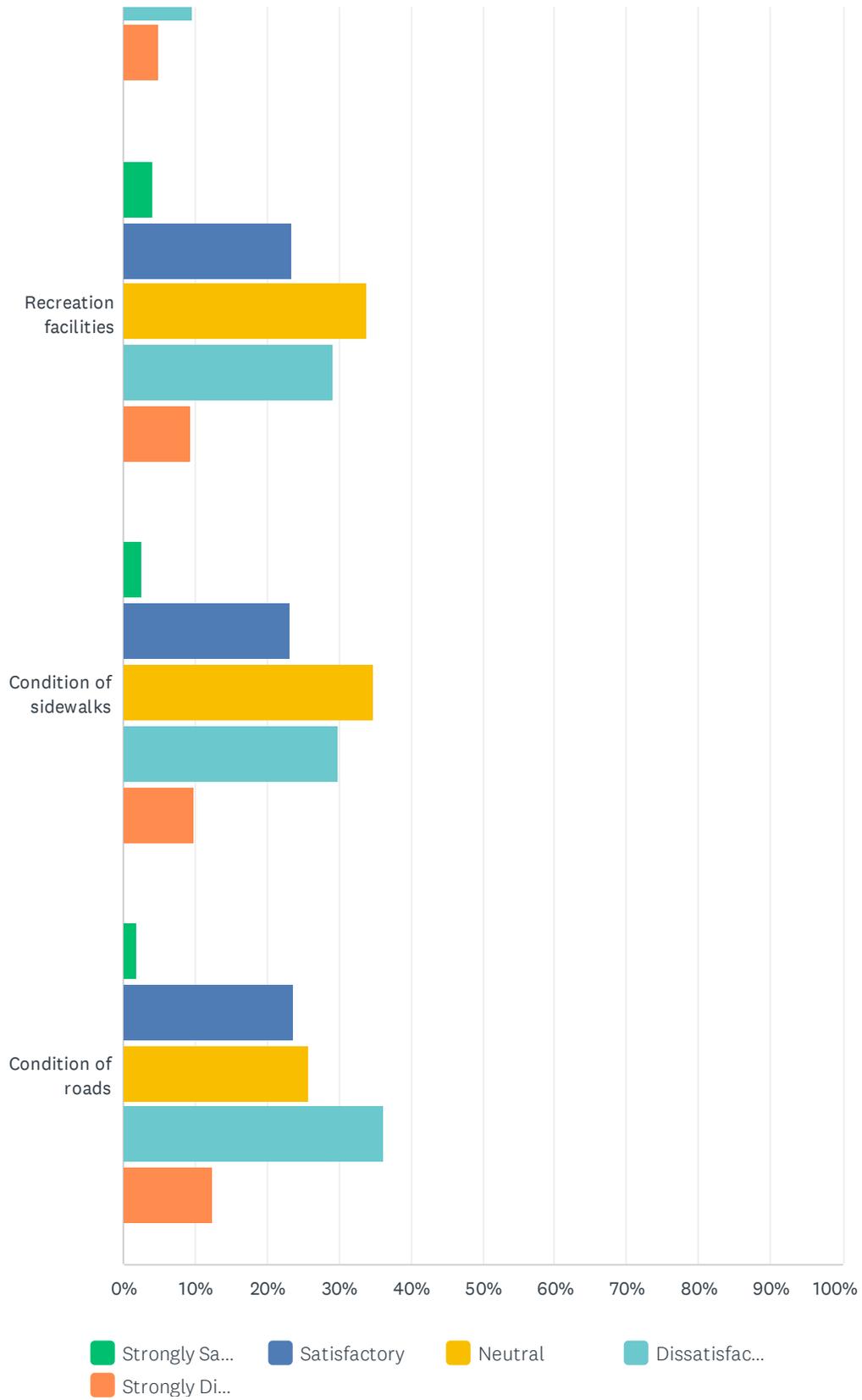
|    |   |                    |
|----|---|--------------------|
| 46 | Trains! We would like to see a south east Michigan rail project break ground in the future. | 4/10/2024 11:59 PM |
| 47 | Sidewalks are horrible especially to push a stroller on                                     | 4/10/2024 8:41 PM  |
| 48 | 4th street worse than mack Ave in Detroit   | 4/10/2024 6:47 PM  |
| 49 | Lack of safe and updated children's parks   | 4/10/2024 6:20 PM  |
| 50 | The mayor   | 4/10/2024 4:23 PM  |
| 51 | Lack of competent leadership (mayor, city manager)  | 4/10/2024 2:32 PM  |
| 52 | Sidewalks suck balls  | 4/10/2024 2:12 PM  |
| 53 | Sidewalks are still not safe to walk on. Very un level. Trip hazards everywhere.            | 4/10/2024 1:55 PM  |
| 54 | some of the neighborhoods are not keep up. junk all over the yards.                         | 4/10/2024 1:55 PM  |
| 55 | Water rates   | 4/10/2024 12:41 PM |
| 56 | We need more options for kids activities  | 4/10/2024 11:32 AM |
| 57 | Highest water rates around. Not affordable.   | 4/10/2024 8:37 AM  |
| 58 | Kroger needs a Traffic Signal.  | 4/9/2024 9:41 AM   |

# Q6 How would you rate your satisfaction with each community service?

Answered: 350 Skipped: 27



# Imlay City Master Plan Citizen Survey

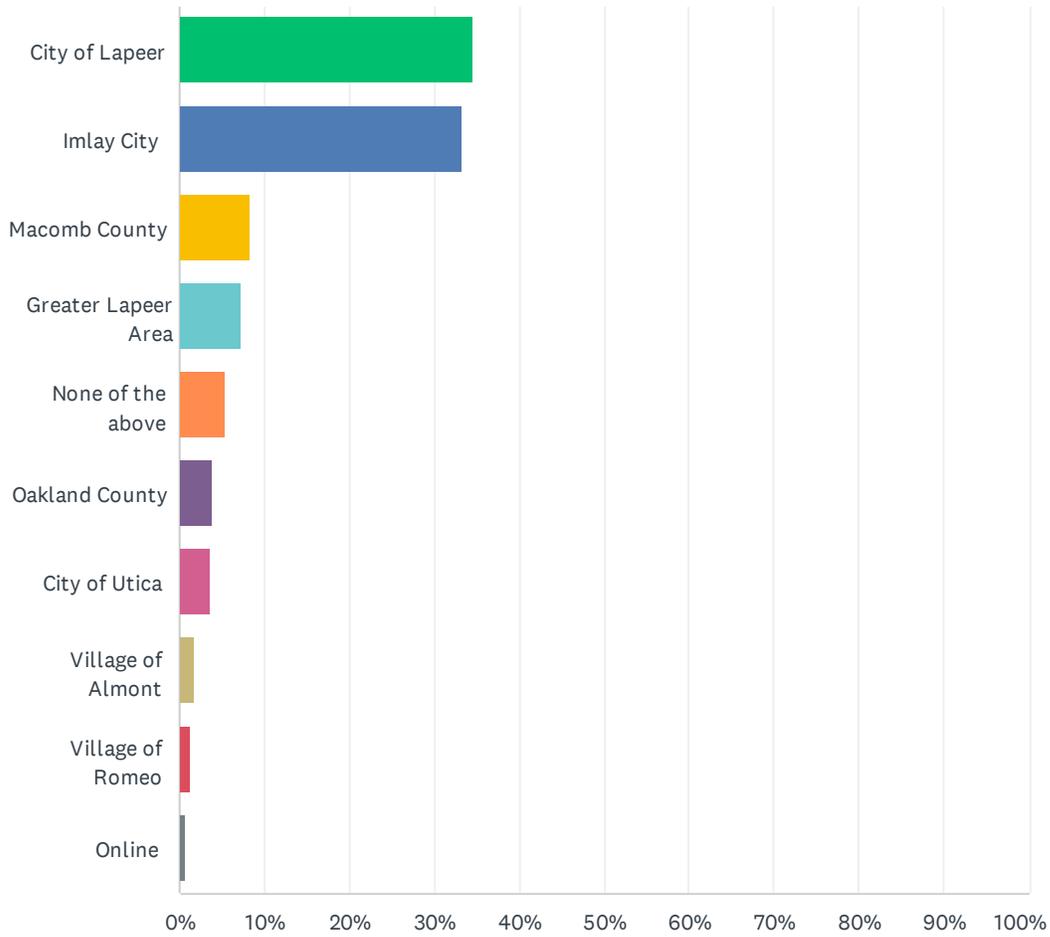


## Imlay City Master Plan Citizen Survey

|                                     | <b>STRONGLY SATISFACTORY</b> | <b>SATISFACTORY</b> | <b>NEUTRAL</b> | <b>DISSATISFACTORY</b> | <b>STRONGLY DISSATISFACTORY</b> |  <b>TOTAL</b> |
|-------------------------------------|------------------------------|---------------------|----------------|------------------------|---------------------------------|--|
| Fire protection                     | 29.89%<br>104                | 54.31%<br>189       | 15.52%<br>54   | 0.00%<br>0             | 0.29%<br>1                      | 348  |
| Police enforcement                  | 25.00%<br>87                 | 52.01%<br>181       | 16.38%<br>57   | 5.75%<br>20            | 0.86%<br>3                      | 348  |
| Streetscaping trees & lighting      | 11.30%<br>39                 | 53.04%<br>183       | 22.90%<br>79   | 10.14%<br>35           | 2.61%<br>9                      | 345  |
| Inspection and anti-blight services | 4.61%<br>16                  | 27.67%<br>96        | 53.31%<br>185  | 9.51%<br>33            | 4.90%<br>17                     | 347  |
| Recreation facilities               | 4.06%<br>14                  | 23.48%<br>81        | 33.91%<br>117  | 29.28%<br>101          | 9.28%<br>32                     | 345  |
| Condition of sidewalks              | 2.58%<br>9                   | 23.21%<br>81        | 34.67%<br>121  | 29.80%<br>104          | 9.74%<br>34                     | 349  |
| Condition of roads                  | 2.00%<br>7                   | 23.71%<br>83        | 25.71%<br>90   | 36.29%<br>127          | 12.29%<br>43                    | 350  |

# Q7 Where do you most commonly go for your dining and entertainment needs? (Select one below)

Answered: 333 Skipped: 44

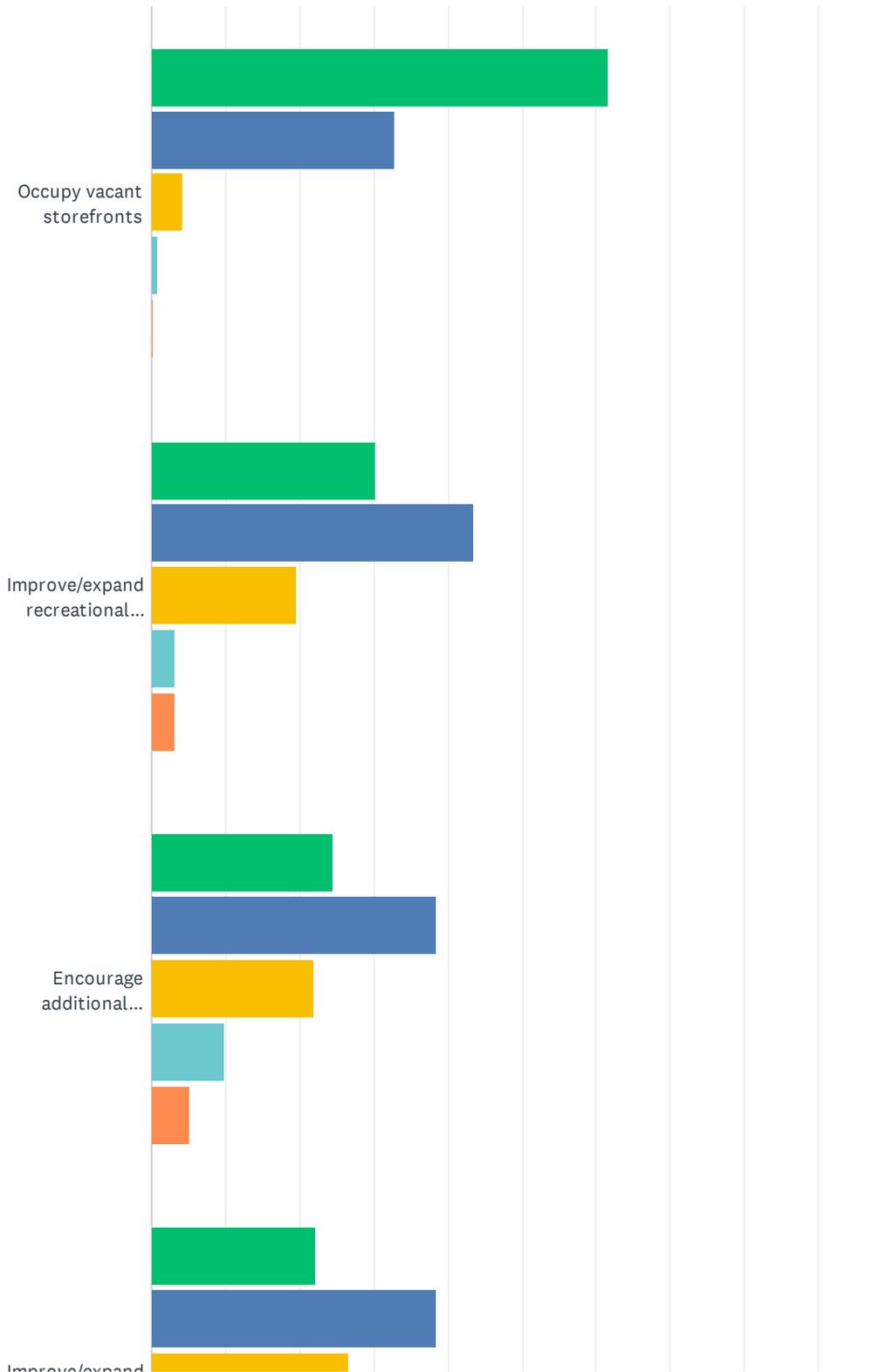


## Imlay City Master Plan Citizen Survey

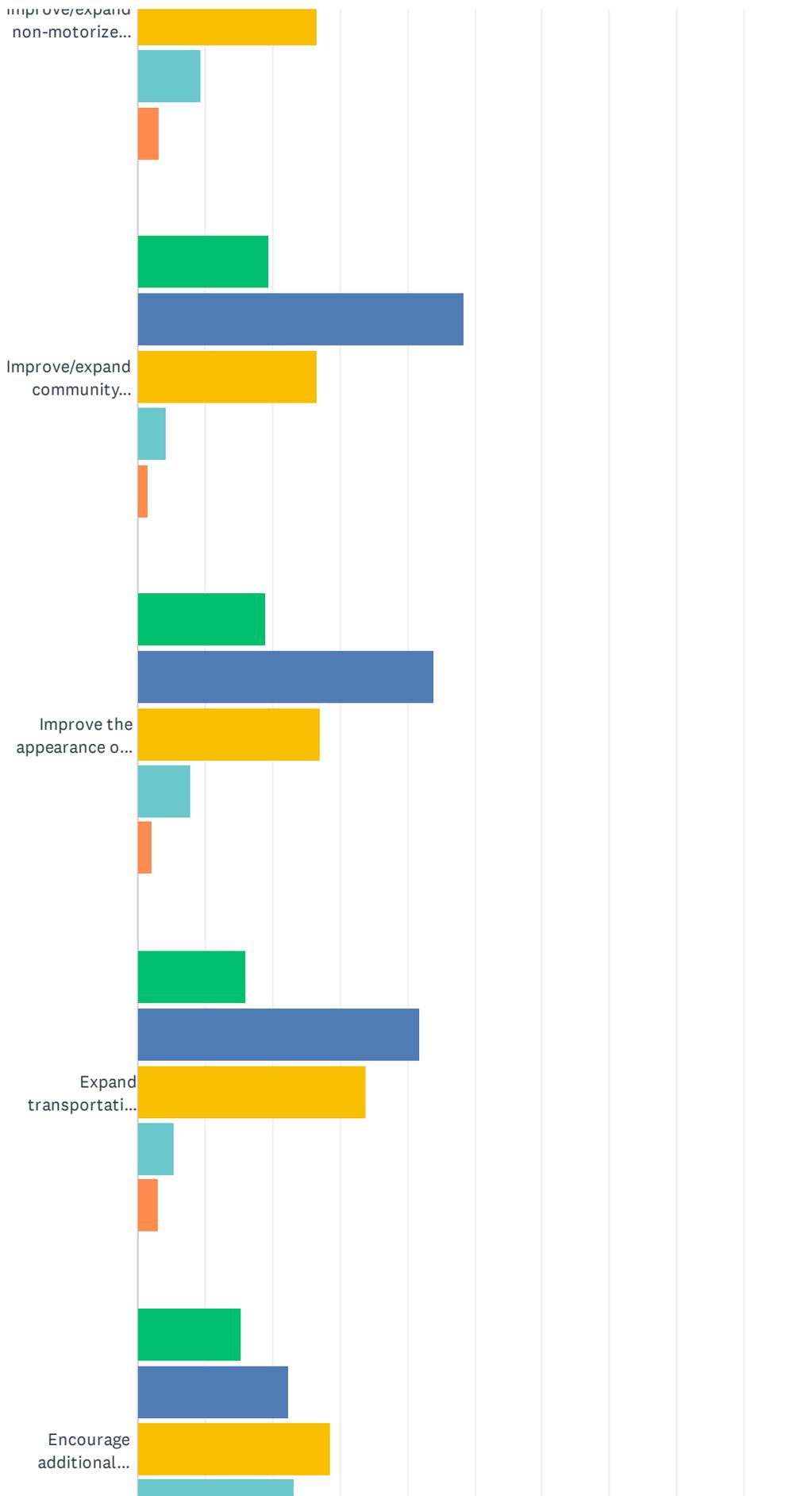
| ANSWER CHOICES      | RESPONSES  |     |
|---------------------|------------|-----|
| City of Lapeer      | 34.53%     | 115 |
| Imlay City          | 33.33%     | 111 |
| Macomb County       | 8.41%      | 28  |
| Greater Lapeer Area | 7.21%      | 24  |
| None of the above   | 5.41%      | 18  |
| Oakland County      | 3.90%      | 13  |
| City of Utica       | 3.60%      | 12  |
| Village of Almont   | 1.80%      | 6   |
| Village of Romeo    | 1.20%      | 4   |
| Online              | 0.60%      | 2   |
| <b>TOTAL</b>        | <b>333</b> |     |

Q8 The following is a list of potential land use development strategies that Imlay City could employ over the next 5 to 20 years. In your opinion, what is the level of importance of each of these potential strategies?

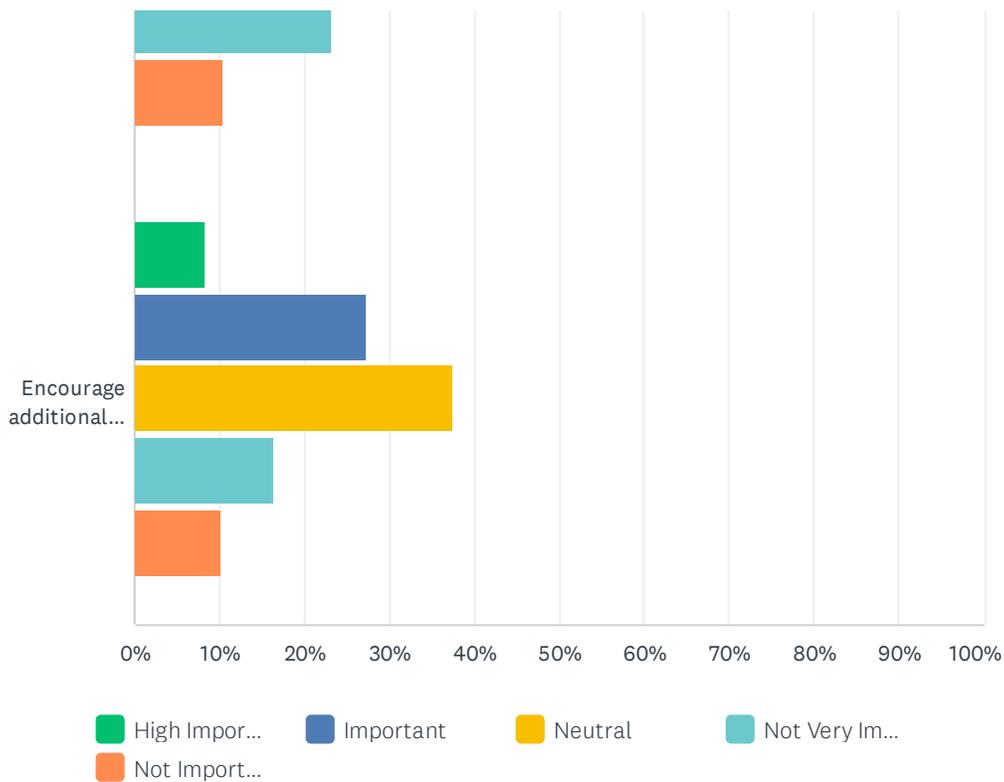
Answered: 335 Skipped: 42



# Imlay City Master Plan Citizen Survey



# Imlay City Master Plan Citizen Survey



|  | HIGH IMPORTANCE | IMPORTANT     | NEUTRAL       | NOT VERY IMPORTANT | NOT IMPORTANT AT ALL | TOTAL |
|--|-----------------|---------------|---------------|--------------------|----------------------|-------|
| Occupy vacant storefronts  | 61.68%<br>206   | 32.93%<br>110 | 4.19%<br>14   | 0.90%<br>3         | 0.30%<br>1           | 334   |
| Improve/expand recreational facilities and programs                        | 30.33%<br>101   | 43.54%<br>145 | 19.52%<br>65  | 3.30%<br>11        | 3.30%<br>11          | 333   |
| Encourage additional commercial development outside the downtown           | 24.62%<br>82    | 38.44%<br>128 | 21.92%<br>73  | 9.91%<br>33        | 5.11%<br>17          | 333   |
| Improve/expand non-motorized transportation network (bike path, sidewalks) | 22.22%<br>74    | 38.44%<br>128 | 26.73%<br>89  | 9.31%<br>31        | 3.30%<br>11          | 333   |
| Improve/expand community services/infrastructure                           | 19.34%<br>64    | 48.34%<br>160 | 26.59%<br>88  | 4.23%<br>14        | 1.51%<br>5           | 331   |
| Improve the appearance of existing homes and neighborhoods                 | 18.98%<br>63    | 43.98%<br>146 | 27.11%<br>90  | 7.83%<br>26        | 2.11%<br>7           | 332   |
| Expand transportation options for seniors                                  | 15.92%<br>53    | 41.74%<br>139 | 33.93%<br>113 | 5.41%<br>18        | 3.00%<br>10          | 333   |
| Encourage additional housing development                                   | 15.36%<br>51    | 22.29%<br>74  | 28.61%<br>95  | 23.19%<br>77       | 10.54%<br>35         | 332   |
| Encourage additional industrial development                                | 8.41%<br>28     | 27.33%<br>91  | 37.54%<br>125 | 16.52%<br>55       | 10.21%<br>34         | 333   |

| # | OTHER (PLEASE SPECIFY)  | DATE              |
|---|---|-------------------|
| 1 | No weed businesses! It smells up the neighborhood, brings in low life | 5/10/2024 4:58 PM |
| 2 | Senior living varsities.  | 5/5/2024 1:48 PM  |

## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 3  | <p>I know there is talk of opening a marijuana store. I am strongly opposed to this, largely because there are children walking downtown everyday who deserve safety and peace and who need time to be a kid before they make their own decisions about weed as an adult. I also believe it will draw the wrong type of crowd into town that will not participate in community involvement and will push out all of the elderly and small businesses. I also wouldn't want added traffic from out-of-towners. But I absolutely love our library on main Street. If we could invest more into their events and weekly groups (I do attend craft &amp; chat on occasion) and donation efforts, that would be a much better use of resources. I also have no experience with the fire department here and don't want that to skew your data... But I do have negative experience with the police officers here - when I first moved to the area I was working until midnight in Romeo, and so on my way back to my house an officer stopped me for "staying too long in the turn lane" and asked to see my ID and where I was going and why I was out so late (around 1am). And I told him I worked until 12am in Romeo and live here and he didn't seem to believe me and went to enter in my ID information, and when it came back okay he said he would let me off with a warning because I lived just down the street and was in the right turn lane to get there. It was an abuse of his power, a waste of my time, and a waste of our high tax dollars. Meanwhile people fly down the main road by the Kroger all day everyday, many accidents occur there, and no police officers seem to stop there. They need to use their resources more effectively, and that's why I do not appreciate that I am paying more for them to be less effective than when I first moved in since I have seen none of them out lately and when it's close to the end of their quota period I see four or five on the same street at the same time looking to stop people. Never when it's raining or snowing. We also do need to put a traffic light by the Kroger on Cedar St. There are too many accidents there, it's a long strip of road with lots of lanes and lots of businesses and people seem to cross it on foot too often for there not to be a crosswalk as well. It needs a traffic light.</p> | 5/1/2024 11:20 AM  |
| 4  | Why is the Shopco store still empty?  | 4/30/2024 3:30 PM  |
| 5  | I currently own a rental property on m53, we understand most driveways are on the owner to fix however ours is with the speed limit sign. We wish there was a way to know if the city could help fix the huge problem in the entrance of 53 & the driveway.   | 4/24/2024 4:33 PM  |
| 6  | You need to make sure the money you ask for covers the departments now and for future growth. Check dept SOPs and their National regulations! Your millage wasn't enough to support either department now OR in the future.   | 4/22/2024 7:49 PM  |
| 7  | Pedestrian bridge over Vandyke to downtown.   | 4/21/2024 9:13 AM  |
| 8  | Safe crossing area from downtown to other side of road (ex. Kroger)   | 4/16/2024 10:02 PM |
| 9  | Road conditions-high importance   | 4/14/2024 11:20 AM |
| 10 | T   | 4/13/2024 1:24 PM  |
| 11 | Giving already locals for places to shop for things other than groceries while maintaining a small town feel so that our schools don't become congested, especially in a time it's already hard to keep bus drivers and the busses are overfilled.  | 4/12/2024 7:20 AM  |
| 12 | Grocery stores needed along with a Walmart  | 4/11/2024 10:23 PM |
| 13 | Either fill vacant stores or demolish - Shopko,   | 4/11/2024 10:09 PM |
| 14 | Clean up junky businesses, ie Halloween Store, junky house that sells stuff on m-53 and fifth street. Eyesore for city. Also northeast corner of m-53 and capac rd. Eyesore and dangerous. Easy for homeless to go into.  | 4/11/2024 3:14 PM  |
| 15 | Grocery, clothing, and general stores.  | 4/11/2024 10:01 AM |
| 16 | KEEP MARIJUANA OUT OF IC we have enuf dispensers in Lapeer, jeep out city SAFE  | 4/11/2024 8:36 AM  |
| 17 | The main solution to fixing roads and congestion is to reduce the amount dependent on them. A van dyke express railway would alleviate all the issues.  | 4/11/2024 12:02 AM |
| 18 | FIX 4TH STREET NOW!   | 4/10/2024 6:50 PM  |
| 19 | Keep our police! They respond very quickly. Also last measure to add bond didn't address why so many more calls were happening or if those were repeats to address possibly curtailing root cause of increase, instead of just throwing more money at that.   | 4/10/2024 2:38 PM  |
| 20 | Stop spending money on unimportant projects and make living in Imlay city actually affordable   | 4/10/2024 8:44 AM  |

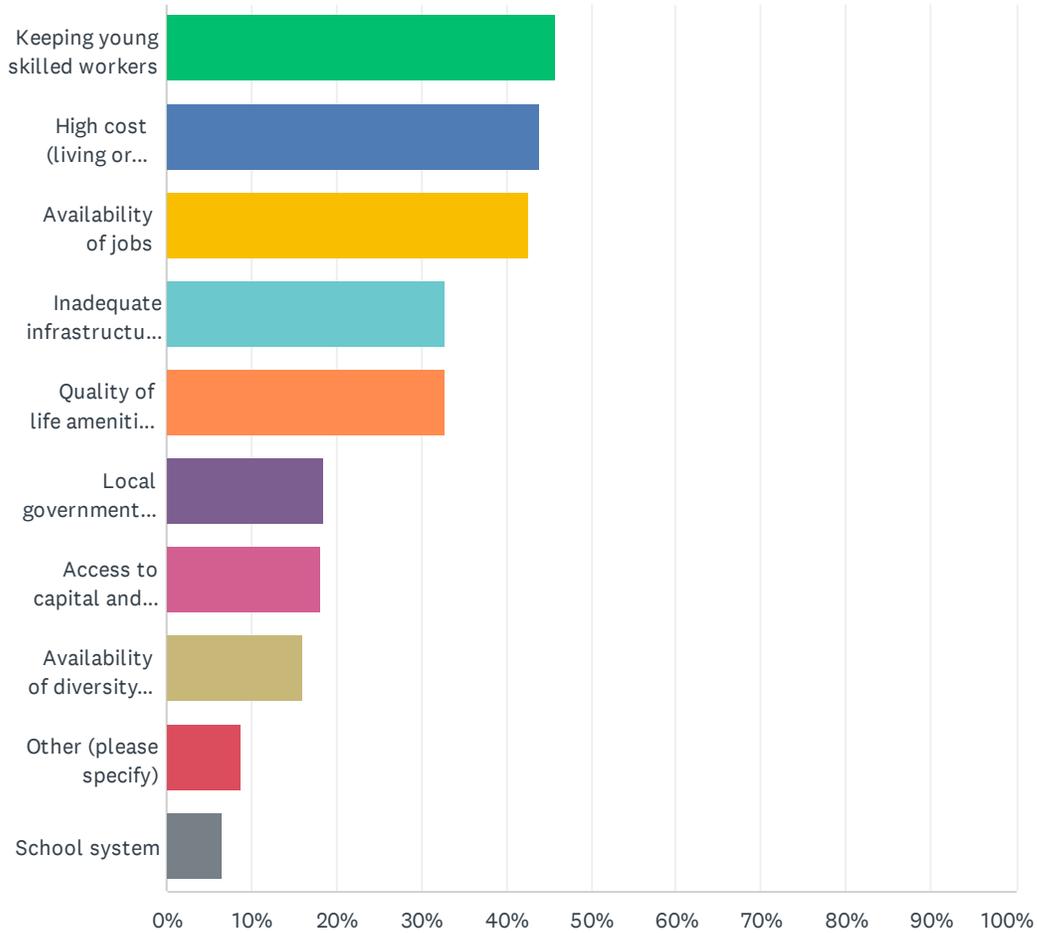
again.

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# Q9 What are the challenges facing Imlay City as it works to improve jobs and economic growth? (Select all that apply)



Answered: 319 Skipped: 58



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES                                    | RESPONSES |     |
|---|-----------|-----|
| Keeping young skilled workers                     | 45.77%    | 146 |
| High cost (living or business operation)          | 43.89%    | 140 |
| Availability of jobs                              | 42.63%    | 136 |
| Inadequate infrastructure (internet, water rates) | 32.92%    | 105 |
| Quality of life amenities (parks & recreation)    | 32.92%    | 105 |
| Local government policy                           | 18.50%    | 59  |
| Access to capital and small business resources    | 18.18%    | 58  |
| Availability of diversity of housing              | 15.99%    | 51  |
| Other (please specify)                            | 8.78%     | 28  |
| School system                                     | 6.58%     | 21  |
| Total Respondents: 319                            |           |     |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | Not a place most would visit, historic downtown, very sad state.  | 5/9/2024 8:48 PM   |
| 2  | Lack of ethnic diversity  | 5/6/2024 6:49 PM   |
| 3  | Property taxes and utility billing is out of control.   | 5/6/2024 10:45 AM  |
| 4  | We definitely need a recreation center  | 5/2/2024 3:00 PM   |
| 5  | I know inflation is bad right now for the nation, but I have noticed the grocery stores struggling. Maybe see if we can invest in local farms to negate the cost of transportation and incentivise Michigan-grown crops in grocery stores for reasonable prices. The higher taxes just don't make sense to me - the water seems fine, and I get that it's for maintenance, but I don't understand why we need to raise our taxes more and more every year for the same annual maintenance. I don't know what that money is going toward and I'm upset by it. There's also a house right next to me that I'm pretty sure is abandoned but I don't know anything about and I'm curious about whether they pay taxes or not because their heater and AC seem to be running on a schedule? It's the one closest to the middle school on W 1st St. | 5/1/2024 11:20 AM  |
| 6  | High Taxes  | 4/30/2024 5:34 PM  |
| 7  | Do a survey at the school level (minors) what they would like to see in their community for their recreation. This is where we are lacking.   | 4/24/2024 1:01 PM  |
| 8  | Downtown is dead  | 4/23/2024 8:53 PM  |
| 9  | Keep it country sheek and create a draw for visitors. Gateway to thumb.   | 4/21/2024 9:13 AM  |
| 10 | Opening of marihuana facilities   | 4/18/2024 4:24 PM  |
| 11 | Lack of shopping. Too many dealerships. Poor paying employment. Billion dollar food plant (Vlastic) humiliating pay for employees. Poor wages everywhere in imlay. Poor quality of restaurants. No great sports bar. Drive and spend elsewhere. Sadly. Obsessive parking tickets especially on holidays where families have no option but to park in street.  | 4/16/2024 11:10 PM |
| 12 | Taxes too high  | 4/14/2024 11:20 AM |
| 13 | Lack of retail stores. Nowhere to shop for new clothing, household items.   | 4/14/2024 6:59 AM  |
| 14 | No businesses downtown to draw people here  | 4/12/2024 9:58 AM  |
| 15 | There are a lot of decent paying jobs, younger adults don't want to work and sweat.   | 4/11/2024 3:14 PM  |
| 16 | Availability of Local public Transportation issues are horrible   | 4/11/2024 3:05 PM  |

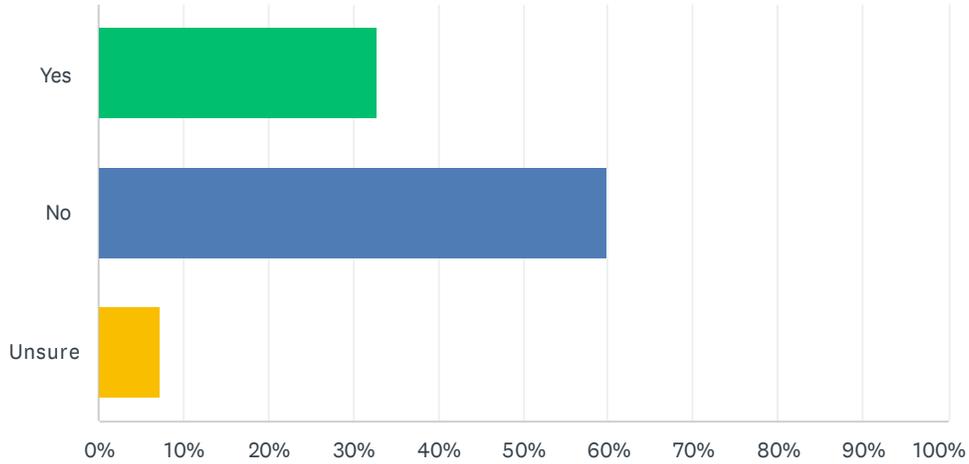
## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 17 | Need to be open and welcoming to new restaurants, cafes, chains to eliminate the need for people to leave town for such. Also need to create opportunities for the same in regard to downtown development, so that people have a reason to go there to eat, walk to another place for coffee, walk to another for a nightcap, etc. Need multiple destinations available in downtown to make it an attractive dining and entertainment destination, so people can make a night of it. Right now it's a ghost town after 5:00PM | 4/11/2024 10:33 AM |
| 18 | I'm not familiar with this  | 4/11/2024 10:01 AM |
| 19 | Property taxes are too high   | 4/11/2024 9:59 AM  |
| 20 | We need something that brings people in (like recreational marijuana) will double demographics...   | 4/11/2024 8:08 AM  |
| 21 | High commercial property taxes  | 4/11/2024 7:49 AM  |
| 22 | there's nothing to do here.   | 4/11/2024 7:43 AM  |
| 23 | Taxes go up every year, highest in the county, water bill expensive   | 4/10/2024 6:50 PM  |
| 24 | Lack of public transportation   | 4/10/2024 5:34 PM  |
| 25 | Water rates are killing the town  | 4/10/2024 4:28 PM  |
| 26 | We are taxed more than any city anywhere near us and the money we pay seems to be squandered  | 4/10/2024 2:39 PM  |
| 27 | Need to keep both young and older workers!  | 4/10/2024 2:38 PM  |
| 28 | Fix the sidewalks   | 4/10/2024 2:15 PM  |



# Q10 Imlay City currently allows for medical marihuana facilities. Are you in favor of recreational marihuana facilities in Imlay City?

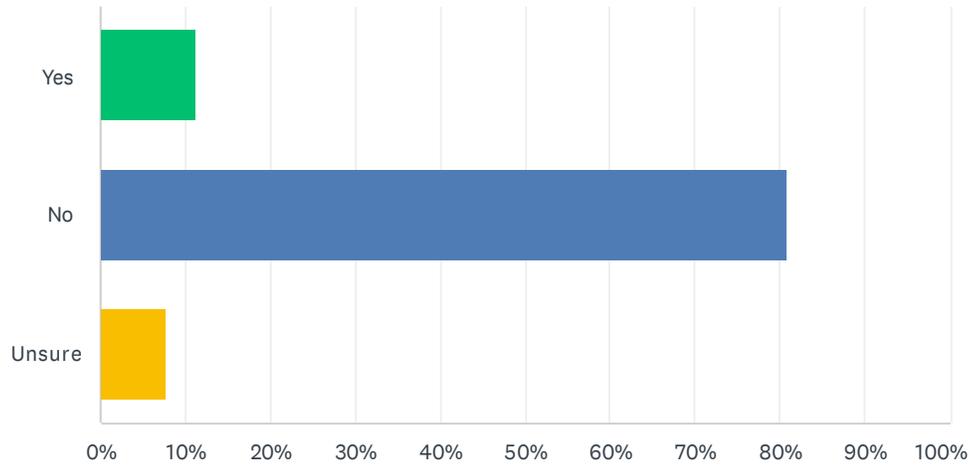
Answered: 335 Skipped: 42



| ANSWER CHOICES | RESPONSES |            |
|----------------|-----------|------------|
| Yes            | 32.84%    | 110        |
| No             | 60.00%    | 201        |
| Unsure         | 7.16%     | 24         |
| <b>TOTAL</b>   |           | <b>335</b> |

## Q11 Are you in favor of an unlimited number of recreational marihuana facilities in Imlay City?

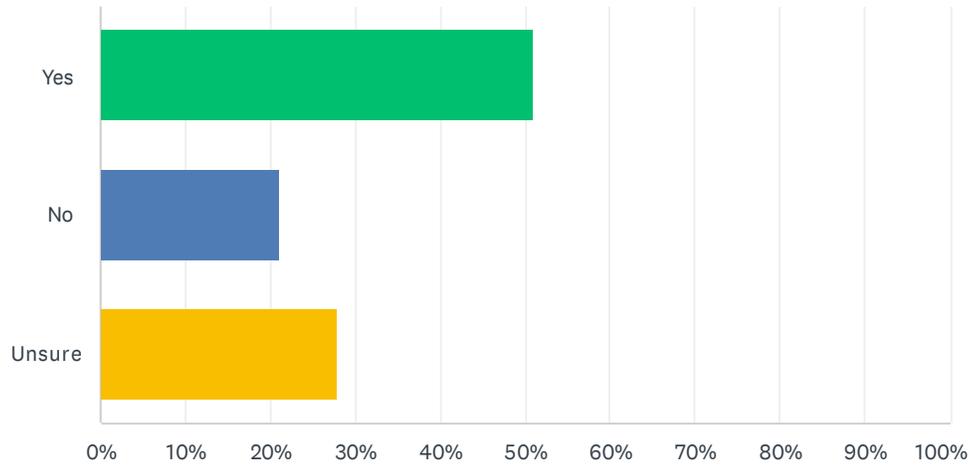
Answered: 335 Skipped: 42



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 11.34%    | 38  |
| No             | 80.90%    | 271 |
| Unsure         | 7.76%     | 26  |
| TOTAL          |           | 335 |

## Q12 Would you like Imlay City to hold an open forum to voice your opinion regarding recreational marihuana?

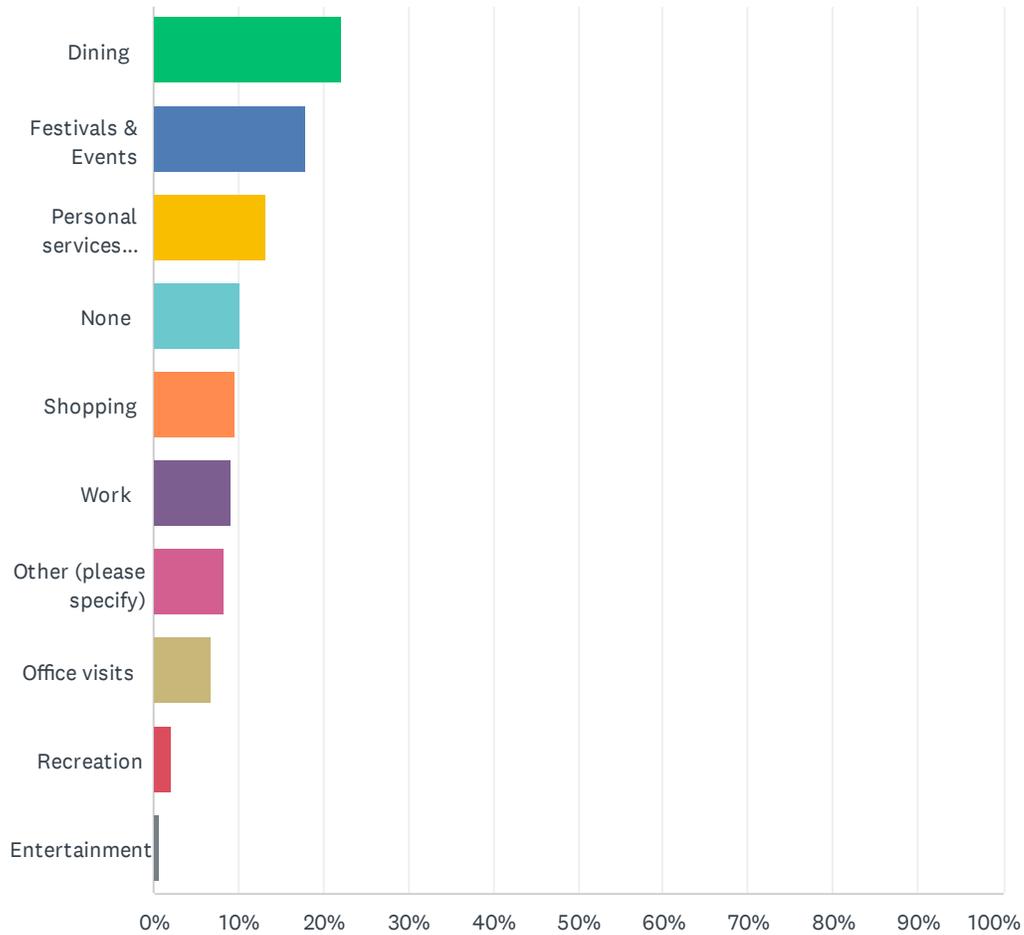
Answered: 332 Skipped: 45



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 50.90%    | 169 |
| No             | 21.08%    | 70  |
| Unsure         | 28.01%    | 93  |
| TOTAL          |           | 332 |

### Q13 For which of the following activities or purposes do you visit the downtown most often?

Answered: 335 Skipped: 42



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES                      | RESPONSES |            |
|-------------------------------------|-----------|------------|
| Dining                              | 22.09%    | 74         |
| Festivals & Events                  | 17.91%    | 60         |
| Personal services (nail/hair salon) | 13.13%    | 44         |
| None                                | 10.15%    | 34         |
| Shopping                            | 9.55%     | 32         |
| Work                                | 9.25%     | 31         |
| Other (please specify)              | 8.36%     | 28         |
| Office visits                       | 6.87%     | 23         |
| Recreation                          | 2.09%     | 7          |
| Entertainment                       | 0.60%     | 2          |
| <b>TOTAL</b>                        |           | <b>335</b> |

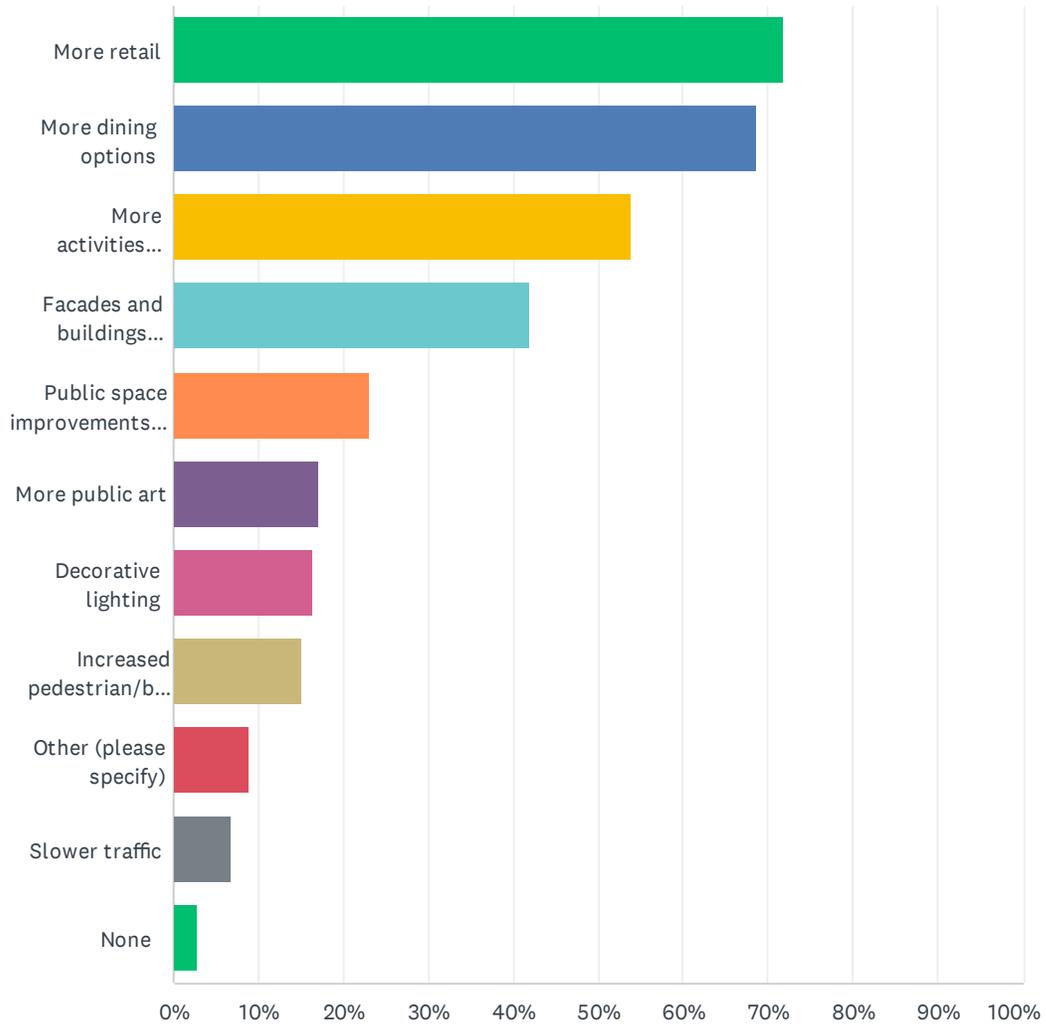
| #  | OTHER (PLEASE SPECIFY)   | DATE               |
|----|--|--------------------|
| 1  | Pizza Machine, the library, and the little store that sells Halloween decorations year-round. I also like to pop in the other stores from time to time. I just noticed there's an urgent care there the other day and I'll keep that in mind if need be. I attended churches in that area a few times as well. | 5/1/2024 11:20 AM  |
| 2  | Down town to be viable   | 4/30/2024 2:51 PM  |
| 3  | Post office and Jaliscos (that is it) Was looking forward to the Winery which I have never been to and hear all about from my co-workers who live all over.  | 4/24/2024 1:01 PM  |
| 4  | I go there to visit the municipal offices to pay bills and see what's new  | 4/22/2024 6:13 PM  |
| 5  | Driving through downtown only  | 4/17/2024 9:19 AM  |
| 6  | Library  | 4/14/2024 5:36 PM  |
| 7  | Church   | 4/14/2024 6:51 AM  |
| 8  | Pizza machine  | 4/13/2024 11:34 PM |
| 9  | There is no place to shop  | 4/13/2024 1:44 PM  |
| 10 | There's nothing there to visit   | 4/12/2024 3:22 PM  |
| 11 | Don't use downtown much. Used to go to Nacho's which is now closed. My hairdresser closed. Shop at hardware store as needed. Use Post Office & CPA.  | 4/11/2024 10:23 PM |
| 12 | Post office  | 4/11/2024 8:42 PM  |
| 13 | Visit family, kids in district   | 4/11/2024 4:18 PM  |
| 14 | Library, shopping, recreation  | 4/11/2024 3:31 PM  |
| 15 | All above  | 4/11/2024 3:05 PM  |
| 16 | Mainly to get El Ranchito, or see a parade. Otherwise there is little reason to be there after 5:00PM  | 4/11/2024 10:33 AM |
| 17 | Along with work, dining and salon  | 4/11/2024 9:59 AM  |
| 18 | Activities at senior center  | 4/11/2024 9:33 AM  |
| 19 | Farmers market   | 4/11/2024 9:00 AM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 20 | Dinning, office visits, and events                           | 4/11/2024 9:00 AM  |
| 21 | Live   | 4/11/2024 8:08 AM  |
| 22 | There's really no services to go to downtown.                | 4/11/2024 8:02 AM  |
| 23 | Walking  | 4/11/2024 7:49 AM  |
| 24 | School events  | 4/11/2024 7:24 AM  |
| 25 | Library  | 4/11/2024 12:02 AM |
| 26 | Once or twice a month for jaliscos or heavenly sweets bakery | 4/10/2024 4:59 PM  |
| 27 | All of the above I'm 100% for Imlay City                     | 4/10/2024 4:28 PM  |
| 28 | Post office, library   | 4/10/2024 2:39 PM  |

# Q14 What would make downtown better?

Answered: 335 Skipped: 42



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| More retail   | 71.94%    | 241 |
| More dining options   | 68.66%    | 230 |
| More activities downtown                                    | 54.03%    | 181 |
| Facades and buildings rehabbed                              | 42.09%    | 141 |
| Public space improvements/addition of pocket park           | 22.99%    | 77  |
| More public art   | 17.01%    | 57  |
| Decorative lighting   | 16.42%    | 55  |
| Increased pedestrian/bike safety and amenities (bike racks) | 15.22%    | 51  |
| Other (please specify)                                      | 8.96%     | 30  |
| Slower traffic  | 6.87%     | 23  |
| None  | 2.69%     | 9   |
| Total Respondents: 335                                      |           |     |

| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | Hear me out , close e third st. And just have it be a park , with seating , hold huge events .  | 5/2/2024 3:00 PM   |
| 2 | I really like the look of lampposts and think the buildings look a little shabby but also it's not a priority to fix. It adds to the quaint nature of the town and makes me feel like it's a small, safe town. There's not trash on the streets, I've never seen homeless people begging on the corner, and we have a few events from time to time that are just what I want. I think Romeo got very overcrowded by their historical district events, and living there would be a nightmare with their high taxes and traffic with year-round festivals and parades. Almont is getting close to that too, and their events on the streets aren't even fun. We have a unique opportunity with the fairgrounds, and as long as there is adequate free parking and my taxes don't go up because of it, I would love to see more events there. Parades down the street are never a good use of resources, don't actually get people to go into stores but just to take free samples from booths, and block off major streets to make work commutes impossible since most people probably don't actually work a traditional 9-5 M-F job. If you could make the state fair last longer that would be cool- I haven't gotten to go yet because I've been working. But let Almont and Romeo have the car shows unless the cars are parked and not parading through the streets. I can't stand the traffic. Bike racks are a great idea. I think encouraging businesses to provide water bowls for dogs is a great idea - you'll get a lot more dog walkers to go downtown - not sure which businesses allow dogs in the stores, though. Would also love to see someone open an antique store or furniture flipping (and flipping supplies) or independent thrift store. | 5/1/2024 11:20 AM  |
| 3 | clean the place up  | 4/30/2024 5:34 PM  |
| 4 | Honestly, when you say downtown I am thinking you mean Third Street, and if so, we need another option than Mexican cuisine to draw a dining crowd. Maybe something that offers outside dining in the summer. That would be really nice with concerts in the park on Tuesdays and would have been extra great with the winery had it gone in. :-)   | 4/24/2024 1:01 PM  |
| 5 | Big outdoor mall farmer market ext.   | 4/21/2024 9:13 AM  |
| 6 | Nostalgic charm missing. Ugly or closed store fronts. Too many repetitive Mexican venues. Imlay City used to be amazing. Didn't have to drive and spend out of this town. Too many dollar stores  | 4/16/2024 11:10 PM |
| 7 | More places for youth to gather   | 4/16/2024 10:02 PM |
| 8 | Better hours for dining options, more stuff for families with teens to do   | 4/14/2024 9:21 AM  |
| 9 | Something for adults to do  | 4/13/2024 11:37 PM |

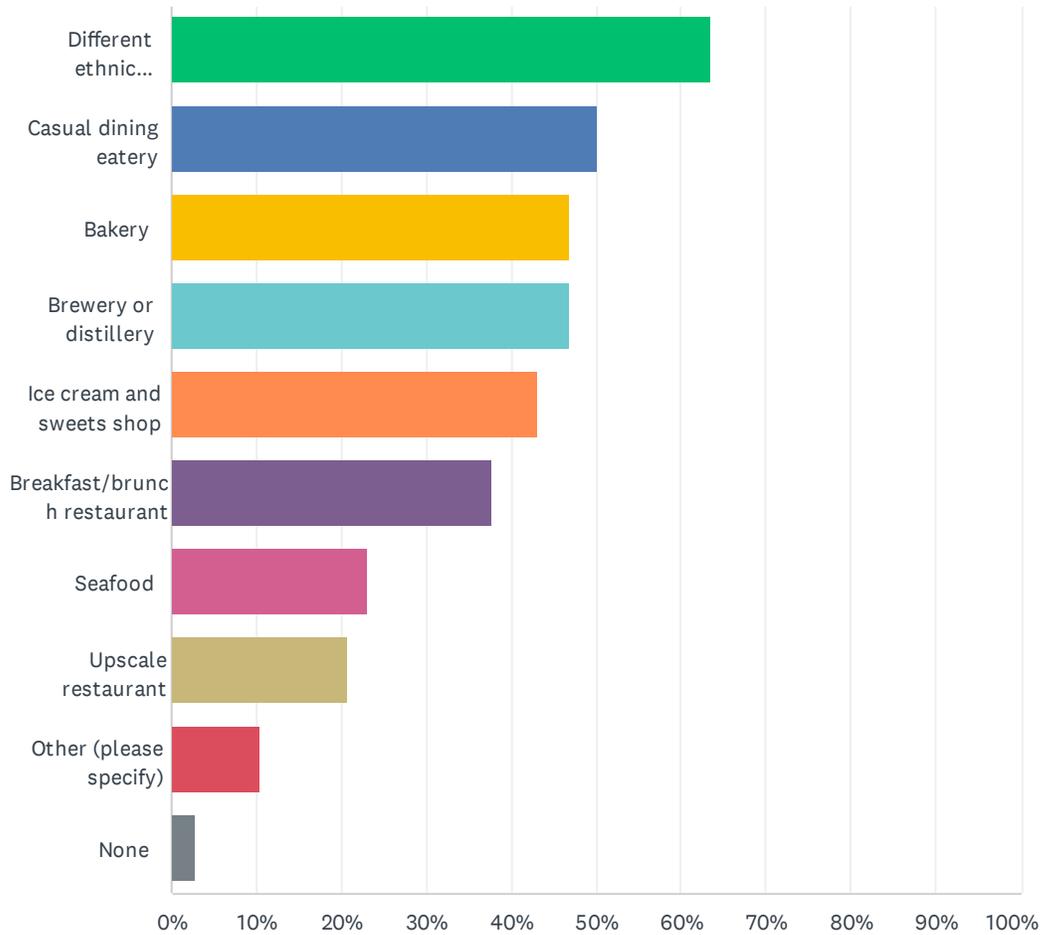
## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 10 | Traffic light at Kroger or Borland road and Vandyke   | 4/13/2024 11:17 PM |
| 11 | YOU NEED MORE DINING OPTIONS!!  | 4/13/2024 9:30 PM  |
| 12 | Fix the brick pavers, they are buckled up and hard on vehicles. Also, those bump outs are hard yo maneuver on the narrow streets.   | 4/13/2024 9:41 AM  |
| 13 | More housing  | 4/12/2024 9:57 PM  |
| 14 | Replace park equipment at old school park, stores with items people want to buy, I don't think I would leave imlay city if we had a place to buy clothes and home goods as well as a planet fitness.                      | 4/12/2024 7:20 AM  |
| 15 | Winery/brewery would be nice, dog park, coffee shop, storefronts improved, better festivals (but not busker)  | 4/11/2024 4:18 PM  |
| 16 | More attraction for outside communities to want to come visit and bring business into the town (make it more alive)   | 4/11/2024 3:24 PM  |
| 17 | Downtown Almont is looking great, can we follow their plan? Also need to limit marihuana shops. We don't want to become like Lapeer where you see one every corner.   | 4/11/2024 3:14 PM  |
| 18 | Possible added foliage to provide shade along downtown walkways   | 4/11/2024 1:35 PM  |
| 19 | Later hours   | 4/11/2024 11:15 AM |
| 20 | Support small fairs, pop up to keep money in the community. If we support our neighbors, as a community we will grow stronger.  | 4/11/2024 8:47 AM  |
| 21 | City no Sage creek -such a loss   | 4/11/2024 7:59 AM  |
| 22 | Clean up the brush around the train bridge and put in lighting. It should be a archetectual show piece instead of an eyesore. Has so much potential   | 4/11/2024 6:47 AM  |
| 23 | Dog park  | 4/11/2024 2:48 AM  |
| 24 | Trolley system allowing for reasonable access to the outskirts of the city on foot.   | 4/11/2024 12:02 AM |
| 25 | DOWNTOWN 3RD & Almont block party   | 4/10/2024 4:28 PM  |
| 26 | Please rehab buildings instead of new sidewalks, then tearing up those to just replace again. Eye level and up buildings make or break if people feel safe and if it looks taken care of, people feel more welcome & safe | 4/10/2024 2:38 PM  |
| 27 | people just dont go to down towns anymore.  | 4/10/2024 2:01 PM  |
| 28 | Nice sidewalks  | 4/10/2024 1:58 PM  |
| 29 | A crosswalk between Newark and Capac rd allowing for pedestrians to cross safely at a light. My child has to walk from school to work and has to run across 5lanes of traffic because there is no crosswalk               | 4/10/2024 12:47 PM |
| 30 | Parking is limited. Need to plan and make improvements for future retails. Make it appealing to want to bring their business to downtown.   | 4/8/2024 12:01 PM  |

# Q15 Which of the following types of new or expanded eating and drinking establishments would make you visit downtown more often?



Answered: 334 Skipped: 43



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES                                    | RESPONSES |     |
|---|-----------|-----|
| Different ethnic restaurants (Thai, Italian, etc) | 63.47%    | 212 |
| Casual dining eatery                              | 50.00%    | 167 |
| Bakery  | 47.01%    | 157 |
| Brewery or distillery                             | 47.01%    | 157 |
| Ice cream and sweets shop                         | 43.11%    | 144 |
| Breakfast/brunch restaurant                       | 37.72%    | 126 |
| Seafood   | 23.05%    | 77  |
| Upscale restaurant                                | 20.66%    | 69  |
| Other (please specify)                            | 10.48%    | 35  |
| None  | 2.69%     | 9   |
| Total Respondents: 334                            |           |     |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | Longer open hours for businesses. Almost everything in IC closes early. Have barely any dinner options at dinner time except fast food.   | 5/4/2024 9:32 AM   |
| 2  | As much as I love Mexican food . We don't need more . A More affordable ice cream place sounds amazing , and a movie theater is a need .  | 5/2/2024 3:00 PM   |
| 3  | Different ethnic restaurants would be nice if they're not corporations. With the current downtown area, things like panda express or Shogun wouldn't fit in well. I really love Pizza Machine - it feels authentic and like they're there for the joy of pizza and not for a job. If you can find businesses like that- passionate people who love making a specific type of food, but not public companies that would prefer a modern infrastructure - that would be perfect. An ice cream shop would be huge for the kids too. I would also like to see places like Panda Express, but more along the highway and entrance to Imlay City along Cedar St, not on Main St. Keep that walkable - no drive-thrus. | 5/1/2024 11:20 AM  |
| 4  | A coffee shop   | 4/30/2024 2:51 PM  |
| 5  | New coffee place!   | 4/24/2024 4:33 PM  |
| 6  | Sit down restaurant - not fast food.  | 4/24/2024 1:01 PM  |
| 7  | Winery  | 4/23/2024 8:53 PM  |
| 8  | Outdoor seating. Live entertainment country stores inexpensive boutiques. Saloons. Sports complex.  | 4/16/2024 11:10 PM |
| 9  | We need a downtown bar again.   | 4/14/2024 2:36 PM  |
| 10 | Something open 7 days a week with dinner hours  | 4/14/2024 9:21 AM  |
| 11 | Facility with outside area for entertainment  | 4/14/2024 9:14 AM  |
| 12 | Coffee house  | 4/14/2024 1:24 AM  |
| 13 | Sushi   | 4/13/2024 11:34 PM |
| 14 | Winery that was planned was lost due to lack of leadership, not because the building was contaminated.  | 4/13/2024 10:23 PM |
| 15 | Barbeque restaurant   | 4/13/2024 1:24 PM  |
| 16 | Bar   | 4/13/2024 11:26 AM |

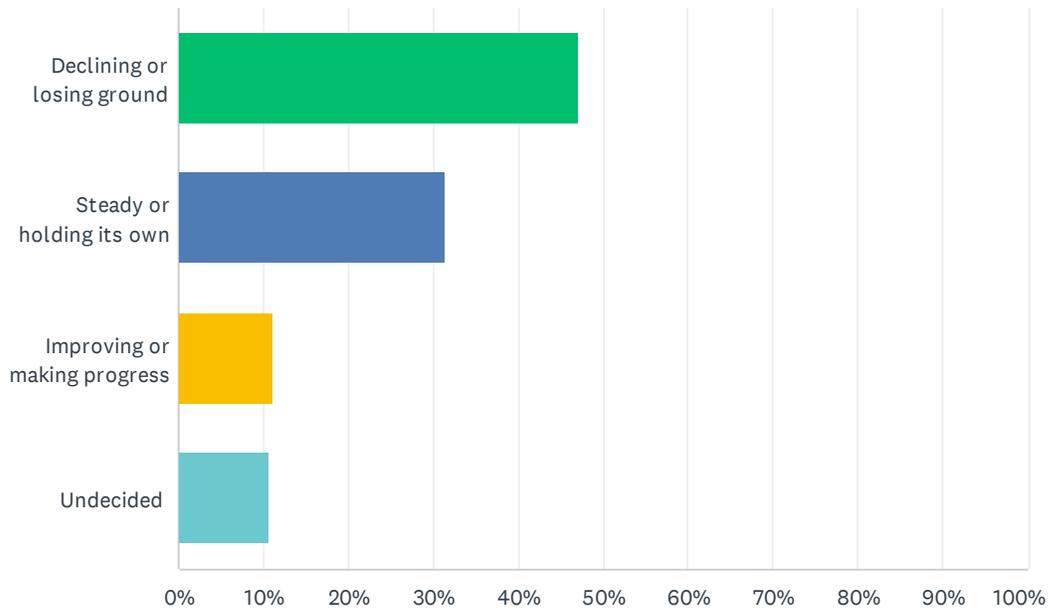
## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 17 | Basic American Restaurants, no fancy food.  | 4/12/2024 10:25 PM |
| 18 | Basic Coney Island type of restaurants. Nothing fancy. Must be open for breakfast, lunch and dinner | 4/12/2024 10:11 PM |
| 19 | Coffee shop or smoothie place   | 4/12/2024 9:57 PM  |
| 20 | Please no more bars   | 4/12/2024 8:22 PM  |
| 21 | Would love a coffee shop or smoothie or frozen yogurt stop,something with a patio                   | 4/12/2024 7:20 AM  |
| 22 | A good deli. Mediterranean restaurant.  | 4/11/2024 10:23 PM |
| 23 | Mom & pop coffee shop   | 4/11/2024 8:51 PM  |
| 24 | Meat market from local farma  | 4/11/2024 3:05 PM  |
| 25 | Winery  | 4/11/2024 9:04 AM  |
| 26 | Different options   | 4/11/2024 9:00 AM  |
| 27 | I'm   | 4/11/2024 8:18 AM  |
| 28 | movie theater, rollerskating rink   | 4/11/2024 7:43 AM  |
| 29 | Need a donut and coffee shop for breakfast  | 4/11/2024 6:47 AM  |
| 30 | Coffee shop with seating  | 4/11/2024 6:36 AM  |
| 31 | Coffee shop   | 4/11/2024 6:23 AM  |
| 32 | A good coffee shop  | 4/11/2024 12:47 AM |
| 33 | Skate park  | 4/10/2024 10:24 PM |
| 34 | Coffee  | 4/10/2024 9:07 PM  |
| 35 | Anything besides another Mexican restaurant   | 4/10/2024 1:58 PM  |

## Q16 Which of the following best describes recent trends in downtown?



Answered: 336 Skipped: 41

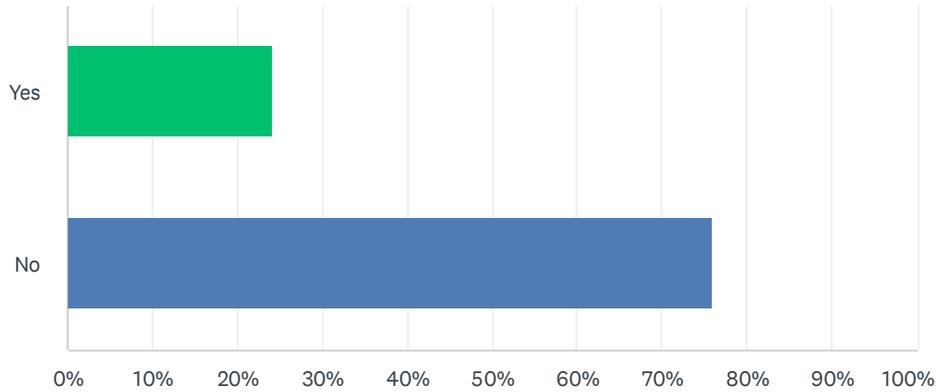


| ANSWER CHOICES               | RESPONSES |            |
|------------------------------|-----------|------------|
| Declining or losing ground   | 47.02%    | 158        |
| Steady or holding its own    | 31.25%    | 105        |
| Improving or making progress | 11.01%    | 37         |
| Undecided                    | 10.71%    | 36         |
| <b>TOTAL</b>                 |           | <b>336</b> |

## Q17 Do you live in the downtown area?



Answered: 336 Skipped: 41



| ANSWER CHOICES | RESPONSES |            |
|----------------|-----------|------------|
| Yes            | 24.11%    | 81         |
| No             | 75.89%    | 255        |
| <b>TOTAL</b>   |           | <b>336</b> |

## Q18 Why do you live downtown?



Answered: 65 Skipped: 312

| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | My son can walk home from school after sports and I know it's a safe environment because I know that the marijuana rate is much lower due to no shops in Imlay City unlike Lapeer where it's a drug city.   | 5/8/2024 8:37 AM   |
| 2  | I like the walking distance to downtown . Wish there was more to do or see and not just empty stone fronts .  | 5/7/2024 10:04 AM  |
| 3  | We enjoy walking access to amenities.   | 5/7/2024 9:19 AM   |
| 4  | Cheap rent  | 5/7/2024 9:16 AM   |
| 5  | Own my house  | 5/6/2024 5:35 PM   |
| 6  | The house was available at the right price.   | 5/5/2024 9:36 PM   |
| 7  | Because that's where the house i rent is located.   | 5/4/2024 9:35 AM   |
| 8  | Is somewhat affordable . But I like how safe it is at night , you can go on a late night walk and feel safe . It's very clean .   | 5/2/2024 3:01 PM   |
| 9  | City water and sewers, natural gas and cable.0  | 5/2/2024 10:40 AM  |
| 10 | Safe environment. Paved roads, walkability, access to city water.   | 5/1/2024 7:36 PM   |
| 11 | I live on West 1st, which is close enough to downtown. I love how quiet and walkable it is. Even when you're driving through to get to work, seeing kids safely walking around and the library with their flowers and turning down by a church just gives the area a good feeling. We need more purity in America. Good, clean fun. Not necessarily Christian, but wholesome. I don't want to see gang tags on trains, I don't want to see trash in the street, and I don't want to see heavy industrialization, to be honest. I like being able to sit on the sidewalk (or at the table if they're not busy) and eat a slice of pizza before heading to the library without even wasting gas or a parking space that someone else could use. And when I don't do that, I like that I'm able to. It makes me feel safe. | 5/1/2024 11:25 AM  |
| 12 | I live near downtown not in downtown  | 4/30/2024 5:34 PM  |
| 13 | Live near downtown  | 4/30/2024 12:38 PM |
| 14 | Like the downtown   | 4/30/2024 10:52 AM |
| 15 | I live close to downtown. On m53 passed cop station. We love the location and love the option the rental property gave us.  | 4/24/2024 4:34 PM  |
| 16 | Not really downtown but by school   | 4/24/2024 1:33 PM  |
| 17 | Happened to find a home we loved  | 4/23/2024 8:53 PM  |
| 18 | I enjoy the city but there room for improvement!  | 4/22/2024 5:00 PM  |
| 19 | Close to school and work  | 4/19/2024 10:03 AM |
| 20 | Close to school. Close to police/fire. Love to walk. Bike ride.   | 4/16/2024 11:11 PM |
| 21 | Easy access to everything   | 4/15/2024 2:18 PM  |
| 22 | Thought it was time for a change.   | 4/15/2024 11:08 AM |
| 23 | Affordable housing when purchased.  | 4/14/2024 7:48 PM  |
| 24 | Housing availability  | 4/14/2024 11:50 AM |
| 25 | My house is located there   | 4/14/2024 8:34 AM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 26 | To be able to walk to that area, if I chose to   | 4/14/2024 8:04 AM  |
| 27 | I like to walk and be in town  | 4/14/2024 7:56 AM  |
| 28 | Close proximity to family  | 4/14/2024 7:32 AM  |
| 29 | That's where my house is.  | 4/14/2024 1:25 AM  |
| 30 | Closer to walk to store  | 4/13/2024 11:38 PM |
| 31 | We value city services. Our house is here 😊  | 4/13/2024 11:02 PM |
| 32 | Close to family  | 4/13/2024 8:01 PM  |
| 33 | Prefer town living - community involvement   | 4/13/2024 7:46 PM  |
| 34 | Grew up here and family lives here   | 4/13/2024 1:25 PM  |
| 35 | Affordable rent. Attractive apartments above downtown buildings. Convenient location for jobs.   | 4/13/2024 11:27 AM |
| 36 | Because I want to.   | 4/13/2024 9:42 AM  |
| 37 | My wife and I live downtown because it's close to work, it's quiet, it's great for walks, and it's a safe area away from the eagles club and the bar downtown.   | 4/12/2024 8:23 PM  |
| 38 | Community living.  | 4/12/2024 10:49 AM |
| 39 | I live on Almont ave. I picked here when looking for housing because I feel safe being close by the police station and the area I live in is kept nice, close to festivals and walking distance of schools, library, urgent care.  | 4/12/2024 7:23 AM  |
| 40 | Proximity to everything  | 4/11/2024 9:50 PM  |
| 41 | Affordability and location   | 4/11/2024 9:59 AM  |
| 42 | walking distance to town...small town environment  | 4/11/2024 8:45 AM  |
| 43 | Own a building....   | 4/11/2024 8:08 AM  |
| 44 | affordable   | 4/11/2024 7:43 AM  |
| 45 | I'm two houses off 3rd st on Bancroft. Didn't necessarily Choose to live near downtown, but just found the right house.  | 4/11/2024 7:33 AM  |
| 46 | Be to close with neighbors and walking distance from the downtown area.  | 4/11/2024 7:26 AM  |
| 47 | Generational   | 4/11/2024 5:53 AM  |
| 48 | Fell on hard times, would like to be back in the township within next couple years   | 4/11/2024 1:35 AM  |
| 49 | Where we found a house we could afford   | 4/11/2024 12:45 AM |
| 50 | I would like to raise my family in a walkable city.  | 4/11/2024 12:03 AM |
| 51 | Affordable housing   | 4/10/2024 10:26 PM |
| 52 | Found a good housing price, love to be able to take walks and be close to downtown   | 4/10/2024 8:47 PM  |
| 53 | Living expenses at time were in our range  | 4/10/2024 6:23 PM  |
| 54 | It was the perfect house when we were shopping around. I love the downtown atmosphere.   | 4/10/2024 5:29 PM  |
| 55 | Best house on the market at the time, was a tight housing market and kids needed to stay in imlay schools  | 4/10/2024 5:12 PM  |
| 56 | I love the parade, and town living.  | 4/10/2024 5:09 PM  |
| 57 | I needed to move quickly.  | 4/10/2024 5:02 PM  |
| 58 | I adore the town I grew up in , I love the history and the strong Hispanic community we have become! We do need more entertainment Movie theater, parks , i would rather walk downtown to an event then drive to another town . I grew up here my children grew up and graduated from here I own a business here Imlay city is beautiful just needs the right people in the right mind with the lord and trust that Jesus Christ our lord and Savior will bring this town to its glory ! | 4/10/2024 4:33 PM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 59 | Close to stores. Like living in town for walks.  | 4/10/2024 4:19 PM  |
| 60 | Work   | 4/10/2024 3:46 PM  |
| 61 | We fell in love with the home. Had we known the taxes were so high we never would have moved here. | 4/10/2024 2:40 PM  |
| 62 | Only solid home with a garage I could find that wasn't centuries old                               | 4/10/2024 2:39 PM  |
| 63 | Closer to the schools for my kids. If the schools were out of town I wouldn't be downtown.         | 4/10/2024 11:50 AM |
| 64 | I love the location  | 4/10/2024 11:37 AM |
| 65 | I like to walk to places.  | 4/9/2024 9:45 AM   |

## Q19 How much do you pay in monthly rent?

Answered: 59 Skipped: 318

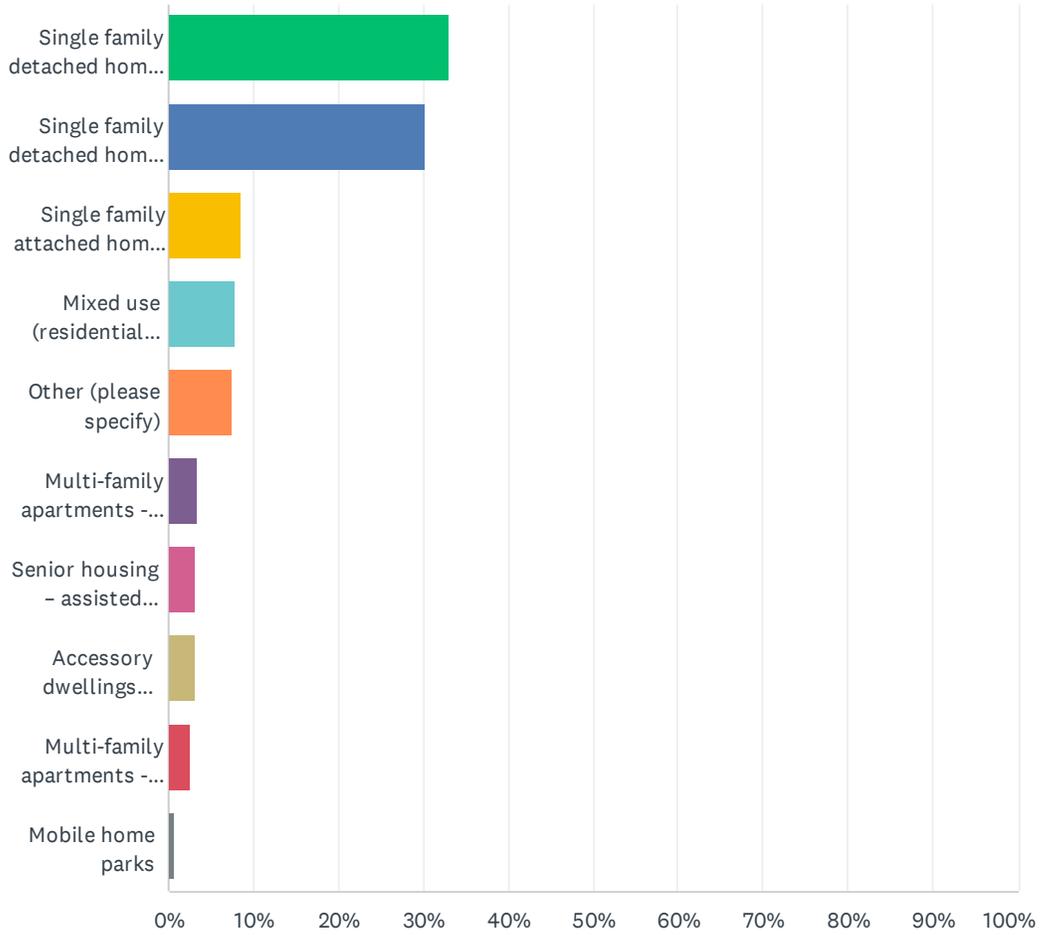
| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | I own my home and my mortgage is \$1,000 a month  | 5/8/2024 8:37 AM   |
| 2  | We own a house walking distance from downtown. \$1000   | 5/7/2024 10:04 AM  |
| 3  | NA  | 5/7/2024 9:19 AM   |
| 4  | 900.00 and it's still to much for a senior to afford on fixed incomes   | 5/7/2024 9:16 AM   |
| 5  | Own my home.  | 5/5/2024 9:36 PM   |
| 6  | \$800. Seems low but my utilities are outrageous can barely afford to live here and feed the family.  | 5/4/2024 9:35 AM   |
| 7  | \$800   | 5/2/2024 3:01 PM   |
| 8  | 0   | 5/2/2024 10:40 AM  |
| 9  | Own home.   | 5/1/2024 7:36 PM   |
| 10 | \$1624, I think. My mortgage went up with the recent tax increases, but I am pretty sure we bought the house off a foreclosure so it might be lower than what other houses are going for. | 5/1/2024 11:25 AM  |
| 11 | Own   | 4/30/2024 12:38 PM |
| 12 | \$1100  | 4/30/2024 10:52 AM |
| 13 | Mortgage is \$1600  | 4/24/2024 4:34 PM  |
| 14 | own home  | 4/24/2024 1:33 PM  |
| 15 | I own.  | 4/24/2024 1:01 PM  |
| 16 | 900.00  | 4/23/2024 8:53 PM  |
| 17 | 2k  | 4/22/2024 5:00 PM  |
| 18 | 1600.00   | 4/15/2024 2:18 PM  |
| 19 | N/A   | 4/15/2024 11:08 AM |
| 20 | Own   | 4/14/2024 7:48 PM  |
| 21 | 1000  | 4/14/2024 11:50 AM |
| 22 | Zero  | 4/14/2024 8:34 AM  |
| 23 | \$700   | 4/14/2024 8:04 AM  |
| 24 | 1200  | 4/14/2024 7:56 AM  |
| 25 | Own my home   | 4/14/2024 7:32 AM  |
| 26 | I own my home.  | 4/14/2024 1:25 AM  |
| 27 | 800   | 4/13/2024 11:38 PM |
| 28 | We own  | 4/13/2024 11:02 PM |
| 29 | I own   | 4/13/2024 8:01 PM  |
| 30 | Nothing   | 4/13/2024 7:46 PM  |
| 31 | 0\$   | 4/13/2024 1:25 PM  |

## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 32 | \$875   | 4/13/2024 11:27 AM |
| 33 | 1,200   | 4/13/2024 9:42 AM  |
| 34 | \$700   | 4/12/2024 8:23 PM  |
| 35 | 1357  | 4/12/2024 10:49 AM |
| 36 | I don't rent. I consider myself living downtown since I live on almont but I don't live in the apartments downtown. | 4/12/2024 7:23 AM  |
| 37 | own   | 4/11/2024 8:45 AM  |
| 38 | Own   | 4/11/2024 8:08 AM  |
| 39 | 800   | 4/11/2024 7:43 AM  |
| 40 | I don't rent.   | 4/11/2024 7:33 AM  |
| 41 | 1,300.00  | 4/11/2024 7:26 AM  |
| 42 | Own   | 4/11/2024 5:53 AM  |
| 43 | \$1200  | 4/11/2024 1:35 AM  |
| 44 | 900   | 4/11/2024 12:45 AM |
| 45 | 2500  | 4/11/2024 12:03 AM |
| 46 | \$900   | 4/10/2024 10:26 PM |
| 47 | Don't pay rent I pay a mortgage   | 4/10/2024 8:47 PM  |
| 48 | Own house   | 4/10/2024 6:23 PM  |
| 49 | 994.00  | 4/10/2024 5:29 PM  |
| 50 | Own   | 4/10/2024 5:12 PM  |
| 51 | 0   | 4/10/2024 5:09 PM  |
| 52 | 1,000   | 4/10/2024 5:02 PM  |
| 53 | To much 750 single no other income it's gross   | 4/10/2024 4:33 PM  |
| 54 | 1100  | 4/10/2024 4:19 PM  |
| 55 | We do not rent  | 4/10/2024 2:40 PM  |
| 56 | I own my home   | 4/10/2024 2:39 PM  |
| 57 | I own   | 4/10/2024 11:50 AM |
| 58 | We own our home   | 4/10/2024 11:37 AM |
| 59 | 700.00  | 4/9/2024 9:45 AM   |

# Q20 In the next 5 to 20 years, what type of housing should be developed in Imlay City? (Select one below)

Answered: 320 Skipped: 57



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES  | RESPONSES |            |
|---|-----------|------------|
| Single family detached homes - small (approx. 1,500 square feet or less)                            | 33.13%    | 106        |
| Single family detached homes - large (approx. 1,500 square feet or more)                            | 30.31%    | 97         |
| Single family attached homes (townhouses, attached condos)  | 8.44%     | 27         |
| Mixed use (residential in same building with commercial/office) Senior housing – independent living | 7.81%     | 25         |
| Other (please specify)  | 7.50%     | 24         |
| Multi-family apartments - market rate   | 3.44%     | 11         |
| Senior housing – assisted living or nursing care  | 3.13%     | 10         |
| Accessory dwellings (granny flats, in-law suites, etc.) (Less than 500 square feet)                 | 3.13%     | 10         |
| Multi-family apartments - income restricted   | 2.50%     | 8          |
| Mobile home parks   | 0.63%     | 2          |
| <b>TOTAL</b>  |           | <b>320</b> |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | There is no more room, for Housing Development, or any other development for that matter, without having a very negative impact on the Environment, infrastructure, or quality of life. I think that development has hit it's limit in Imlay City, despite the need for more Housing.   | 5/7/2024 8:56 PM   |
| 2  | Keep the older homes and make renovations possible  | 5/7/2024 10:06 AM  |
| 3  | Affordable  | 5/4/2024 9:38 AM   |
| 4  | Accessory dwellings, senior housing, and single small and single large homes. I don't think adding income-restricted homes would benefit anyone because of the cost of living in the area. I think if you were to build a homeless shelter that would be good - I don't know of any in the area, but I did just move here. Lowering taxes for everyone would be appreciated much more than adding homes for low-income families and increasing everyone's taxes to pay for them. And I think most people who want to live in Imlay City would feel the same way, but we should have public forums to discuss adding more housing. In any case, a stoplight at the Kroger intersection is very necessary. As more cars will be going through, I oppose adding houses or holding more events until that area is safer - with a stoplight and a crosswalk. | 5/1/2024 11:31 AM  |
| 5  | We don't need more homes  | 5/1/2024 10:39 AM  |
| 6  | Despite the need for more housing, there is no more room in the Imlay City Limits, for development without negatively impacting the environment, diminishing, the quality of life, and putting more strain on existing infrastructure. The should be more of an emphasis on repurposing existing buildings.   | 4/30/2024 9:10 PM  |
| 7  | All types housing no trailer parks clean housing  | 4/21/2024 9:17 AM  |
| 8  | None  | 4/17/2024 11:34 AM |
| 9  | Unsure  | 4/12/2024 3:23 PM  |
| 10 | None  | 4/12/2024 12:55 PM |
| 11 | As a family of 6, single homes that are larger than 3 bedrooms would be nice. However with housing prices and taxes i don't see us moving into one.   | 4/12/2024 7:25 AM  |
| 12 | Please Do not build more and take the land away. Like every other city. Build up is horrible.   | 4/11/2024 8:40 PM  |
| 13 | Affordable rental houses and affordable apartments  | 4/11/2024 3:06 PM  |
| 14 | None  | 4/11/2024 10:25 AM |

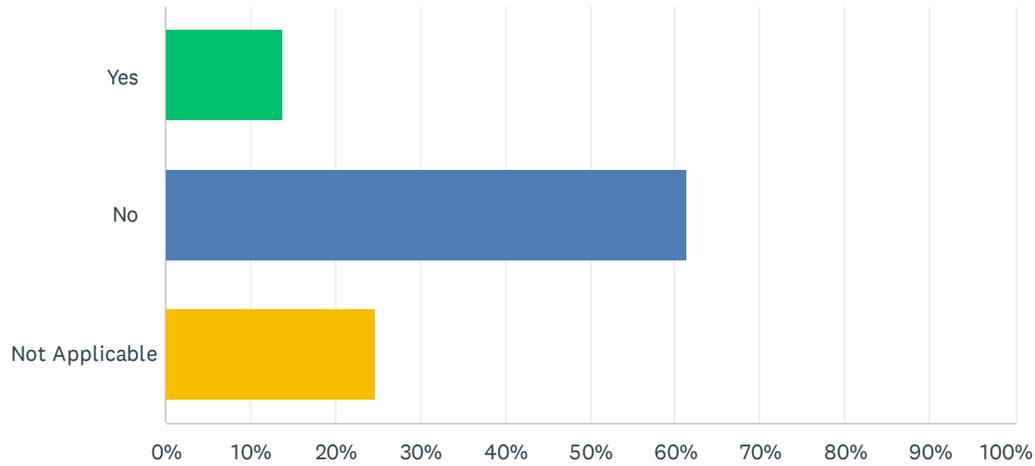
## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 15 | Should be based on demographics  | 4/11/2024 10:03 AM |
| 16 | None   | 4/11/2024 10:00 AM |
| 17 | Both single family detached options  | 4/11/2024 9:01 AM  |
| 18 | Fix the houses we already have rent them cheaper                           | 4/11/2024 8:37 AM  |
| 19 | Keep our farm land   | 4/11/2024 8:06 AM  |
| 20 | None, I like the small town feel and as we get more homes it loses that... | 4/11/2024 7:56 AM  |
| 21 | Both single family homes and market value apartments. NO low income        | 4/11/2024 6:24 AM  |
| 22 | Tiny home community  | 4/10/2024 10:26 PM |
| 23 | Whatever the younger generations can start to afford                       | 4/10/2024 11:52 AM |
| 24 | None..already over crowded and chaotic driving                             | 4/10/2024 8:47 AM  |

## Q21 Do you plan on moving out of Imlay City in the next 5 to 10 years? (Select one below)



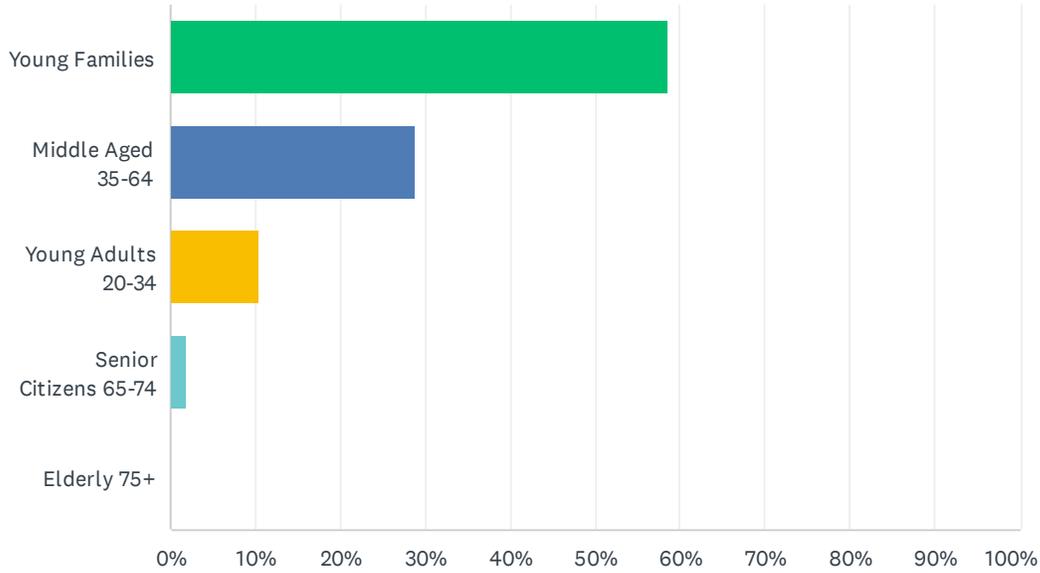
Answered: 327 Skipped: 50



| ANSWER CHOICES | RESPONSES |            |
|----------------|-----------|------------|
| Yes            | 13.76%    | 45         |
| No             | 61.47%    | 201        |
| Not Applicable | 24.77%    | 81         |
| <b>TOTAL</b>   |           | <b>327</b> |

## Q22 What age groups of people would you like to see more of in Imlay City?

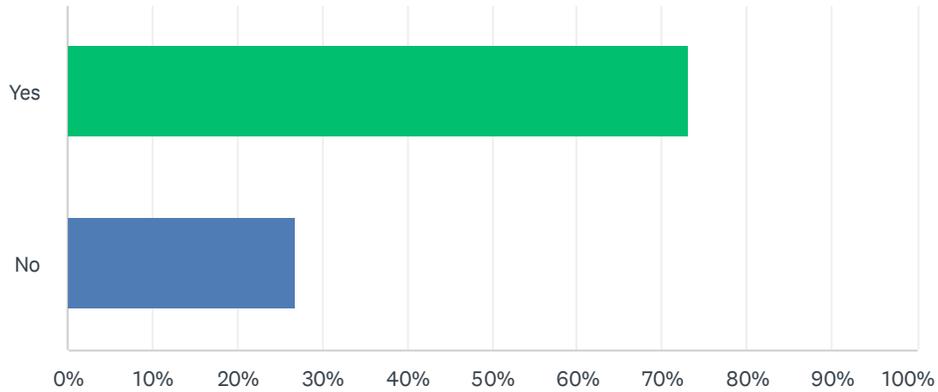
Answered: 315 Skipped: 62



| ANSWER CHOICES        | RESPONSES |            |
|-----------------------|-----------|------------|
| Young Families        | 58.73%    | 185        |
| Middle Aged 35-64     | 28.89%    | 91         |
| Young Adults 20-34    | 10.48%    | 33         |
| Senior Citizens 65-74 | 1.90%     | 6          |
| Elderly 75+           | 0.00%     | 0          |
| <b>TOTAL</b>          |           | <b>315</b> |

### Q23 Should additional pedestrian crossings be added on Van Dyke?

Answered: 319 Skipped: 58



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 73.04%    | 233 |
| No             | 26.96%    | 86  |
| TOTAL          |           | 319 |

## Q24 Where should crosswalks be added?



Answered: 194 Skipped: 183

| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | I'm not sure but any safe crossing along the path north of 69 would be helpful.   | 5/10/2024 9:07 PM  |
| 2  | A walkover bridge over Van Dyke near Kroger area. No light - don't stop the traffic for that!   | 5/10/2024 5:01 PM  |
| 3  | Boreland  | 5/10/2024 11:17 AM |
| 4  | Wherever is safest  | 5/9/2024 2:25 PM   |
| 5  | Borland RD  | 5/8/2024 10:25 AM  |
| 6  | Around Kroger area and also a light at Kroger at one of the entrances because there's an accident there literally every other day and most of them are fatal. | 5/8/2024 8:39 AM   |
| 7  | About halfway down Van Dyke within the City Limits. Around Taco Bell, that area.  | 5/7/2024 8:57 PM   |
| 8  | Borland   | 5/7/2024 12:56 PM  |
| 9  | Na  | 5/7/2024 10:06 AM  |
| 10 | Traffic signals would be helpful for allowing better pedestrian access to Kroger supermarket.   | 5/7/2024 9:21 AM   |
| 11 | In front of Kroger's, and auto zone.  | 5/7/2024 9:18 AM   |
| 12 | Near MacDonald's  | 5/6/2024 10:04 PM  |
| 13 | Wherever it is safest to do so  | 5/6/2024 6:56 PM   |
| 14 | Borland, Kroger, 4th street   | 5/6/2024 2:27 PM   |
| 15 | 1. Third St and M-53 2. Fourth St and M-53 3. Borland Road and M-53   | 5/5/2024 9:39 PM   |
| 16 | Borland and M53   | 5/5/2024 6:23 PM   |
| 17 | Need a stop light somewhere between Newark Rd & Fairground. Plus, more grocery stores or Kroger expansion.  | 5/5/2024 1:56 PM   |
| 18 | Unsure  | 5/4/2024 9:39 AM   |
| 19 | Borland at M53 and Newark Rd at M53   | 5/3/2024 6:43 PM   |
| 20 | Everywhere  | 5/2/2024 5:47 PM   |
| 21 | I see lots of young people walking on the sidewalk on van dyke , and they need a safe option to cross the road  | 5/2/2024 3:04 PM   |
| 22 | Along Van Dyke  | 5/2/2024 10:44 AM  |
| 23 | Near the Fairgrounds  | 5/2/2024 9:55 AM   |
| 24 | Pedestrian bridge would be a better option near Kroger & the Fairgrounds. And sidewalks added to the East side of Van Dyke.                                   | 5/1/2024 7:44 PM   |
| 25 | At a STOPLIGHT added by the Kroger. Also I feel like there should be one going toward the fairgrounds but I'm not sure if there already is one.               | 5/1/2024 11:32 AM  |
| 26 | Just before the McDonald's  | 5/1/2024 10:39 AM  |
| 27 | Van Dyke is too busy and dangerous for there to be a cross walk, unless at a light  | 5/1/2024 8:56 AM   |
| 28 | Half way down Van Dyke between McDonald's and Kroger.   | 4/30/2024 9:11 PM  |
| 29 | Either Newark at M53 or Borland at M53  | 4/30/2024 7:04 PM  |
| 30 | Borland and Van Dyke Kroger by South and North entrance   | 4/30/2024 6:26 PM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 31 | A traffic light at Borland and Vandyke with a crosswalk  | 4/30/2024 5:37 PM  |
| 32 | Between Kroger and the Ford dealer.  | 4/30/2024 3:32 PM  |
| 33 | Several along the business way   | 4/30/2024 2:54 PM  |
| 34 | Near Kroger  | 4/30/2024 12:39 PM |
| 35 | BY MCDONALDS AND KROGER!   | 4/30/2024 12:18 PM |
| 36 | borland and 53   | 4/30/2024 11:33 AM |
| 37 | Borland  | 4/30/2024 10:53 AM |
| 38 | Borland Rd Newark Rd   | 4/27/2024 1:11 PM  |
| 39 | By the Kroger shopping center.   | 4/27/2024 6:52 AM  |
| 40 | At Borland-53 intersection.  | 4/24/2024 5:22 PM  |
| 41 | Close to Kroger.   | 4/24/2024 4:22 PM  |
| 42 | By Kroger plaza  | 4/24/2024 1:35 PM  |
| 43 | It's too dangerous with the way that area of travel is set up. If they do anything, they should make an above road bridge from fair grounds to the East side of Van Dyke so fair goers, 4H members, fair employees, etc can get to Kroger and the other fast food areas for their needs. | 4/24/2024 1:04 PM  |
| 44 | By Kroger  | 4/23/2024 9:09 PM  |
| 45 | Near fairgrounds to connect to the fast food restaurants and Kroger hopping plaza.   | 4/23/2024 4:49 PM  |
| 46 | Maybe state fair grounds but there isn't sidewalks even so not sure where else. If we could slow down traffic north and south on S Cedar you could allow more pedestrian traffic. Right now it can be dangerous with how many speeding truck drivers there are.                          | 4/22/2024 6:17 PM  |
| 47 | Unsure   | 4/22/2024 5:01 PM  |
| 48 | Near kroger plaza and McDonald's fairgrounds   | 4/22/2024 8:16 AM  |
| 49 | Near the commerce areas  | 4/21/2024 9:52 AM  |
| 50 | Next to train bridge. To get to downtown. Parking on east side of Vandyke by first Street. Downtown no cars. Maybe rail system.  | 4/21/2024 9:20 AM  |
| 51 | Between fairgrounds and McDonald's on 53   | 4/21/2024 8:34 AM  |
| 52 | Bordman.rd   | 4/20/2024 10:37 AM |
| 53 | Borland rd   | 4/19/2024 12:21 PM |
| 54 | Van Dyke and Borland, Van Dyke and 4th   | 4/19/2024 10:04 AM |
| 55 | Borland and Van Dyke   | 4/18/2024 3:15 PM  |
| 56 | None should be added   | 4/17/2024 10:10 PM |
| 57 | Kroger, hungry howies, 5th st.   | 4/17/2024 9:21 AM  |
| 58 | By the fairgrounds and near kroger   | 4/17/2024 6:52 AM  |
| 59 | Only added with additional traffic lights.   | 4/16/2024 11:15 PM |
| 60 | Near the downtown area around the police station making crossing safer for pedestrians especially the youth coming from school   | 4/16/2024 10:04 PM |
| 61 | Places where students are likely to cross like E Borland Rd  | 4/15/2024 10:12 PM |
| 62 | Boreland & Van Dyke  | 4/15/2024 9:45 PM  |
| 63 | stoplights   | 4/15/2024 8:53 PM  |
| 64 | Borland  | 4/15/2024 11:10 AM |

## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 65 | Where safest!   | 4/14/2024 7:49 PM  |
| 66 | Corner of Borland and 53 with a light   | 4/14/2024 6:51 PM  |
| 67 | Where there is heavier foot traffic   | 4/14/2024 4:29 PM  |
| 68 | Na  | 4/14/2024 11:21 AM |
| 69 | Not sure  | 4/14/2024 10:19 AM |
| 70 | Borland and also Third st   | 4/14/2024 9:23 AM  |
| 71 | Borland Road needs a traffic light and pedestrian walking. It can be difficult bc of the light so close at Newark Rd but the school kids turning left from Borland to work at the fast food restaurants need a safer way to drive or walk to cross VanDyke. | 4/14/2024 9:20 AM  |
| 72 | I think there should be a sidewalk in front of the fairgrounds on van Duke, and on borland rd between vandyke and Almont ave  | 4/14/2024 9:12 AM  |
| 73 | Borland rd & M53  | 4/14/2024 8:49 AM  |
| 74 | Borland and Van Dyke  | 4/14/2024 8:36 AM  |
| 75 | There should be a light and crosswalk at Borland  | 4/14/2024 8:22 AM  |
| 76 | Borland Rd  | 4/14/2024 8:05 AM  |
| 77 | Borland and Cedar   | 4/14/2024 7:34 AM  |
| 78 | Borland and 53  | 4/14/2024 7:09 AM  |
| 79 | By Kroger. With a light   | 4/14/2024 6:52 AM  |
| 80 | A walking bridge over 53 (by fairgrounds) sounds like a safe option.  | 4/14/2024 6:07 AM  |
| 81 | By the Kroger complex. People are always crossing in that area.   | 4/14/2024 5:16 AM  |
| 82 | Borland Rd. Newark Rd. M-21   | 4/14/2024 1:27 AM  |
| 83 | Kroger area   | 4/14/2024 1:01 AM  |
| 84 | Borland Rd Kroger 1st Street  | 4/14/2024 12:36 AM |
| 85 | By Borland Rd   | 4/13/2024 11:42 PM |
| 86 | Over 53 to get to stores  | 4/13/2024 11:40 PM |
| 87 | Kroger  | 4/13/2024 11:35 PM |
| 88 | Kroger Plaza and Borland Rd.  | 4/13/2024 11:19 PM |
| 89 | It's not safe for pedestrians to cross VanDyke at any location. Traffic lights don't allow enough time to get across VanDyke.   | 4/13/2024 11:05 PM |
| 90 | Sidewalks on the east side of VanDyke. Crosswalk at Borland road.   | 4/13/2024 10:01 PM |
| 91 | A streetlight at Kroger   | 4/13/2024 9:21 PM  |
| 92 | By Kroger plaza and fairgrounds, and first street   | 4/13/2024 8:52 PM  |
| 93 | 5th, 4th, 1st, fairgrounds.   | 4/13/2024 1:26 PM  |
| 94 | Lots of places  | 4/13/2024 9:44 AM  |
| 95 | None needed   | 4/12/2024 10:26 PM |
| 96 | None  | 4/12/2024 10:12 PM |
| 97 | Above ground, one bridge over the road cuz iys too fast an big trucks   | 4/12/2024 8:55 PM  |
| 98 | I often see people during the day and night walking across 53 near Kroger or the near by fast food places.  | 4/12/2024 8:25 PM  |
| 99 | I have no idea without traffic lights, which we obviously cannot get, Van Dyke would be dangerous on the best of days!  | 4/12/2024 7:53 PM  |

## Imlay City Master Plan Citizen Survey

|     |   |                    |
|-----|---|--------------------|
| 100 | Kroger Intersection   | 4/12/2024 11:07 AM |
| 101 | Borland   | 4/12/2024 10:19 AM |
| 102 | By Kroger   | 4/12/2024 7:43 AM  |
| 103 | Anywhere  | 4/12/2024 5:44 AM  |
| 104 | Kroger and by taco bell   | 4/11/2024 10:56 PM |
| 105 | Near Kroger. Add a stoplight immediately  | 4/11/2024 10:10 PM |
| 106 | On the streets that have no sidewalks   | 4/11/2024 10:05 PM |
| 107 | Downtown only   | 4/11/2024 9:54 PM  |
| 108 | Kroger area   | 4/11/2024 9:52 PM  |
| 109 | By Kroger area and add a traffic light for turning  | 4/11/2024 8:52 PM  |
| 110 | Borland / vandyke   | 4/11/2024 8:50 PM  |
| 111 | Borland and 1st St.   | 4/11/2024 8:44 PM  |
| 112 | By the fairgrounds or the small speedway  | 4/11/2024 8:41 PM  |
| 113 | Near the Kroger plaza   | 4/11/2024 7:54 PM  |
| 114 | Borland area  | 4/11/2024 6:27 PM  |
| 115 | VanDyke   | 4/11/2024 5:41 PM  |
| 116 | Near Taco Bell  | 4/11/2024 5:11 PM  |
| 117 | In front of Kroger. In front of the fairgrounds. Somewhere between 5th and 3rd street.  | 4/11/2024 4:36 PM  |
| 118 | By downtown; by the fairgrounds   | 4/11/2024 4:35 PM  |
| 119 | Kroger shopping center  | 4/11/2024 4:26 PM  |
| 120 | We need a light by Kroger before we need more crosswalks  | 4/11/2024 4:19 PM  |
| 121 | Need a light at Borland and VanDyke! Pedestrian crossing also.  | 4/11/2024 3:36 PM  |
| 122 | Kroger plaza area give walkers a safe crossing and maybe lights can prevent frequent accidents.   | 4/11/2024 3:26 PM  |
| 123 | N/a   | 4/11/2024 3:16 PM  |
| 124 | Light at krogers entrance and cross walk over to kroger   | 4/11/2024 3:07 PM  |
| 125 | Somewhere by the fair grounds- it is very often I see people crossing the road or standing in the middle lane to cross safely                         | 4/11/2024 2:31 PM  |
| 126 | Unsure, generally Van Dyke is a dangerous road to cross as of right now, a walkway bridge over Van Dyke would be a nice solution although expensive   | 4/11/2024 1:38 PM  |
| 127 | Kroger a light  | 4/11/2024 1:30 PM  |
| 128 | Borland Rd, Newark Rd   | 4/11/2024 1:02 PM  |
| 129 | Across from the Kroger plaza  | 4/11/2024 12:55 PM |
| 130 | infront of the kroger plaza with a light as well  | 4/11/2024 12:36 PM |
| 131 | Borland rd  | 4/11/2024 12:13 PM |
| 132 | Borland road  | 4/11/2024 11:17 AM |
| 133 | Something at Borland and S. Cedar. It needs a light or something also.  | 4/11/2024 11:03 AM |
| 134 | Borland and Van Dyke, so folks can get to the businesses on the W side. There should be a light there anyway, especially with the fire station there. | 4/11/2024 10:06 AM |
| 135 | Stop lights and stop signs  | 4/11/2024 9:32 AM  |

## Imlay City Master Plan Citizen Survey

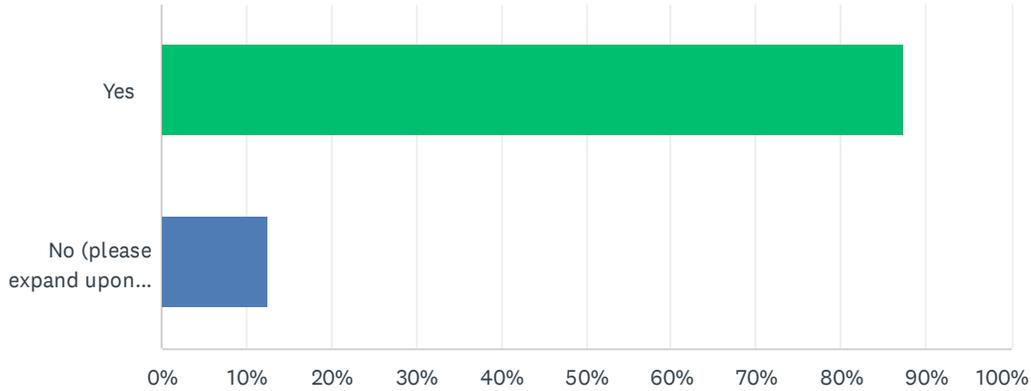
|     |  |                    |
|-----|--|--------------------|
| 136 | Kroger exit is very dangerous . It needs a light more than a crosswalk   | 4/11/2024 9:16 AM  |
| 137 | Above van dyke near Borland  | 4/11/2024 9:10 AM  |
| 138 | 3rd street   | 4/11/2024 9:01 AM  |
| 139 | By Kroger and across from fairgrounds. ADD A light at Kroger entrances   | 4/11/2024 8:59 AM  |
| 140 | If added are we adding stop signs and or traffic lights?   | 4/11/2024 8:49 AM  |
| 141 | near kroger plaza  | 4/11/2024 8:46 AM  |
| 142 | By kroger maybe an overhead walkway 21 by rite aide family dollar  | 4/11/2024 8:38 AM  |
| 143 | Borland & Van Dyke. There's also no sidewalk from Almont Ave to Van Dyke on Borland.   | 4/11/2024 8:33 AM  |
| 144 | Please put a light in at kroger!   | 4/11/2024 8:30 AM  |
| 145 | The area between Newark Rd and 21 needs to be slowed down! Being that Kroger shopping area is a out all there is for shopping the two entrance/exits are hazardous to people both pulling in and trying to leave. I think there should at least be one light to enter the shipping plaza which could also use a crosswalk. Hopefully this would slow the traffic down in this dangerous area | 4/11/2024 8:21 AM  |
| 146 | ?  | 4/11/2024 8:06 AM  |
| 147 | Everywhere! The main focus for the future should be getting our small town as pedestrian friendly as possible! The future to a healthy town is making it as green and walkable as possible.  | 4/11/2024 8:04 AM  |
| 148 | By Kroger or by viaduct  | 4/11/2024 8:01 AM  |
| 149 | Somewhere safe. 53 is dangerous. Lots of j walking by the Kroger plaza.  | 4/11/2024 7:52 AM  |
| 150 | Yes and stop lights on m53   | 4/11/2024 7:51 AM  |
| 151 | Right by Kroger.   | 4/11/2024 7:34 AM  |
| 152 | Near 1st or 2nd street   | 4/11/2024 7:34 AM  |
| 153 | Maybe at the fairground area. Or the small speedway right after the bridge.  | 4/11/2024 7:29 AM  |
| 154 | Possibly a pedestrian bridge somewhere   | 4/11/2024 7:25 AM  |
| 155 | Borland rd, and 1st st   | 4/11/2024 6:54 AM  |
| 156 | Borland rd and 1st st  | 4/11/2024 6:49 AM  |
| 157 | By Krogers   | 4/11/2024 6:44 AM  |
| 158 | Borland Road & M53 Or traffic light in front on Kroger plaza.  | 4/11/2024 6:41 AM  |
| 159 | I don't know where crosswalks should go but Vandyke is dangerous in Imlay City and something needs to be done.   | 4/11/2024 6:25 AM  |
| 160 | Front of Kroger  | 4/11/2024 6:25 AM  |
| 161 | By Dairy Queen and Borland Road  | 4/11/2024 5:58 AM  |
| 162 | Near kroger plaza  | 4/11/2024 5:54 AM  |
| 163 | At the fairgrounds   | 4/11/2024 5:43 AM  |
| 164 | Borland  | 4/11/2024 5:03 AM  |
| 165 | Imlay City Rd, 3rd, Borland and Newark   | 4/11/2024 3:32 AM  |
| 166 | They should put a traffic light in front of the Kroger plaza   | 4/11/2024 1:36 AM  |
| 167 | You first need to address the issue of no traffic light being present at the Kroger plaza  | 4/11/2024 12:49 AM |
| 168 | At the Kroger Plaza or at Borland  | 4/11/2024 12:36 AM |
| 169 | Near fairgrounds   | 4/11/2024 12:06 AM |

## Imlay City Master Plan Citizen Survey

|     |   |                    |
|-----|---|--------------------|
| 170 | Anywhere with a 1500 ft gap or larger   | 4/11/2024 12:04 AM |
| 171 | Everywhere. This town is extremely inaccessible unless you own your own vehicle.  | 4/11/2024 12:03 AM |
| 172 | Borland Rd  | 4/10/2024 10:26 PM |
| 173 | Both sides of Van Dyke from Imlay City Rd to 69   | 4/10/2024 9:09 PM  |
| 174 | Borland road, Newark rd   | 4/10/2024 8:47 PM  |
| 175 | Near the commerce areas   | 4/10/2024 5:33 PM  |
| 176 | Borland and 53  | 4/10/2024 5:31 PM  |
| 177 | Near the venture high school.   | 4/10/2024 5:27 PM  |
| 178 | By the fairgrounds and a street light by Taco Bell  | 4/10/2024 5:14 PM  |
| 179 | Borland   | 4/10/2024 4:52 PM  |
| 180 | Where the stores are on the opposite side of town This was a really stupid question   | 4/10/2024 4:35 PM  |
| 181 | Borland and 53  | 4/10/2024 4:20 PM  |
| 182 | Coming out of Kroger. Please put a light!   | 4/10/2024 4:09 PM  |
| 183 | By Kroger   | 4/10/2024 3:48 PM  |
| 184 | Newark Rd/Van Dyke; Newark Rd/S Almont Ave; E Borland Rd/Van Dyke, possibly E 1st St or 4th St/Van Dyke   | 4/10/2024 2:46 PM  |
| 185 | It is too busy  | 4/10/2024 2:42 PM  |
| 186 | By the train tracks and fairgrounds   | 4/10/2024 2:16 PM  |
| 187 | by the dairy queen, kroger, mcdonalds   | 4/10/2024 2:04 PM  |
| 188 | By the train or by the fair grounds   | 4/10/2024 1:59 PM  |
| 189 | Near M-21 & M-53 and at At Kroger   | 4/10/2024 12:55 PM |
| 190 | At the fairgrounds. My daughter has to walk from the HS to work at DQ every day and dodges 5lanes of traffic. Many pedestrians cross in this area and it's extremely unsafe. Crossing here provides access to all shopping with no close crosswalks. This is the most important question on this survey | 4/10/2024 12:50 PM |
| 191 | I've always thought we could use a pedestrian bridge near Kroger or near the Fair Grounds.  | 4/10/2024 11:59 AM |
| 192 | A light and crosswalk needs to be added at Borland Rd. This would help reduce the amount of accidents in front of Kroger Plaza. Another should be added at 1st st. This would allow people to cross from the southern downtown area to the side of Van Dyke where most of the jobs in town are.         | 4/10/2024 11:56 AM |
| 193 | Unsure  | 4/10/2024 11:38 AM |
| 194 | Kroger Traffic Light  | 4/9/2024 9:47 AM   |

## Q25 Do you like Imlay City's colors of dark blue and light blue? If not, what colors work for you?

Answered: 310 Skipped: 67



| ANSWER CHOICES                      | RESPONSES  |
|-------------------------------------|------------|
| Yes                                 | 87.42% 271 |
| No (please expand upon your answer) | 12.58% 39  |
| <b>TOTAL</b>                        | <b>310</b> |

| #  | NO (PLEASE EXPAND UPON YOUR ANSWER)   | DATE               |
|----|---|--------------------|
| 1  | Some of the signs block oncoming traffic view!  | 5/10/2024 5:14 PM  |
| 2  | Hunter Green and Deep Yellow  | 5/10/2024 11:23 AM |
| 3  | Imlay City's colors are the school colors of blue and gold                                      | 5/5/2024 6:29 PM   |
| 4  | aha, what is this?  | 5/5/2024 2:04 PM   |
| 5  | Needs to be more vibrant  | 5/2/2024 9:56 AM   |
| 6  | Blue is fine, but the current tones of blue are very plain and boring.                          | 5/1/2024 7:56 PM   |
| 7  | I don't really care, to be honest   | 5/1/2024 11:41 AM  |
| 8  | Blue and Gold to match the school   | 4/30/2024 7:08 PM  |
| 9  | It doesn't matter to me   | 4/30/2024 5:41 PM  |
| 10 | Don't care  | 4/30/2024 2:58 PM  |
| 11 | Blue and gold   | 4/30/2024 10:54 AM |
| 12 | Blue on Blue is not very striking, but if that is what historically it has been, why change it? | 4/24/2024 1:15 PM  |
| 13 | Dark Blue and yellow as the spartan logo from the schools                                       | 4/23/2024 4:55 PM  |
| 14 | Early colors  | 4/21/2024 9:28 AM  |
| 15 | Burgundy and gold   | 4/17/2024 9:23 AM  |
| 16 | Blue and gold like the school   | 4/16/2024 10:07 PM |
| 17 | Prefer neutral  | 4/15/2024 2:19 PM  |

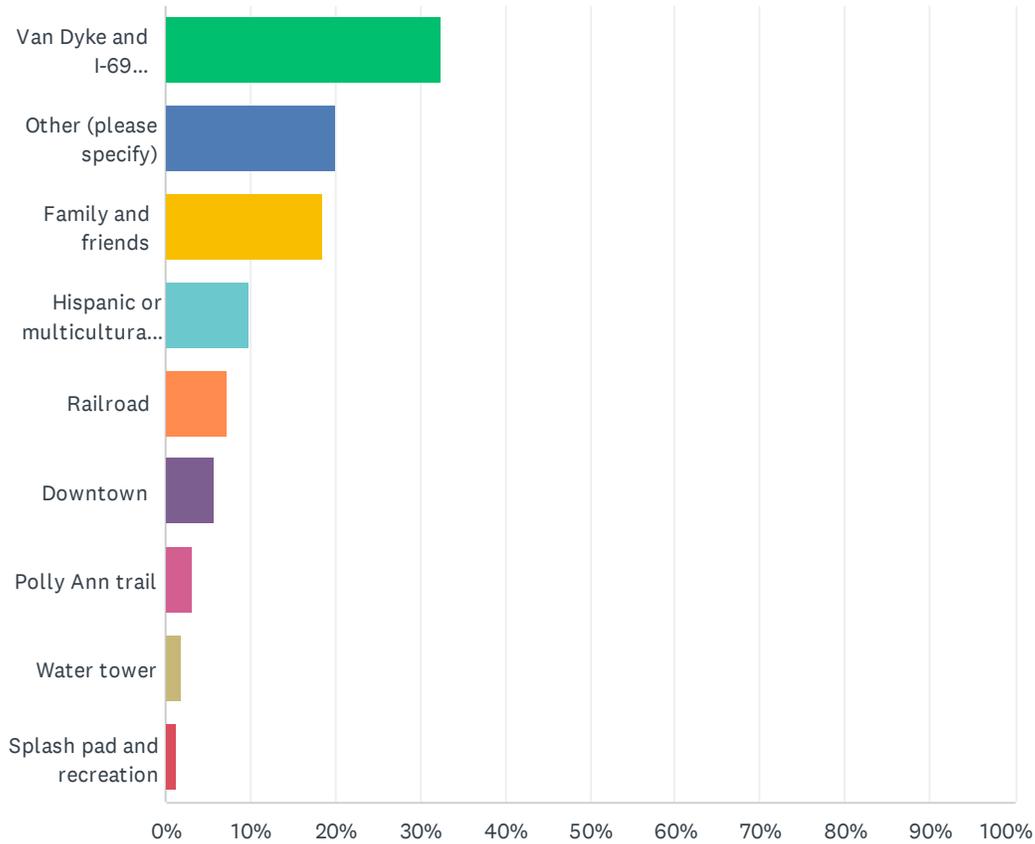
## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 18 | Spartan colors are blue and gold   | 4/14/2024 9:24 AM  |
| 19 | Use the High Schools colors  | 4/14/2024 8:09 AM  |
| 20 | Pink green fun colors  | 4/13/2024 11:42 PM |
| 21 | Didn't know IC had colors  | 4/13/2024 11:09 PM |
| 22 | Purple n blue  | 4/13/2024 9:23 PM  |
| 23 | Should be like the schools, blue and gold  | 4/12/2024 8:58 PM  |
| 24 | Didn't know those were the "city colors"   | 4/12/2024 5:48 AM  |
| 25 | Not important  | 4/11/2024 5:16 PM  |
| 26 | They should match the school colors.   | 4/11/2024 1:05 PM  |
| 27 | Why are they not the same as the schools colors Blue and Yellow, they should be.             | 4/11/2024 12:44 PM |
| 28 | I'd like to stick with the school colors   | 4/11/2024 10:42 AM |
| 29 | Don't really think of city colors, but school colors Blue & Gold                             | 4/11/2024 8:53 AM  |
| 30 | Get rid of the light blue. Add different colors  | 4/11/2024 7:40 AM  |
| 31 | I believe keeping it the same as the schools colors, blue and gold would be more appropriate | 4/11/2024 6:06 AM  |
| 32 | Blue & yellow like the school  | 4/11/2024 5:14 AM  |
| 33 | Don't care   | 4/11/2024 12:51 AM |
| 34 | Blue and Gold to match the school  | 4/10/2024 10:30 PM |
| 35 | Unsure   | 4/10/2024 9:15 PM  |
| 36 | Brighter colors, The sign northbound van Dyke is hardly visible and a waste of money         | 4/10/2024 6:54 PM  |
| 37 | Blue and gold  | 4/10/2024 4:21 PM  |
| 38 | light blue and bright yellow   | 4/10/2024 2:11 PM  |
| 39 | Looks purple   | 4/8/2024 12:04 PM  |



## Q26 What makes you think of Imlay City?

Answered: 318 Skipped: 59



| ANSWER CHOICES                     | RESPONSES |            |
|------------------------------------|-----------|------------|
| Van Dyke and I-69 interchange      | 32.39%    | 103        |
| Other (please specify)             | 20.13%    | 64         |
| Family and friends                 | 18.55%    | 59         |
| Hispanic or multicultural heritage | 9.75%     | 31         |
| Railroad                           | 7.23%     | 23         |
| Downtown                           | 5.66%     | 18         |
| Polly Ann trail                    | 3.14%     | 10         |
| Water tower                        | 1.89%     | 6          |
| Splash pad and recreation          | 1.26%     | 4          |
| <b>TOTAL</b>                       |           | <b>318</b> |

| # | OTHER (PLEASE SPECIFY) | DATE              |
|---|------------------------|-------------------|
| 1 | Pickles                | 5/7/2024 10:26 PM |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 2  | Would love to say more but really it's just there .                                    | 5/7/2024 10:12 AM  |
| 3  | The smell of Vlasics foods factory - vinegar and garlic                                | 5/5/2024 6:29 PM   |
| 4  | All of those besides Hispanic or multicultural heritage. I don't know much about that. | 5/1/2024 11:41 AM  |
| 5  | Just the cominity  | 4/30/2024 2:58 PM  |
| 6  | Pickle factory   | 4/30/2024 10:54 AM |
| 7  | Pickle Factory   | 4/27/2024 1:19 PM  |
| 8  | child hood memories  | 4/24/2024 1:37 PM  |
| 9  | Pickles  | 4/24/2024 1:15 PM  |
| 10 | Gateau to thumb and farm land carrots hunting  | 4/21/2024 9:28 AM  |
| 11 | Vlasic, water tower, pool  | 4/19/2024 10:07 AM |
| 12 | Spartans   | 4/17/2024 6:53 AM  |
| 13 | Blueberry festival   | 4/16/2024 11:30 PM |
| 14 | The pickle factory   | 4/16/2024 3:43 PM  |
| 15 | Pickle factory   | 4/14/2024 4:31 PM  |
| 16 | School   | 4/14/2024 9:24 AM  |
| 17 | Vlassic  | 4/14/2024 8:37 AM  |
| 18 | Pickles  | 4/14/2024 8:30 AM  |
| 19 | Vlassic  | 4/14/2024 7:30 AM  |
| 20 | Fairgrounds  | 4/14/2024 7:25 AM  |
| 21 | Church   | 4/14/2024 6:52 AM  |
| 22 | Dill pickles   | 4/14/2024 6:13 AM  |
| 23 | Caring community   | 4/14/2024 3:33 AM  |
| 24 | Pickle Factory   | 4/14/2024 1:31 AM  |
| 25 | Pickes   | 4/13/2024 11:42 PM |
| 26 | Pickles  | 4/13/2024 11:37 PM |
| 27 | Pickles  | 4/13/2024 10:36 PM |
| 28 | Hometown & pickles   | 4/13/2024 9:44 PM  |
| 29 | Pickles  | 4/13/2024 9:34 PM  |
| 30 | Pickle factory   | 4/13/2024 9:22 PM  |
| 31 | Used to be the blueberry festival  | 4/13/2024 1:51 PM  |
| 32 | Poorly kept streets  | 4/13/2024 9:52 AM  |
| 33 | Always linked Imlay to the Blueberry Festival. Bring it back!                          | 4/12/2024 10:03 PM |
| 34 | The Gateway Assembly church just south of I-69   | 4/12/2024 8:28 PM  |
| 35 | Pickles  | 4/11/2024 10:58 PM |
| 36 | All of the above   | 4/11/2024 10:35 PM |
| 37 | Rural; farmland  | 4/11/2024 10:11 PM |
| 38 | Pickles  | 4/11/2024 9:58 PM  |
| 39 | Pickle factory. Used to be the blueberry festival. Bring that back                     | 4/11/2024 8:43 PM  |

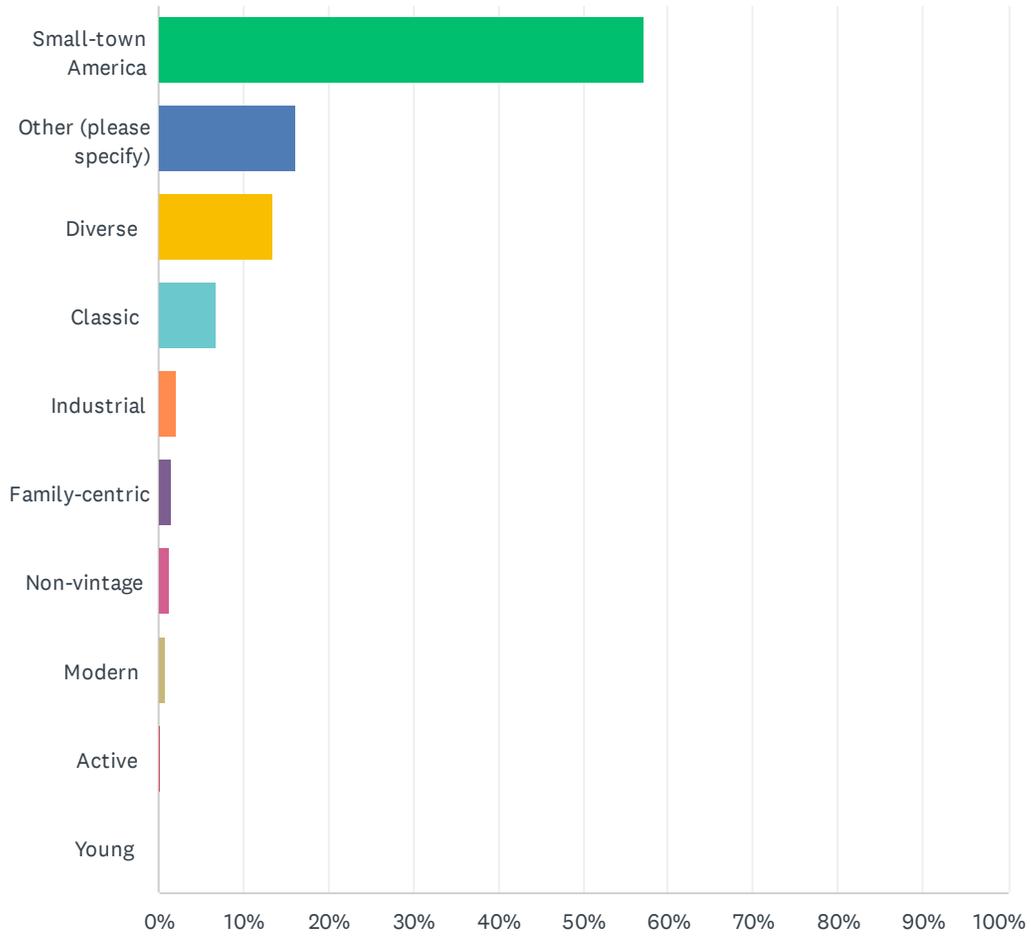
## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 40 | Pickle factory  | 4/11/2024 5:18 PM  |
| 41 | Mix feelings of all above   | 4/11/2024 3:09 PM  |
| 42 | Pickle plant  | 4/11/2024 1:22 PM  |
| 43 | Pickle factory, Eastern Michigan State Fair                               | 4/11/2024 1:05 PM  |
| 44 | Vlasic's  | 4/11/2024 10:46 AM |
| 45 | Pickle factory  | 4/11/2024 10:20 AM |
| 46 | It's just another town nothing special about it that makes me think of it | 4/11/2024 9:12 AM  |
| 47 | Home, small town feel with neighbors that care                            | 4/11/2024 8:50 AM  |
| 48 | Pickle factory  | 4/11/2024 8:05 AM  |
| 49 | pickle plant  | 4/11/2024 7:45 AM  |
| 50 | Fair and pickle factory   | 4/11/2024 6:55 AM  |
| 51 | The old blueberry festival  | 4/11/2024 6:42 AM  |
| 52 | Pickle factory  | 4/11/2024 5:32 AM  |
| 53 | Food and TSC  | 4/11/2024 5:24 AM  |
| 54 | Pickles   | 4/11/2024 5:06 AM  |
| 55 | Vlasic  | 4/11/2024 3:35 AM  |
| 56 | Valasics  | 4/11/2024 1:47 AM  |
| 57 | This place is a dead end, I just wanna leave                              | 4/11/2024 12:51 AM |
| 58 | Pickle factory  | 4/10/2024 8:48 PM  |
| 59 | Vlasic  | 4/10/2024 5:39 PM  |
| 60 | Fairgrounds   | 4/10/2024 5:25 PM  |
| 61 | Pickles   | 4/10/2024 3:50 PM  |
| 62 | High taxes and corrupt government   | 4/10/2024 2:49 PM  |
| 63 | Pickles   | 4/10/2024 2:19 PM  |
| 64 | Pickles   | 4/10/2024 12:56 PM |

## Q27 How do you feel about Imlay City today?



Answered: 320 Skipped: 57



## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES         | RESPONSES |            |
|------------------------|-----------|------------|
| Small-town America     | 57.19%    | 183        |
| Other (please specify) | 16.25%    | 52         |
| Diverse                | 13.44%    | 43         |
| Classic                | 6.88%     | 22         |
| Industrial             | 2.19%     | 7          |
| Family-centric         | 1.56%     | 5          |
| Non-vintage            | 1.25%     | 4          |
| Modern                 | 0.94%     | 3          |
| Active                 | 0.31%     | 1          |
| Young                  | 0.00%     | 0          |
| <b>TOTAL</b>           |           | <b>320</b> |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | Bit run down  | 5/9/2024 8:52 PM   |
| 2  | It's a a good place tp buy an old home renovate then ... nothing else ....we lost the fun over the last 10 years . When I bought here 18 years ago it was up and coming and then it all went away . Empty store fronts no social happening. Love that third and main started it back up but we need more . Seems like the empty store roots are put of range for any small business and larger business don't want to take the risk . | 5/7/2024 10:12 AM  |
| 3  | Behind the times, not in a good way   | 5/5/2024 9:42 PM   |
| 4  | Stuck in-between cavillations and rural!  | 5/5/2024 2:04 PM   |
| 5  | Status gou  | 5/4/2024 12:45 PM  |
| 6  | Safe,quiet, not a lot to do because everything is closed  | 5/4/2024 9:46 AM   |
| 7  | I feel like it's very divided. We need to be more of a community between the different races and cultures   | 5/2/2024 3:07 PM   |
| 8  | dying   | 5/2/2024 9:56 AM   |
| 9  | Classic and small-town America and family-centric   | 5/1/2024 11:41 AM  |
| 10 | An Hispanic community   | 4/30/2024 5:41 PM  |
| 11 | Stuck in the past   | 4/24/2024 5:25 PM  |
| 12 | Worn down   | 4/24/2024 3:12 PM  |
| 13 | Empty boring  | 4/23/2024 8:57 PM  |
| 14 | Old rundown trying to come back   | 4/21/2024 9:28 AM  |
| 15 | Blah  | 4/17/2024 9:23 AM  |
| 16 | Boring  | 4/16/2024 11:30 PM |
| 17 | Struggling to find its identity   | 4/14/2024 8:30 AM  |
| 18 | Failing city  | 4/14/2024 7:30 AM  |
| 19 | Boring, nothing to do   | 4/14/2024 6:58 AM  |
| 20 | Run down ghost town   | 4/13/2024 9:52 AM  |

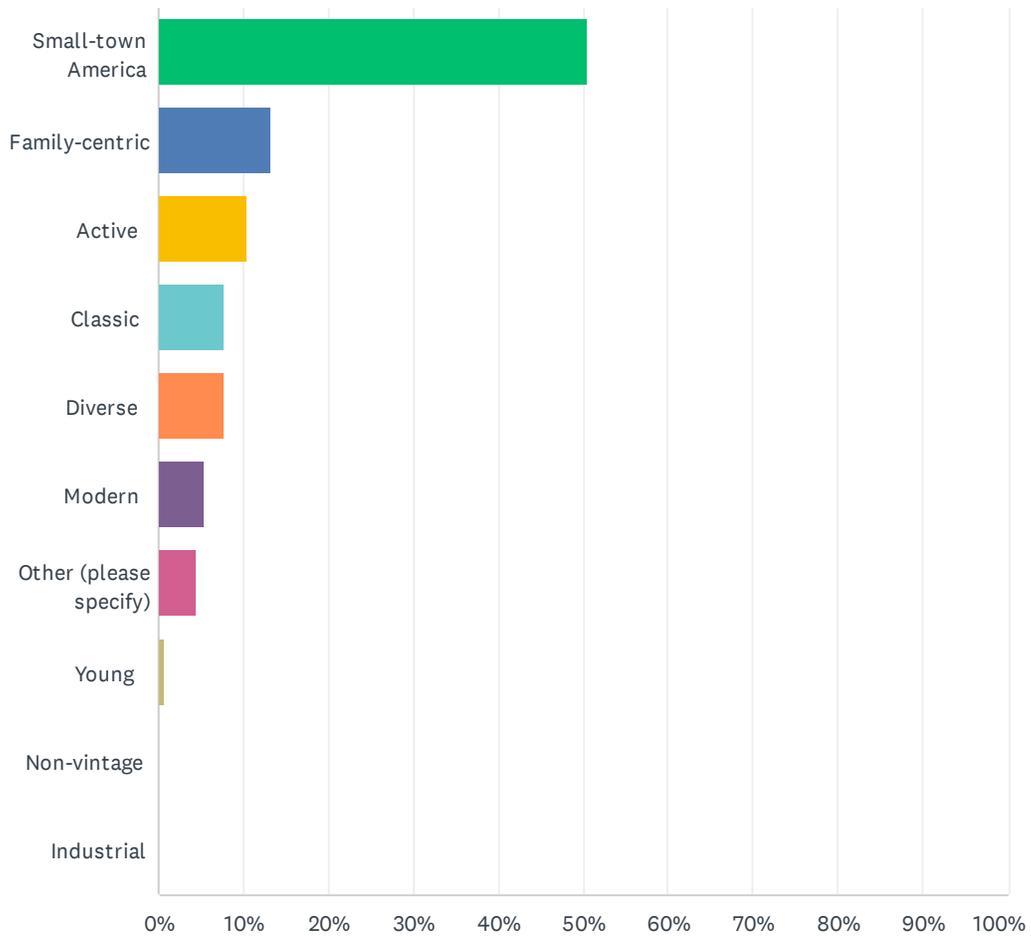
## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 21 | Looking rundown  | 4/12/2024 10:29 PM |
| 22 | Run down   | 4/12/2024 10:18 PM |
| 23 | Outdated/worn down   | 4/12/2024 3:27 PM  |
| 24 | Feel like the town is slowly dying   | 4/12/2024 10:03 AM |
| 25 | Not diverse enough   | 4/11/2024 10:07 PM |
| 26 | Prejudiced   | 4/11/2024 5:18 PM  |
| 27 | Feels like it has no life  | 4/11/2024 4:27 PM  |
| 28 | Mix emotions of all above  | 4/11/2024 3:09 PM  |
| 29 | going down hill, more crime happening  | 4/11/2024 12:44 PM |
| 30 | A small town with huge potential, limited by a lack of openness to modern opportunities  | 4/11/2024 10:42 AM |
| 31 | It needs revitalizing with charm, like Romeo has done. Visual appeal is important. Capitalize on small town country atmosphere. The depot is an important aspect to that. Refacing the buildings with historical appeal in mind. | 4/11/2024 10:20 AM |
| 32 | Doesn't have a lot to offer to bring families. No shopping, limited dining options. I feel Imlay City is losing to Lapeer & Romeo.   | 4/11/2024 9:50 AM  |
| 33 | Just blah nothing good but nothing necessarily that bad besides the roads, but there is nothing to want to bring people here.  | 4/11/2024 9:12 AM  |
| 34 | Mix of historic and family. However our history seems to be disappearing   | 4/11/2024 9:05 AM  |
| 35 | Depressed  | 4/11/2024 9:02 AM  |
| 36 | Uninforced speeders esp almont Ave, Borland and Blks Corners Death trap 53 ifo Kroger  | 4/11/2024 8:53 AM  |
| 37 | Too much traffic, less friendly,   | 4/11/2024 8:09 AM  |
| 38 | Tired  | 4/11/2024 6:28 AM  |
| 39 | None of the above.   | 4/11/2024 6:06 AM  |
| 40 | Boring   | 4/11/2024 5:32 AM  |
| 41 | Dead with little hope  | 4/11/2024 12:51 AM |
| 42 | Commuter community   | 4/11/2024 12:05 AM |
| 43 | Boring   | 4/10/2024 6:29 PM  |
| 44 | Run down   | 4/10/2024 5:39 PM  |
| 45 | STUCK IN RUT   | 4/10/2024 4:42 PM  |
| 46 | Greedy   | 4/10/2024 2:49 PM  |
| 47 | Rapidly declining small town   | 4/10/2024 2:19 PM  |
| 48 | not as clean as it was when i moved her 37 years ago!!   | 4/10/2024 2:11 PM  |
| 49 | Slowly declining small town  | 4/10/2024 2:02 PM  |
| 50 | Old and dying. We are a small town that takes a car to do anything in it. We have one of the highest tax rates in the county but have nothing to show for it.  | 4/10/2024 12:01 PM |
| 51 | Expensive.   | 4/10/2024 8:50 AM  |
| 52 | down town is non existant  | 4/8/2024 4:20 PM   |

## Q28 How do you want Imlay City to feel in the future?



Answered: 316 Skipped: 61



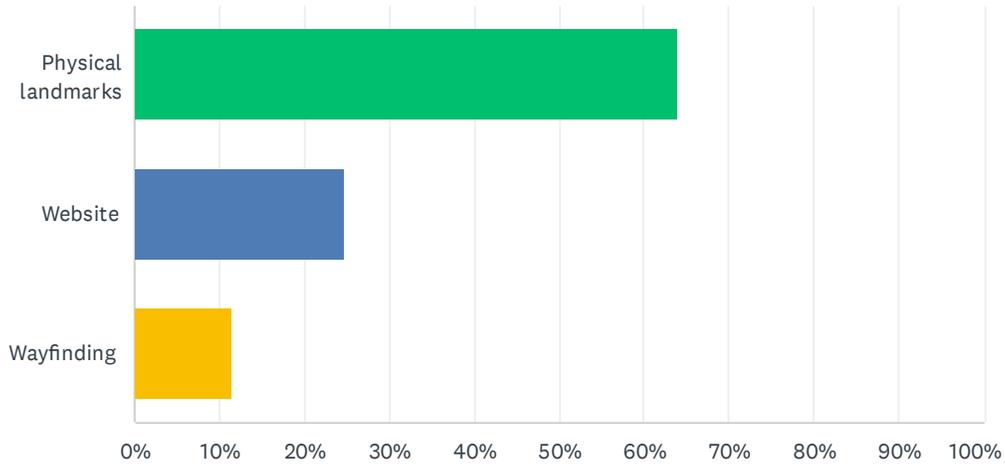
## Imlay City Master Plan Citizen Survey

| ANSWER CHOICES         | RESPONSES |            |
|------------------------|-----------|------------|
| Small-town America     | 50.63%    | 160        |
| Family-centric         | 13.29%    | 42         |
| Active                 | 10.44%    | 33         |
| Classic                | 7.59%     | 24         |
| Diverse                | 7.59%     | 24         |
| Modern                 | 5.38%     | 17         |
| Other (please specify) | 4.43%     | 14         |
| Young                  | 0.63%     | 2          |
| Non-vintage            | 0.00%     | 0          |
| Industrial             | 0.00%     | 0          |
| <b>TOTAL</b>           |           | <b>316</b> |

| #  | OTHER (PLEASE SPECIFY)  | DATE               |
|----|---|--------------------|
| 1  | as a destination of some kind   | 5/5/2024 9:42 PM   |
| 2  | We definitely need to redo some buildings , keep it modern but also don't change it a lot to the original | 5/2/2024 3:07 PM   |
| 3  | It should continue to be classic, small-town America, and family-centric                                  | 5/1/2024 11:41 AM  |
| 4  | Small-town America but with some modern vibes to attract young families.                                  | 4/24/2024 1:15 PM  |
| 5  | Young and old mix hot spot old yet modern   | 4/21/2024 9:28 AM  |
| 6  | Vibrant new businesses, fresh look  | 4/13/2024 9:52 AM  |
| 7  | Clean it up. It looks trashy  | 4/12/2024 3:27 PM  |
| 8  | Family Centered, small town America, pride and care of elderly.   | 4/11/2024 3:40 PM  |
| 9  | Small-town America and Family-centric   | 4/11/2024 12:44 PM |
| 10 | Small town with an appealing downtown.  | 4/11/2024 11:29 AM |
| 11 | Classic, family friendly small town as it once was.   | 4/11/2024 10:20 AM |
| 12 | small town but with things to do. stores to go to   | 4/11/2024 7:45 AM  |
| 13 | See above   | 4/10/2024 12:01 PM |
| 14 | Affordable.   | 4/10/2024 8:50 AM  |

## Q29 What branding improvements do you think the City needs?

Answered: 280 Skipped: 97

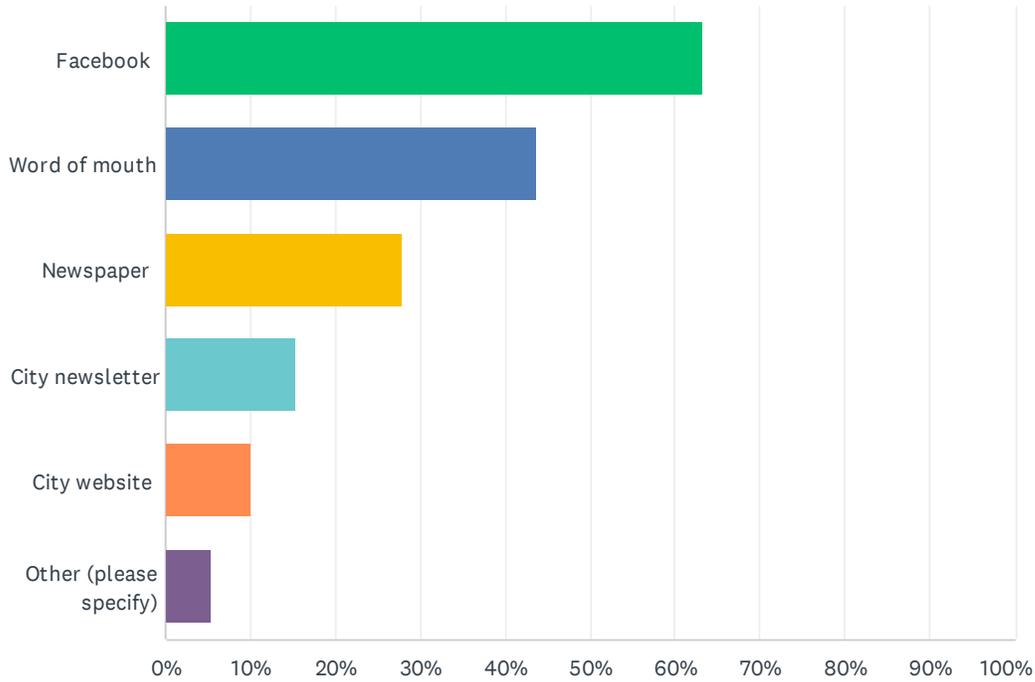


| ANSWER CHOICES     | RESPONSES  |
|--------------------|------------|
| Physical landmarks | 63.93% 179 |
| Website            | 24.64% 69  |
| Wayfinding         | 11.43% 32  |
| TOTAL              | 280        |

## Q30 How do you hear about City activities?



Answered: 321 Skipped: 56



| ANSWER CHOICES         | RESPONSES  |
|------------------------|------------|
| Facebook               | 63.24% 203 |
| Word of mouth          | 43.61% 140 |
| Newspaper              | 28.04% 90  |
| City newsletter        | 15.26% 49  |
| City website           | 9.97% 32   |
| Other (please specify) | 5.30% 17   |
| Total Respondents: 321 |            |

| # | OTHER (PLEASE SPECIFY)   | DATE               |
|---|--|--------------------|
| 1 | Sign at fairgrounds  | 5/10/2024 5:14 PM  |
| 2 | The Good News Newsletter   | 5/10/2024 11:23 AM |
| 3 | Wish I received a news letter!   | 5/9/2024 8:52 PM   |
| 4 | I Google it from time to time. But I do think there should be some sort of message board with current newsletters and event ads posted by rec centers and downtown. You can put a glass panel over it so people can't add things without taking it to the city for approval first. | 5/1/2024 11:41 AM  |
| 5 | Chamber Website  | 4/30/2024 7:08 PM  |
| 6 | Looked for a home  | 4/30/2024 2:58 PM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 7  | but by the time I hear about them, they have passed. A circular in the mail to your residents would be GREAT!!! Like a free flyer like the Eastern Michigan Fair puts out. | 4/24/2024 1:15 PM  |
| 8  | Fair grounds billboard   | 4/21/2024 9:28 AM  |
| 9  | My children attend IC schools  | 4/13/2024 11:21 PM |
| 10 | It's hard to find what activities are happening in town  | 4/12/2024 6:04 AM  |
| 11 | Fairgrounds sign   | 4/11/2024 8:14 PM  |
| 12 | I haven't heard of any of the new restaurants  | 4/11/2024 4:27 PM  |
| 13 | Use to live here for 3 yrs. Hoping to move back soon if I can find an affordable rental house.   | 4/11/2024 10:47 AM |
| 14 | There is activities?   | 4/11/2024 9:12 AM  |
| 15 | Barely hear anything going on anymore  | 4/11/2024 8:53 AM  |
| 16 | Through school   | 4/11/2024 8:37 AM  |
| 17 | The paper that comes with the dredded utility bill.  | 4/10/2024 8:50 AM  |

## Q31 Any final thoughts?

Answered: 146 Skipped: 231

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | No recreational marijuana shops! Look at Lapeer! They are EVERYWHERE! People can go there. There is already too many drugs in this community and too many people struggling with mental health issues. There are lots of young families in this town.  | 5/10/2024 10:02 PM |
| 2  | No weed shops! No Planet Fitness, who allow men into women's locker rooms. No tattoo shops! No pawn shops! We get enough crime being so close to I-69. Get an Aldi in here & some nice restaurants. Thanks.  | 5/10/2024 5:14 PM  |
| 3  | The City needs to charge vacant building owners a monthly fee for sitting on those properties and letting them deteriorate instead of opening businesses or selling to someone who will  | 5/10/2024 11:23 AM |
| 4  | Speed limits on VanDyke need to be lowered or at least enforced better.  | 5/8/2024 2:59 PM   |
| 5  | Please again do not allow marijuana shops to be in Imlay City it will literally ruin the city. I work in Lapeer and actually work at a pediatric office so I see so many parents coming in high off the weed coming in reeking of it and literally all appear is known for is how many weed shops they have and then they're high rate of heroin. I have worked in Lapeer for over 10 years and that is literally been the first thing anyone says about Lapeer is how disappointed people are that they kept getting more and more weed shops and how Lapeer has declined so quickly because of it. | 5/8/2024 8:42 AM   |
| 6  | Make downtown matter I walk and there is never anything happening  | 5/7/2024 10:12 AM  |
| 7  | I am very disappointed in the "welcome to Imlay City" signage and median design on M—53 near the freeway and Newark Rd. I appreciate that former city leaders attempted to address this area, but this is a very sad and shabby look right now. Please fix this and make our community look more appealing! Thank you!   | 5/7/2024 9:26 AM   |
| 8  | Need more affordable senior housing were there is less of a waiting list.  | 5/7/2024 9:21 AM   |
| 9  | I would like there to be hand sanitizer dispensers and more recycling options available in public areas  | 5/6/2024 7:02 PM   |
| 10 | I wish we could stop speeders on Almont Avenue. Also, I hope dispensaries do not come to Imlay the way they have in Lapeer.  | 5/6/2024 5:48 PM   |
| 11 | We moved here 25 years ago and wouldn't live anywhere else!  | 5/6/2024 2:29 PM   |
| 12 | We need local entertainment and things to do   | 5/5/2024 9:42 PM   |
| 13 | We definitely need more senior living and many more grocery stores.  | 5/5/2024 2:04 PM   |
| 14 | More choices in town businesses. Seems so many salons. Another grocery store would be wonderful. Perhaps in empty Shopko building. Definitely would love another option to Kroger.   | 5/4/2024 9:46 AM   |
| 15 | Could we try to find more interest in a fine dining restaurant and/or something other than Hispanic  | 5/2/2024 6:03 PM   |
| 16 | Nope   | 5/2/2024 3:07 PM   |
| 17 | Please do not waste tax payer money again on the ridiculous median added between I-69 and Newark Road. It is an eyesore of cement with dirt in the middle. Also the Imlay City sign/brick structure that was added on the East side of Van Dyke across from the median should have had a larger Imlay City sign. The letters are too small and the lighting is horrible. It does nothing for our city.   | 5/1/2024 7:56 PM   |
| 18 | Lower taxes, don't put in a marijuana store, I like the small-town America safe-for-families nature of the city and don't want it to change at all outside of those metrics. Don't worry about growth or expansion. Maintain our current awesome roads. Maybe add some houses if there's land for it, but see what houses are for sale now first. Fix up the one that might be abandoned   | 5/1/2024 11:41 AM  |

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next door to me on W1st. Inform the public more specifically about what our tax dollars are going towards with exact bullet points and percentages - we won't search through a legal document and try to interpret it ourselves, and that feels like you're hiding information which puts a bad taste in the people's mouths. Publish a graphic in the newsletter. Hold public forums. And put a traffic light and crosswalk outside the Kroger. That's the only infrastructure change we need.

|    |  |                    |
|----|--|--------------------|
| 19 | I would suggest thinking about putting in another light on 53 to help with the amount of accidents that happen   | 5/1/2024 8:58 AM   |
| 20 | There needs to be more community involvement, there are so many businesses and yet they don't participate in the festivities!  | 4/30/2024 7:08 PM  |
| 21 | Clean up downtown and put a traffic light at Borland and Van Dyke Too many accidents and deaths  | 4/30/2024 5:41 PM  |
| 22 | WOULD LIKE TO SEE A SIT DOWN CHAIN RESTAURANT IN IMLAY CITY-APPLEBEES, CRACKER BARREL, OLIVE GARDEN, BOB EVANS ETC - NOT MORE FAST FOOD!   | 4/30/2024 12:22 PM |
| 23 | no rec marijama improve parks no taking over township land to benifit land owners  | 4/30/2024 11:37 AM |
| 24 | The city needs to be cleaner. Too much garbage all over.   | 4/27/2024 1:19 PM  |
| 25 | In my opinion I believe our taxes are extremely high in comparison to other municipalities.  | 4/24/2024 5:27 PM  |
| 26 | I think that the key to attracting young families to this area you need to accommodate their needs; housing, necessities (a second small scale grocery would be great like Aldi or a mom/pop place to grab a few things), little specialty businesses, downtown eat outside sit down restaurants other than Mexican cuisine. Maybe pipe in some light music downtown during certain hours when the summer gazebo is not having entertainment so that there is something to listen to while they dine outside or walk through town. The winery would have been great. PLEASE do a survey at the school-age level to ask what the kids would like to see for entertainment. They are our future and they may have some really GREAT ideas!! I just don't think we need anymore fast-food on the VanDyke corridor and we need to attract some specialty stores downtown so we have a place to grab a smoothie or coffee and browse and shop. Right now the only reason I have to go downtown is to pick up my food at Jaliscos and mail things out at the post office. We do have GREAT potential. We just need the right people, who have money, to invest here. I also saw that the incubator building looked like it had a For Sale sign in the parking lot. That is disappointing, because it is a really great idea for someone to see if their business would be well-welcome. When I talk to people in our community that have lived here longer than me, they didn't even know it existed. It needed to have been advertised more. This being said a couple of times, we need a better way to inform our community about what events are going on and what opportunities there are. I do not know the answer to that, as I have not thought about it, but if I have any ideas I will gladly send them to the DDA. | 4/24/2024 1:15 PM  |
| 27 | Missed a HUGE opportunity by losing Sage Creek winery. Something like that would've brought people downtown. There is nothing o draw people in. A farmers market isn't going to do it.   | 4/23/2024 8:57 PM  |
| 28 | More entertainment options will keep the young families in the area instead of having to travel elsewhere to have fun with their family. Arcades, sports center, additional options for groceries or clothing stores. Keep the money local.  | 4/23/2024 4:55 PM  |
| 29 | Offer incentives for businesses so that it drives people to work and live there. Marijuana is not the answer. It doesn't breed the right kind of business our city needs. Need more gym like activities and things that encourage people of all ages to get out. Retail is needed. Right now many tax dollars go out of the city to other cities south or west to Lapeer but in order for those businesses to thrive they need people from our city and surrounding cities to shop there. A great recreation center with indoor and outdoor fields courts bring in people from various areas too.  | 4/22/2024 6:29 PM  |
| 30 | No   | 4/22/2024 5:02 PM  |
| 31 | Keep up the good work. Absolutely no weed stores!  | 4/21/2024 9:28 AM  |
| 32 | Lower taxes and water bills would bring in more home buyers because they could afford the homes or programs so taxes are not increased so much after purchasing but gradually increase   | 4/19/2024 10:07 AM |

## Imlay City Master Plan Citizen Survey

|    |   |                    |
|----|---|--------------------|
| 33 | I fully support police presence but I do not support getting harassed in my own driveway and questioned on where I went for dinner Also Downfown needs to be promoted and grown. I believe unique and amazing restaurants and specialty shops like a coffee shop and bakery would be amazing. Everyone is always driving to other communities just for a great restaurant or just Starbucks/bigby   | 4/18/2024 7:24 PM  |
| 34 | Once government subsidized marijuana business open here, the safe, small town atmosphere will change because the people attracted to and living here will change.   | 4/18/2024 4:38 PM  |
| 35 | You have an empty building sitting at the welcome to imlay city sign. Shopco would have been a great place for Aldi, Big Lot. Kroger has some one from city council in their back pocket. Its time to stand up and get buildings filled.  | 4/18/2024 3:19 PM  |
| 36 | N/A   | 4/17/2024 10:11 PM |
| 37 | Quit spending money on useless projects. Apply money towards lowering our water rates   | 4/17/2024 9:23 AM  |
| 38 | Movie Theater. Indoor Sports Complex. Better Shopping. Better restaurants bars Time to clean this town up. Multiple junk and garbage in yards (citations need to be issued!!!) Dogs barking all over this town for hours. Disturbing the peace. And nothing is done about it!!!! Yardwork/ Leaves mandatory. After all sidewalks have to be shoveled in snowstorms Tax breaks for outside repair and curb appeal!!!! Most of the homes in town need help. Most importantly the trees close to homes and property lines are monstrous causing so much damage to sewer lines and causing back ups 6th street trees engulf power lines and property lines. Not any of us can afford this cleanup | 4/16/2024 11:30 PM |
| 39 | The town needs a facelift and more opportunities for youth and families to gather.  | 4/16/2024 10:07 PM |
| 40 | The city needs to be more affordable. I just moved here and already am being told that my taxes are going to double to the point where I am going to be struggling.   | 4/15/2024 11:13 AM |
| 41 | Please increase patrols on Newark. From 53 west... cars FLY down there!   | 4/14/2024 5:40 PM  |
| 42 | No  | 4/14/2024 11:22 AM |
| 43 | Our city needs more dining choices, and more retail shops in downtown where you could walk around and shop and eat instead of driving to Lapeer or Macomb.  | 4/14/2024 10:21 AM |
| 44 | Retail all in one shopping  | 4/14/2024 9:24 AM  |
| 45 | Imlay city was a great place to grow up! I hope it stays just as great for when I have my own children!   | 4/14/2024 9:14 AM  |
| 46 | Contests and incentives for residents and businesses- decorations, best front yard, etc. Put a cap on property taxes. New residents paying \$300k+ due to an inflated housing market should not be subjected to uncapped tax rates of \$5-10k.  | 4/14/2024 8:30 AM  |
| 47 | City needs to utilize (more) the electronic sign at the Fairgrounds for upcoming city events  | 4/14/2024 8:09 AM  |
| 48 | Imlay has one grocery store, one drug store, three dollar stores, and one Goodwill. We deserve better.  | 4/14/2024 7:05 AM  |
| 49 | There is nothing downtown but beauty shops. Taxes are huge! That is what is going to make us leave  | 4/14/2024 6:58 AM  |
| 50 | Are the any plans to plant shrubs or perennials in the 53/69 overpass curbed median in the future? Looked nice...that one time.   | 4/14/2024 6:13 AM  |
| 51 | Joi Kempf needs to go. Stop messing with the police. Stop trying to raise taxes.  | 4/14/2024 1:31 AM  |
| 52 | The city has some good qualities and the schools are good. However, the town lacks leadership and vision. We have people outside of our city who are dictating our development. We need to focus on advancing our community by allowing businesses to come in at reasonable cost. Provide them support to promote their products and vision and reduce the empty buildings. Provide signage and painting for the downtown district. Lapeer is in the process of creating a more vibrant downtown district by opening more businesses, providing more diverse dining options and outdoor activities and seating.   | 4/13/2024 10:36 PM |
| 53 | I grew up in Imlay city. I moved to IC in the first grade and graduated from ICHS. I currently live in Davison, but my parents still live in Imlay City, so I visit frequently. There is one thing I always miss when come to Imlay City and it's the diversity and variety of dining   | 4/13/2024 9:44 PM  |

## Imlay City Master Plan Citizen Survey

establishments. Simply put, Imlay City needs more dining options. Especially being the gateway to the thumb and being right off of 69! MORE DINING, MORE DINING, MORE DINING!!

|    |  |                    |
|----|--|--------------------|
| 54 | Taxes are outrageous   | 4/13/2024 7:48 PM  |
| 55 | There is nothing to offer youth here after graduation both high school and college. No incentives for people to move here, nothing special, no shopping here except TSC or kroger which has the highest prices of all krogers. We need more places to keep people from going to lapeer to shop, becoming a sleeper town  | 4/13/2024 1:51 PM  |
| 56 | Love this town   | 4/13/2024 1:29 PM  |
| 57 | Imlay city is a good town. I think the best improvements for the city would be more private owned business in downtown to fill empty building space and to also improve the building's appearances from the street. We also believe there should be recreational weed business but no more than two. Also we would like to see this town stay small and cute improving what we have instead of expanding to something like lapeer or port Huron.   | 4/13/2024 11:40 AM |
| 58 | Why is marijuana viewed as a villain, and a new brewery/winery applauded? Alcohol does so much damage to society, and marijuana simply mellows them out. It is an unjust view of marijuana. Allow the dispensaries, or get rid of the liquor stores.   | 4/13/2024 9:52 AM  |
| 59 | Road repairs needed the entire length of 4th street and in Black Corners up to 21, widen roads and new sidewalk. Pave polyanne trail parking lot   | 4/12/2024 10:29 PM |
| 60 | The city needs new management. Bring in more cheap food and basic restaurants, nothing fancy. Fix the run down buildings in the downtown area, fix fourth street and blacks comers roads.  | 4/12/2024 10:18 PM |
| 61 | Van Dyke needs to be cleaned up. Bring in new places/stores. Remove old, worn out building.  | 4/12/2024 10:03 PM |
| 62 | I really enjoy living in Imlay City. I would really like to see the eagles club either gone out of the city or really cleaned up. There are always people there crowding the street on the weekends and the building looks very ugly and tarnished. Downtown has many empty vacant businesses that I'd love to see filled with local shops! Thanks for allowing the residents to give input on what the city is doing! I greatly appreciate it!  | 4/12/2024 8:28 PM  |
| 63 | We would love to see many improvements for our little city however it's gotten almost too expensive to live here on our retiree fixed income. Bringing living expenses down would go a long way to staying here for whatever time we have left.  | 4/12/2024 8:04 PM  |
| 64 | Imlay city has completely been outdated. There's nothing here anymore. Nothing to do. No where to go shop. Tired of the same old people trying to open businesses that never work like third and main.   | 4/12/2024 3:27 PM  |
| 65 | Whatever gets put into these vacant buildings, do not approve something that makes IC lose its small town appeal, culture, farm town. Bring back the Blueberry Festival. No marijuana shops. No Walmarts or meijers.   | 4/12/2024 1:00 PM  |
| 66 | Taxes are too high. Not enough businesses in downtown that are open. Most buildings vacant. We are becoming a commuter town where people just live here only but drive elsewhere for everything else.  | 4/12/2024 10:03 AM |
| 67 | My family moved in from Arizona back in 2005. I knew I wanted to raise my family here. I hope we can add to the town to make it better for residents that are already here. To be able to do our shopping without having to go travel to other surrounding towns but still keep our town small and not like areas such as utica. Stores like Target or a Meijers or other type of retail would be a great a addition. I know lots of people,including myself were full of excitement to find out of a planet fitness. A cute coffee shop. Also some sort of recreation or programs for kids would be great as well. I think adding too much housing would hurt our already congested school district. Classroom sizes are huge and bussing is a nightmare. Let's make it to where our locals don't have to leave town to spend money but that we maintain a place where kids education is important. | 4/12/2024 7:34 AM  |
| 68 | Imlay city needs to focus on offering something for the people that live and work here before worrying about improving it. We have 4 Mexican restaurants and Pizza machine downtown. What else is there to attract anyone to Imlay city?   | 4/12/2024 5:48 AM  |

## Imlay City Master Plan Citizen Survey

|    |  |                    |
|----|--|--------------------|
| 69 | I know that marijuana stores bring revenue to towns & cities but they also change a town. I don't want this for Imlay City & I hope the majority of residents don't want it either.  | 4/11/2024 10:35 PM |
| 70 | We want it to be more welcoming to EVERYONE, especially our Hispanic and Asian families  | 4/11/2024 10:07 PM |
| 71 | Keep Imlay City a small town atmosphere. Bring back traditional events (Blueberry Festival) or create new activities centered around traditional environment. Never bring back events like Buskerfest - complete failure!  | 4/11/2024 9:58 PM  |
| 72 | We need to improve what we already have, i.e. condition of downtown, sidewalks, etc, before considering large scale projects like new apartments   | 4/11/2024 9:55 PM  |
| 73 | I was horrified this winter when I saw a young mother pushing a stroller on Van Dyke rd. Because the sidewalk in front of the fairgrounds was full of snow and not plowed. It is absolutely unsafe for anyone to cross Van Dyke from the residential areas. Also, the DANGER pulling out of the Kroger strip mall.   | 4/11/2024 8:51 PM  |
| 74 | Utilize the already empty business spaces. Stop building more and more. The more you build the more problems that will occur. It is facts.   | 4/11/2024 8:43 PM  |
| 75 | I wish I knew more about how to make Imlay City the place to be. There is such a variety of people, it will be impossible to please them all.  | 4/11/2024 8:14 PM  |
| 76 | Put a traffic light up in front of Kroger before someone else gets killed  | 4/11/2024 5:43 PM  |
| 77 | Downtown needs to advertise more on social media sites.  | 4/11/2024 5:16 PM  |
| 78 | Traffic light/crosswalk on m53 is desperately needed.  | 4/11/2024 4:57 PM  |
| 79 | Imlay city needs to remove blight and become a beautiful, active town. It has no identity and no life at the moment. Restaurants come and go and there is no real draw to visit IC except to visit family/the schools. We don't want to become a marijuana/trashy town. Bring in some businesses that will bring in revenue, some excitement, and some life. look at White Horse Inn in Metamora. People come for miles away to come there. I plan to move to Imlay City at some point in the future, but hesitate because what am I paying for? Imlay City has no attractive quality at the moment. I hope you listen and find a way to do something. There is a lot of potential, but we need the right leadership to take it there. | 4/11/2024 4:27 PM  |
| 80 | Appreciate this survey. Thank you for seeking out the thoughts of the residents.   | 4/11/2024 3:40 PM  |
| 81 | Great family oriented city however the Youth is leaving, we need new people and the community to build and bond with each other. More residence and visitors to help fund this city could help in the growth of everything else.   | 4/11/2024 3:32 PM  |
| 82 | Adding apartments and low income housing is inviting trouble. This happened to Harrison Twp, MI. Nothing but breaking into homes and theft. The landscaping in downtown is beautiful. The stores look empty and junky. No pride except for a few businesses.   | 4/11/2024 3:22 PM  |
| 83 | Would love to see another grocery store besides Kroger's. Also upscale condominiums. Would like to see a upscale vibe, but keeping the small town vibe.  | 4/11/2024 2:59 PM  |
| 84 | City is growing too big too quickly  | 4/11/2024 1:22 PM  |
| 85 | Internet service needs to be widened to cover those of us on the outskirts of town.  | 4/11/2024 1:05 PM  |
| 86 | If you keep increasing the cost of living, water rates, taxes. People who have lived here for years, generations of families will not be able to afford to live here anymore and it will become a place that use to have value to people. Now people are having to move because it cost too much to have just water, let alone pay taxes for less than an acres of property for what someone in a different area pays for 15 acres. At this rate people will either move to Imlay Township and live on a well and pay those taxes or just move out of Imlay all together. It is sad to see my hometown be this way. I tired of people being broken and not being able to pay their water bills, there taxes. It's heart breaking.      | 4/11/2024 12:44 PM |
| 87 | It is very tricky to keep the town small feeling and still provide opportunities and things to do that will attract people. The best thing about Imlay City's downtown is the Hispanic community, it is truly a treasure. The restaurants are carrying the downtown, any resources that can be granted to ensure their continued success should be considered ! Medium size businesses, I think is where the city can expand, they have the capital to make it through the slow periods and pay employees to stay open longer even when business is slow. It is unfortunate the city   | 4/11/2024 11:29 AM |

## Imlay City Master Plan Citizen Survey

had to miss out on a new business due to hazardous waste. Hopefully there will be a clean up so future opportunities can be possible.

|     |  |                    |
|-----|--|--------------------|
| 88  | Blight is a problem, look at the car wash or the entire Northeast corner of 21/53. Clean these up and you could develop something there. Hard to build up a community when it looks like trash to people driving through.  | 4/11/2024 10:46 AM |
| 89  | IC has a great opportunity for development and expansion of dining and cultural advancement that we see in communities to the south (and now the west). In order to not end up like one of the hollowed-out, bygone small towns throughout the thumb, we need to embrace these emerging trends and give people a reason to come here (or stay here).   | 4/11/2024 10:42 AM |
| 90  | To draw traffic we need something unique plus shops that supply things we now must drive for or order online. The winery was a perfect draw. I also miss Shopko. We need a good general store.   | 4/11/2024 10:20 AM |
| 91  | It would be nice to see sidewalks repaired. I thought we voted for this but I have not seen any progress. The grass on the sidewalk on Newark Rd. From Van Dyke to Almont Ave. needs to be trimmed. The old mechanic shop on the north east corner of Van Dyke and M-21 needs to be repaired or torn down it is an I sore. There are many old abandoned businesses that are becoming blight and an I sore . I feel like Imlay City is fast becoming a "hillbilly" town and adding marijuana shops and grow facilities will certainly spiral this town downwards.   | 4/11/2024 10:09 AM |
| 92  | Imlay City could have a lot to offer. Need some more businesses downtown & surrounding area where we could shop without traveling to Lapeer. We are saturated with Mexican Restaurants & need some more diversity in sit down restaurants. Downtown has become mostly service businesses. Lots of empty store fronts that could be used in so many ways. Need to find people willing to invest in the downtown & a commission willing to work with interested individuals.   | 4/11/2024 9:50 AM  |
| 93  | Imlay city needs vision. We are lacking a vibrant downtown. There is so much potential, but there needs to be forward thinking on how to grow this community to be both family friendly and attract young families. When building housing on the Stoldt field, it should not be low income housing. A nice subdivision with a dog park, pickleball court and coffee shop would be appealing. Having pot dispensaries is a way to destroy this city and bringing in more low income housing is a way to further the downhill slide. Hopefully, the people involved in this master plan for Imlay city will continue to include the people who live here to continue to give input on how to grow our community. | 4/11/2024 9:25 AM  |
| 94  | The light at vandyke and Newark is constantly ran, it's not safe to cross there. The speed limit through to town is too high. I know it's not cost effect to put a light by Kroger but possibly reducing the speed may help.   | 4/11/2024 9:05 AM  |
| 95  | No   | 4/11/2024 9:02 AM  |
| 96  | Add sushi, Thai, restaurant. Meat market, another grocery store, Kroger is so expensive. Bakery, coffee shop. No more Mexican places! PLEASE   | 4/11/2024 9:01 AM  |
| 97  | Changing the Blueberry festival brought this town down. The fair moving to July brought this town down. The amount of speeders make it unsafe. Some cops have NO care but by the book and things aren't always black and white. Maybe some more 25 MPH signs on Borland and Black's corners. A sign that says you're in high school now a left arrow with a red circle means no turning left. Stop focusing on such huge projects when small things need to be addressed   | 4/11/2024 8:53 AM  |
| 98  | Please keep Imlay City a small town with individual family homes and low taxes   | 4/11/2024 8:48 AM  |
| 99  | No.  | 4/11/2024 8:38 AM  |
| 100 | Imlay City needs downtown restaurants with outdoor dining. Improve parks for more outdoor activities. Improve the architecture of downtown buildings.  | 4/11/2024 8:37 AM  |
| 101 | I live in Attica two, my children were supposed to go to Imlay City schools but we actually sent them to Lapeer schools instead when we moved here 12 years ago. If I would have known Lapeer was going to grow into the pot capitol of this area we would have sent them to Imlay city. The marijuana shops are changing Lapeer, they are creating a huge amount of drama within the social media chats, dividing the community and bringing in people that put a bad rap on Lapeer. Sure the amount of shopping and dining options in Lapeer is better but I would prefer to live in the Imlay City area as it is slower paced, less chaotic, much less traffic and  | 4/11/2024 8:29 AM  |

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more of a small town feel that my family has always had and always loved. We are local business owners in the area and I would say another grocery option, a hardware and maybe a few more restaurants would be nice.

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| 102 | Our city is known for its rich historical heritage an agricultural roots. I would love to see the city embrace that more with a focus on staying green in the process. I would love to see more community outreach and public transportation. Maybe an influx of money into small business to revitalize the town square. Bigger farmers markets, and handi crafts markets would be nice too to keep the town involved. Maybe even becoming a dark sky community for star gazing and goals to limit light pollution. There's so much potential for our little town. I'd love the focus to go to small business before it went to more commercialized structures and un personalized housing developments that will take away all the character Imlay City has left.   | 4/11/2024 8:12 AM |
| 103 | Way too much lost of farmland with housing development  | 4/11/2024 8:09 AM |
| 104 | This was a thoughtful survey, may many take it, and may Imlay be more wonderful   | 4/11/2024 8:03 AM |
| 105 | We don't need any more marijuana businesses in the area, Lapeer has 10+...  | 4/11/2024 7:58 AM |
| 106 | We need stoplights along 53/Corridor  | 4/11/2024 7:53 AM |
| 107 | We try to stay involved in every activity this town offers. We love walking around town and the Polly Ann. We would LOVE to see the downtown have more activity. We were devastated (that's a strong word) when the Front Row shut down. We would love to have another small town bar/restaurant downtown. We are hoping that more of the vacant storefronts get filled (and some of the current ones clean up their facades). I think this town has so many great attributes and not sure why we can't get more businesses here. It should only take one big successful one to attract more.   | 4/11/2024 7:46 AM |
| 108 | there needs to be more activities to do, easier shopping outlets like a target or walmart cause driving to lapeer all the time gets exhausting  | 4/11/2024 7:45 AM |
| 109 | Have more activities at the fairgrounds. Halloween haunted houses. Or Christmas craftshows.   | 4/11/2024 7:40 AM |
| 110 | No  | 4/11/2024 6:55 AM |
| 111 | A island with Michigan turn arounds should be put on Van Dyke/no left turns. As well as clean up the area/landscape around the railroad bridge and add colored accent spot lighting so that it's a showpiece and landmark instead of an eyesore. You could get smart lighting and change the colors for holidays, seasons and events  | 4/11/2024 6:55 AM |
| 112 | Although we support them, too many dispensaries will increase traffic in our already congested town. As will building large scale apartment complexes etc. Large apartment complexes will put additional strain on our roads, schools, fire department, police and other community resources. It would take years to expand these services with the tax money they would generate. It would cause immediate strain on our resources and residents who expect a certain degree of reliability on these resource to justify supporting our mileages and personal contributions to the city. Our aim should be to draw in middle class families who will build homes and renovate empty homes raising families here which will stay and contribute for generations. It should not be to provide large scale living spaces that will draw in folks with no intentions of long term residence or contribution to our community. It should be to explore creative ways to aid our future generations to stay within our community. We have residents who need housing solutions but we must take care not to inadvertently develop in a way that draws in temporary residents pushing out our own children because they cannot obtain residency beyond mass housing projects they must compete with non-residents for. We want to leave our grandchildren a city built with pride and thoughtfulness towards future generations, not a shell of a once picture perfect town sacrificed not for the sake of hurried progress that grabs blindly into the future with no regard for the our past. | 4/11/2024 6:31 AM |
| 113 | Something needs to be done with Vandyke. It's dangerous and I don't like me or my family to drive on it in Imlay City. The entire Imlay City stretch is awful.  | 4/11/2024 6:28 AM |
| 114 | Get a light put in by Kroger and stop un necessary deaths   | 4/11/2024 6:25 AM |
| 115 | Don't turn into trash like Lapeer. So not want to be known as a marijuana destination   | 4/11/2024 5:46 AM |
| 116 | We need more infrastructure. There is nothing here to bring people in.  | 4/11/2024 5:44 AM |
| 117 | When my 8 year old daughter asks why buildings are "sad" and falling apart (specifically at the   | 4/11/2024 5:24 AM |

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NE corner of 21 and 53), there is a problem. As we continued to turn south onto 53 and approached construction vehicles all over in front of the police station, across from there more torn up property and then a train rushing full speed over the bridge, I felt like I was in the poor parts of Detroit.

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| 118 | We really need to work on a light at Kroger and also another grocery store krogers prices are higher in Imlay because there is no competition and also it's overpacked due to no where else to go  | 4/11/2024 4:16 AM  |
| 119 | Need more diverse types of retail and restaurants in the downtown.   | 4/11/2024 3:35 AM  |
| 120 | Dog park   | 4/11/2024 2:50 AM  |
| 121 | Traffic lights in front of the Kroger plaza. And no medical marijuana stores. Look at lapeer there's several and the residents are constantly complaining on social media about it   | 4/11/2024 1:38 AM  |
| 122 | I didn't even know about this survey... I just happened upon it  | 4/11/2024 12:51 AM |
| 123 | Please no recreational Marijuana. It has ruined Lapeer. M21 through Lapeer is a local joke here in IC. NOT worth the added tax revenue. It would completely ruin the small town feel. I might even move.   | 4/11/2024 12:41 AM |
| 124 | Open more stores in empty buildings.   | 4/11/2024 12:08 AM |
| 125 | If you aim to make the community accessible for all, it improves for all.  | 4/11/2024 12:05 AM |
| 126 | Would be great to update down town, restaurants, more friendly family places. Getting rid of the empty buildings that make the city look run down. Even going up imlay city rd where many people pass going up north, the old ice cream shop, Brandon's all sit empty and make our town look run down.   | 4/10/2024 10:33 PM |
| 127 | If you keep raising prices on living here, no one will be here for you to raise prices on.   | 4/10/2024 10:30 PM |
| 128 | Fix 4th street ASAP stop raising our taxes Have more updates on services about utilities like how/when lead water lines are being replaced   | 4/10/2024 6:54 PM  |
| 129 | Would like to see more playground equipment at parks,affordable public transportation &improved roads &sidewalks&in winter enforce the snow removal on public sidewalks in a timely manner   | 4/10/2024 5:40 PM  |
| 130 | encourage food truck/// we need a movie theater back or stuff so we don't have to leave town.  | 4/10/2024 5:30 PM  |
| 131 | Holiday lights on the Polly Ann Trail, Storefront lights like Rochester at Christmas. Another streetlight on Van Dyke, Target!! Upgrade our Polly Ann trail to extend north of town. Better park equipment and activities at Lyons Park. Brung back the Blueberry Festival or change it to the Lavender Festival   | 4/10/2024 5:25 PM  |
| 132 | The lack of communication about rising housing costs, and utility bills. As well as the number of empty rotting away buildings and houses  | 4/10/2024 5:06 PM  |
| 133 | Right now is not a good time to upgrade things and cause our taxes and water/sewer/garbage to go up even more than they have in the last couple of years. Please keep the marijuana stores out of our town.  | 4/10/2024 5:02 PM  |
| 134 | We need something for us as a community , the eagles hall is an embrassment to the order and our town , that needs to be completely fixed it's not a safe building and we all know it . Second every empty building in town needs to be rented out, it's sad seeing them being used for storage and hoarding trash , we need the revenue from the stores to bring in more community! Things to do for families, teens,seniors SINGLES . There's so much potential! Hire individuals that are under 30 ,get fresh perspective in that city hall for the love of god ! | 4/10/2024 4:42 PM  |
| 135 | Cost is high to live here.   | 4/10/2024 3:50 PM  |
| 136 | Please let people keep chickens in city limits. Allows for people to help make ends meet.  | 4/10/2024 3:29 PM  |
| 137 | What pulls shoppers out of Imlay City is there are not enough retail & restaurant options so personally I get bored and head to 26 mile/Van Dyke where I can find many things on that stretch of road including huge Stoney Creek metro park - ALL within a relatively small radius. It feels open, active, lively, safe, and many things to do for a family on a budget without being too "cityfied".   | 4/10/2024 2:53 PM  |

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| 138 | Adding marijuana shops will degrade our little town. Families will avoid moving to and visiting imlay city. The only people who will visit downtown will be pot heads who don't have money to spend on restaurants and boutique shops. Crime will increase and all that will be left will be broken down homes and empty parking lots.   | 4/10/2024 2:49 PM  |
| 139 | Fix the sidewalks please   | 4/10/2024 2:19 PM  |
| 140 | Love living her but we need change, as in people cleaning there yards, down town stores are dumpy looking. There's room for alot of improvements. get rid of the islands off of cheney street, the curbs are all broke from snow plows. we dont need them. Just stuff like that...   | 4/10/2024 2:11 PM  |
| 141 | Sidewalks are my biggest concern as I see people of all ages tripping. I'd also love to traffic slow down in downtown. Too many cars fly down 3rd street. Including our officers.  | 4/10/2024 2:02 PM  |
| 142 | Fix some of the roads like 4th st  | 4/10/2024 12:44 PM |
| 143 | Imlay City needs family things to do and places to go: breweries are one of the best places for young famiies to go due to the laid back environment), sit down restaurants, activity centers, etc. Downtown could be great, but it is quite dead. The Sage Creek deal would have been the best thing to happen to IC in a very long time. The Polly Ann Trail could be much better and draw more people by developing properties adjacent so there is somewhere to walk to or from. Thank you, from a life long resident who goes to Lapeer, Flint, or Macomb, for literally everything because there is nothing to do here for young adults. | 4/10/2024 12:32 PM |
| 144 | I live our town,but the kids need more activities, like a rec center for little ones and teens, low cost, safe but a place to go instead of walking the streets bored.   | 4/10/2024 11:41 AM |
| 145 | No   | 4/10/2024 8:50 AM  |
| 146 | Keep the Dope Smoker stores under strict surveilliance and make sure that they are following all safety precautions so we do not have a manslaughter situation like they just had in Clinton Township.   | 4/9/2024 9:50 AM   |