

## SESSQUICENTENNIAL MEETING MINUTES

WEDNESDAY, MARCH 16, 2021

A regular meeting of the Sesquicentennial Committee was held on Wednesday, March 16, 2021 at the Imlay City Hall. The meeting was called to order at 10am

Present: Joi Kempf, Craig Horton, Barb Yockey, Shannon Hamel, Rob Mette & Lorrelei Natke

1. The meeting was called to order at 10am.
2. Bank Account has been opened. Shannon will have debit card.
3. Tent and Stage Rental - Per Rob and Shannon tents have been ordered but not the stage. They were going to inquire with Dan at North Branch Rental and report next meeting. (\$1263.50 for (2) 20x40 tents, 30 round tables, 12 long tables and 150 chairs)
4. Advertising – Will prepare flyers with new logo.
5. Parade - Shannon and Lorrelei will share past parade entries and forms. Lorrelei relayed that there are markers to make line up more organized.
6. Hispanic Participation – Discussion about using 2-3 hour time slot in beer hall for Hispanic music, games and food.
7. Antique Car Club Participation – Discussion about putting this event on Depot Drive where enthusiasts can gather together. Their organizer said if in more than one place we would have to provide volunteers. Being on Depot Drive should eliminate this need.
8. Entertainment – Lorrelei relayed up-to-date information on what bands available. She is continuing negotiations with Josh White, Jr and Jedi Mind Trip. Also, have received lukewarm feedback from calls about alternate stage at Shady Bell.
9. Food Trucks – Shannon explained that we are using carnival type food vendors and there has not been a good response so traditional food trucks may have to be utilized. She is going to speak with Ian at the EMF.
10. Sponsorships – No new sponsorships to date. Shannon has put together the informational brochure to share with businesses. Lorrelei will take and make into a page doc to put on social media and in DDA Newsletter.
11. Kids Area – Zone did not like idea to have certain free times. Hard to keep track and most people would come when free. Shannon said they would like to receive \$1500-\$2500 and then both days would be free. Rob was looking into whether this could be found in budget. Marilyn at Museum could not locate a book about old time games. Discussion about old fashioned sack races, egg-on-spoon contests, and a tug-of-war.
12. Time Capsule – DDA will be digging up garden west of Museum so Duthler can dig to find capsule. Joi said it is covered by a marble or cement memorial slab.
13. Logo – Finalists had been chosen and discussion to use several of the finalists to put on t-shirts, koozies, etc. The DDA is looking into taking each of the grade level winners and making a banner to hang in downtown.
14. Pancake Breakfast – Lorrelei confirmed and Shannon will send \$200 deposit.

The meeting was adjourned at 11:48 am.

The next meeting of the Sesquicentennial Committee is scheduled for Wednesday, March 31, 2021 at 10:00 am